

# 2015 ACADEMY OF MARKETING SCIENCE ANNUAL CONFERENCE

Tuesday, May 12- Thursday, May 14, 2015

## Hotel Reservations

The Westin Denver Downtown, Denver, CO

Email Questions: [ams@latech.edu](mailto:ams@latech.edu)

## CONFERENCE REGISTRATION FORM

### GENERAL INFORMATION *(Please print)*

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

University or Company: \_\_\_\_\_

Department: \_\_\_\_\_

University / Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone Number-Office: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

New member of AMS? \_\_\_\_\_ Yes \_\_\_\_\_ No 1st or 2nd year faculty member: \_\_\_\_\_ Yes \_\_\_\_\_ No

### LUNCHEON/BANQUET ATTENDANCE (included with registration fee) *Please check the appropriate space.*

Welcome Reception – 05/12/15 (6pm – 7pm) \_\_\_\_\_

Awards Luncheon - 05/13/15 (12pm – 1pm) \_\_\_\_\_

Reception – 05/14/15 (6pm – 7pm) \_\_\_\_\_

President's Banquet – 05/14/15 (7pm – 10pm) \_\_\_\_\_

Vegetarian Option – for all meals \_\_\_\_\_

**REGISTRATION FEE** - Please complete the appropriate space(s) and indicate the total fee paid (in US dollars). **Please note that withdrawing your registration will result in a \$150 (US) cancellation fee.**

### Fellow Registrations

- AMS **Active Fellow** Registration \$345.00 \_\_\_\_\_
  - **Early Bird AMS Active Fellow** Registration (*by 04/08/15*) \$295.00 \_\_\_\_\_
- AMS **Inactive Fellow** Registration \$435.00 \_\_\_\_\_
  - **Early Bird AMS Inactive Fellow** Registration (*by 04/08/15*) \$385.00 \_\_\_\_\_

### Student Registrations

- AMS **Active Student** Registration \$285.00 \_\_\_\_\_
  - **Early Bird AMS Active Student** Registration (*by 04/08/15*) \$235.00 \_\_\_\_\_
- AMS **Inactive Student** Registration \$345.00 \_\_\_\_\_
  - **Early Bird AMS Inactive Student** Registration (*by 04/08/15*) \$295.00 \_\_\_\_\_

### Membership Registration

- Add **12 months** to membership \$90.00 \_\_\_\_\_
- Add **5-Year-Deal**: 5-Year Membership for the price of 4 years \$360.00 \_\_\_\_\_

### Guest Registration

- **Awards Lunch** – Guest Ticket \$50.00 \_\_\_\_\_
- **President's Reception and Banquet** - Guest Ticket \$100.00 \_\_\_\_\_

**TOTAL DUE** (in US Dollars) \_\_\_\_\_

By registering for this event, you agree to the following statement: "I understand that pictures will be taken during the conference. I give permission to the Academy of Marketing Science (AMS) to use any including myself in its communication media (e.g. social media, AMS Quarterly, etc.)."

**Non-Online Registration Processing**

Make check/money orders payable to the **Academy of Marketing Science**. If paying by credit card, please provide the following information:

Visa: \_\_\_\_\_ MasterCard: \_\_\_\_\_ American Express: \_\_\_\_\_

Name (as it appears on the card): \_\_\_\_\_

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by credit card, please return completed form via email ([ams@latech.edu](mailto:ams@latech.edu)) or fax (318-257-2473).

If paying by check, please return completed form and check to:

Academy of Marketing Science  
Louisiana Tech University  
P.O. Box 3072  
Ruston, LA 71272  
Phone: 318-257-2612  
Fax: 318-257-2473