

## 2015 MARY KAY DOCTORAL DISSERTATION COMPETITION

Committee Chairs:

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PLEASE NOTE THAT AMS HAS MADE CHANGES TO THE MARY KAY DOCTORAL DISSERTATION COMPETITION.

There are now **two award categories**: Mary Kay Dissertation Award and Mary Kay Dissertation Proposal Award.

### **MARY KAY DISSERTATION AWARD:**

Sponsored by Mary Kay, Inc. and the Academy of Marketing Science, doctoral candidates in marketing who have completed their dissertation during January 1, 2014 - December 31, 2014 are eligible for the Mary Kay Doctoral Dissertation Award. A completed dissertation is defined as one successfully defended during the 2014 calendar year. Dissertations considered for the award in a previous year will not be eligible. To be considered, please submit an electronic version of a dissertation abstract that is no longer than 15 double-spaced pages (including appendices, tables, figures, and references). All submissions should include a cover page listing current affiliation and contact information, dissertation committee, and degree granting institution. Do not include any identifying information in the submission itself, as these will undergo a blind review. Papers should be formatted using the guidelines for the *Journal of the Academy of Marketing Science*.

The winner will receive \$1,000 and a one-year membership in the Academy of Marketing Science. Two runners up will receive \$500 each. Contact the chairs of this competition for additional information or submit an electronic copy of the paper no later than **January 15, 2015** to [AMSMaryKayComp2015@gmail.com](mailto:AMSMaryKayComp2015@gmail.com).

### **MARY KAY DISSERTATION PROPOSAL AWARD:**

Sponsored by Mary Kay, Inc. and the Academy of Marketing Science, doctoral candidates in marketing who have defended their proposal during January 1, 2014 - December 31, 2014 are eligible for the Mary Kay Doctoral Dissertation Proposal Award. Candidates for this award should have completed a successful proposal defense within the 2014 calendar year. Candidates who completed their dissertations in 2014 are not eligible for the proposal award. To be considered, please submit an electronic version of a dissertation abstract that is no longer than 15 double-spaced pages (including appendices, tables, figures, and references). All submissions should include a cover page listing current affiliation and contact information, dissertation committee, and degree granting institution. Do not include any identifying information in the submission itself, as these will undergo a blind review. Papers should be formatted using the guidelines for the *Journal of the Academy of Marketing Science*.

The winner will receive \$1,000 and a one-year membership in the Academy of Marketing Science. Two runners up will receive \$500 each. Contact the chairs of this competition for additional information or submit an electronic copy of the paper no later than **January 15, 2015** to [AMSMaryKayComp2015@gmail.com](mailto:AMSMaryKayComp2015@gmail.com).

### **ADDITIONAL INFORMATION:**

Before the AMS Annual Conference in Denver, three finalists will be chosen for each award by a panel of judges. The winners for each award will be chosen from the three finalists at the AMS annual conference based on the quality of their dissertation research and their presentation at AMS. **Finalists MUST attend the AMS Annual Conference in Denver** in order to be considered as the winner or a runner-up for either award.

Candidates may not be considered for both the proposal and dissertation awards.

Doctoral students from programs at any recognized university, college of higher learning, business school or management school worldwide are eligible for the Mary Kay Doctoral Dissertation Competition.