

Announcing the Inaugural 2015 Academy of Marketing Science (AMS) Doctoral Consortium

May 14-16, 2015 ~ Denver, Colorado

Consortium Co-chairs:

Dr. Sharon Beatty (University of Alabama)

Dr. Linda Price (University of Arizona)

Continuing its tradition of commitment to marketing doctoral education, the Academy of Marketing Science proudly announces the 2015 AMS Doctoral Consortium, which will be held immediately after the AMS Annual Conference this May in Denver, Colorado, USA. The University of Colorado-Denver is partnering with AMS to provide the facilities for the consortium sessions. Doctoral students worldwide who are completing or have completed at least three years of their program are invited to apply—only one student per university will be eligible. The event kicks off with a welcoming reception session late afternoon on Thursday May 14th, followed by a full-day program on Friday May 15th and a half-day program on Saturday May 16th.

Eminent scholars across the various subfields of marketing will facilitate interactive sessions focused on enhancing students' research and preparing attendees for their career as a scholar. Due to a limit on the number of attendees, students will enjoy a small-group atmosphere in the sessions and also will have ample opportunities for one-to-one time to interact with the facilitating professors.

To be eligible to receive up to a \$750 scholarship from AMS to help offset your travel expenses you will need to register for AMS membership at the AMS website (\$60.00) at https://ams.site-ym.com/general/register_member_type.asp. After completion of the trip, receipts will need to be sent in to obtain this reimbursement. Students are encouraged to obtain additional funding for this prestigious event from their schools and departments. Please note that there is no registration fee for the doctoral consortium and that most meals will be provided. Students wishing to attend the AMS Conference immediately prior to the consortium must register for it separately on the AMS website.

In order to achieve the intended concentrated faculty/student interaction, attendance is strictly limited to 40 students, chosen on a competitive basis. To qualify, students need to

download and complete an application which can be found at the AMS website (<http://www.ams-web.org/>).

Then please send all the following materials to 2015AMSDC@gmail.com

1. completed application
2. letter of support from your major professor.
3. one-to-two page maximum (double spaced) overview of your key research area
4. current CV

Please submit these materials by March 6. You will be notified by March 20 in regards to your acceptance

Also the AMS home page includes links to information on the conference hotel (Westin Denver Downtown). Additionally, a nearby hotel, the Denver Marriott City Center has a set of double rooms reserved at the rate of \$175 a night for the nights of the 14th and 15th. They are located at 1701 California Street, phone number 1-303-297-1300. We encourage you to find a roommate for the consortium and we can help you with this by contacting us at 2015AMSDC@gmail.com. Inquiries in regard to the consortium should go to one of the consortium co-chairs: Sharon Beatty at sbeatty@cba.ua.edu or Linda Price at lprice@eller.arizona.edu.