

2018 AMS 21st World Marketing Congress

June 26 – June 29, 2018

Universidade Lusiada-Norte, Porto, Portugal

E-mail: ams@latech.edu

CONFERENCE REGISTRATION FORM

GENERAL INFORMATION *(Please print)*

First Name: _____ Last Name: _____

University/Company: _____

University/Company Address: _____

City: _____ State: _____ Zip _____ Country: _____

Telephone Number: _____ Email _____

LUNCHEON/BANQUET/RECEPTIONS - included in registration fee *(Please check the appropriate space next to events)*

Tuesday Night Reception – 06/26/18	_____	Thursday Awards Lunch – 06/28/18	_____
Wednesday Lunch – 06/27/18	_____	Friday Lunch – 06/29/18	_____
Wednesday Evening Reception – 06/27/18	_____	WMC Gala Dinner – 06/29/18	_____
		Vegetarian Option – for all meals	_____

REGISTRATION FEE - Please complete the appropriate space(s) and indicate the total fee paid (in US dollars). **Please note that withdrawing or canceling your registration will result in a \$150 (US) cancellation fee. No refunds will be issued for cancellations after 06/18/2018.**

*****YOU MUST HAVE A CURRENT (ACTIVE) AMS MEMBERSHIP TO REGISTER FOR AND ATTEND THE CONFERENCE*****

Fellow Registration Options (Faculty, Emeritus, Business

Executive) Early Bird Fellow (by 04/26/2018)

- AMS **Current Fellow** Discounted Registration \$490.00 _____
- AMS **Non-Current Fellow** Registration (includes annual membership dues) \$580.00 _____

Regular Fellow Registration (after 05/01/2018 thru 6/18/18) See page 2 for late/on-site fees)

- AMS **Current Fellow** Registration \$590.00 _____
- AMS **Non-Current Fellow** Registration (includes annual membership dues) \$680.00 _____

Student Registration Options

Early Bird Student (by 04/26/2018)

- AMS **Current Student** Discounted Registration \$290.00 _____
- AMS **Non-Current Student** Registration (includes annual membership dues) \$350.00 _____

Regular Student Registration (05/01/2018 thru 6/18/18) See page 2 for late/on-site fees)

- AMS **Current Student** Registration \$390.00 _____
- AMS **Non-Current Student** Registration (includes annual membership dues) \$450.00 _____

Add **5-Year-Deal: 5-Year Fellow Membership for the price of 4 years** \$360.00 _____

Paying by wire transfer (fee for processing wire transfer) \$100.00 _____

Guest Tickets (Only for guests of registered conference attendees)

- Reception Drink Tickets** \$40.00 _____
- G)** \$120.00 _____
- 8 h** (Includes all events) \$350.00 _____

TOTAL DUE (in US Dollars) _____

Late / On-Site Registration - After 6/18/2018

- AMS Current Fellow \$690.00
- AMS Non-Current Fellow \$780.00
- AMS Student \$490.00
- AMS Non-Current Student \$550.00

By registering for this event, you agree to the following statements:

"I understand that pictures will be taken during the conference. I give permission to the Academy of Marketing Science (AMS) to use any in which I am included in its communication media (e.g. social media, AMS Quarterly, etc.)."

"On occasion, exhibitors request access to the list of delegates. AMS provides the list with restrictions concerning use, including the necessity of providing an opt-out option."

"By attending the 2018 AMS Annual Conference, each individual attendee is responsible for all personal obligations with the Hotel/Resort including but not limited to personal charges for rooming (hotel room), incidental charges, any special requests made to the hotel with respect to a hotel room, meeting room or any group functions, liability for damages including destruction of property or losses due to fire, burglary (theft), or negligent behavior."

"I accept that once the registration and payment are successfully processed and there is a need to cancel or withdraw my registration prior to June 18, 2018, I agree to the \$150.00 Cancellation Fee. I further agree that if I cancel or withdraw after June 18, 2018, I forfeit the total registration payment in which no refund will be issued."

Non-Online Registration Options

1. If paying by check, please return the completed form and check to:

Academy of Marketing Science
Louisiana Tech University
P.O. Box 3072
Ruston, LA 71272

Make check/money orders payable to the **Academy of Marketing Science**.

2. If paying by credit card, please provide the following information:

Visa: _____ MasterCard: _____ American Express: _____ Discover Card: _____

Name (as it appears on card): _____

Number: _____ Expiration Date: _____

Signature: _____

Please return the completed form via email (ams@latech.edu) or fax (318-257-2473).

3. If paying by wire transfer, please send an email to ams@latech.edu with a request for the AMS bank account information necessary to complete the transaction.

***** In order for us to credit the appropriate member account, kindly send us a receipt or confirmation once the transaction is complete. The receipt needs to include**

- 1) member name**
- 2) affiliation**
- 3) amount**
- 4) AMS invoice number**

Failure to submit a receipt will prohibit access to AMS member account and to important communication related to the conference.***