

## **The American Med Spa Association (AmSpa) and Crystal Clear Digital Marketing Announce Long-term Executive Medical Spa Boot Camp Partnership**

*Crystal Clear Digital Marketing, a leader in aesthetic digital marketing, has signed on as the exclusive digital marketing vendor at 12 medical spa boot camps throughout the United States in 2016 and 2017. The boot camps, “A Step by Step Guide to Opening and Building a Profitable Medical Spa,” have received rave reviews throughout the industry.*

Chicago, IL. ([PRWEB](#)) August 16, 2016 -- The American Med Spa Association (AmSpa) and Crystal Clear Digital Marketing (Crystal Clear) today announced that Crystal Clear has become the exclusive digital marketing vendor for AmSpa’s acclaimed medical spa boot camp program. The medical spa boot camp program, hailed by industry professionals as “the leading medical spa training program in the industry,” has six scheduled events in five different cities in 2017, with an additional four events being added by popular demand. Crystal Clear’s sponsorship deal also covers the currently scheduled 2016 boot camps in San Jose, CA, on September 19-20th and Dallas, November 7-8th in 2016 (<http://www.americanmedspa.org/?page=AmSpaWorkshops>).

“We are thrilled to have Crystal Clear as a permanent part of our boot camps,” said Alex Thiersch, Founder and Director of AmSpa. “Having businessmen and experienced digital marketers like Tim Sawyer and Adam DeGraide (Crystal Clear’s founders) as both sponsor and speakers ensures that that AmSpa’s bootcamps will continue to bring its training and education to the industry for years to come.”

AmSpa’s boot camps have drawn rave reviews from medical spa owners and physicians for its detailed content, executive-level atmosphere, and intense training.

“AmSpa’s bootcamps are hands down the best medical spa training workshops we’ve been a part of,” said Tim Sawyer, President of Crystal Clear. “Not only are the speakers the best in the industry, but the level of attendee and attention to detail ensure that all participants – both vendors and attendees – will have an incredible experience every time. We’re excited to be a part of these events and look forward to a long relationship with AmSpa.”

Although the details of the partnership are confidential, AmSpa stated that Crystal Clear’s founders Tim Sawyer or Adam DeGraide, both of whom are highly sought-after speakers in the aesthetic industry, will make 60-90 minutes product-neutral presentations on digital marketing at each of the boot camps.

“Both Tim and Adam are experts in the industry and incredibly dynamic speakers,” said Thiersch. “To have them presenting at our boot camps ensures that the digital marketing portion of the program is in good hands.”

AmSpa’s next boot camp is scheduled for September 19-20th at the Hyatt Place Downtown San Jose in San Jose, CA, with the final 2016 bootcamp to be held in Dallas on November 7-8th. Due to high demand, AmSpa recently announced it has extended the boot camp program throughout 2017, including stops in Orlando, Chicago, Los Angeles, New York, and Dallas.

With more than 250 clients in the medical aesthetic industry, Crystal Clear Digital Marketing has exploded on

the aesthetic scene and, in three short years, has become one of the leaders in digital marketing in aesthetics.

AmSpa, founded in 2013, is the national trade association for medical spas that is already on pace for more than 1,000 members. It is dedicated to providing business, legal and compliance resources to medical spas and aesthetic medical professionals.

#### 2016-2017 AmSpa Medical Spa Boot Camp Schedule

- When: Monday and Tuesday, September 19-20, 2016; Where: San Jose, CA
- When: Monday and Tuesday, November 7-8, 2016; Where: Dallas, TX
- When: Monday and Tuesday, February 6-7, 2017; Where: Orlando, FL
- When: Monday and Tuesday, March 20-21, 2017; Where: Chicago, IL
- When: Saturday and Sunday, April 22-23, 2017; Where: Los Angeles, CA
- When: Monday and Tuesday, May 29-30, 2017; Where: New York, NY
- When: Monday and Tuesday, July 10-11, 2017; Where: Dallas, TX
- When: Saturday and Sunday, October 14-15, 2017; Where: Chicago, IL

Register today at <http://www.americanmedspa.org/?page=AmSpaWorkshops>.

For information please visit [americanmedspa.org](http://americanmedspa.org) or call 312.981.0994.

For information on Crystal Clear's services please visit [crystalcleardigitalmarketing.com](http://crystalcleardigitalmarketing.com) or call 866.847.6242.



**Contact Information**

**Cathy Christensen**

American Med Spa Association

<http://www.americanmedspa.org>

+1 3129810994

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