

## **American Med Spa Association Lawyers to Present Update on Florida Med Spa Laws, Host Cocktail Reception**

*AmSpa founder Alex Thiersch, JD and Florida health care attorney Jeffrey Cohen, Esq. will present an update on Florida med spa laws and regulations in Miami on September 28, 2013 at the Ritz Carlton Hotel. The presentations, part of the Mastering of Business Aesthetics Conference put on by Dr. Steven Dayan, will provide vital information on med spa ownership, fee splitting laws, and non-competition agreements.*

Chicago, Illinois ([PRWEB](#)) September 12, 2013 -- “We are thrilled and delighted to be a part of this program,” said Thiersch, [www.thierschlaw.com](http://www.thierschlaw.com), who often speaks on legal and regulatory issues related to med spas and laser centers. “The laws governing med spas are often unknown and are difficult to find. This program will provide the med spa industry with valuable information on what can and cannot be done in a med spa.”

Thiersch, who founded The American Med Spa Association (AmSpa) [www.americanmedspa.org](http://www.americanmedspa.org) in early 2013, will give presentations on fee-splitting and med spa ownership (often referred to as the “corporate practice of medicine”), and will also speak on the laws related to non-competition agreements in the medical setting. These agreements, often referred to as “non-competes,” prevent former employees from working for competitors, and are becoming increasingly prevalent in the med spa industry.

Attorney Jeffery Cohen, [www.thefloridahealthcarelawfirm.com](http://www.thefloridahealthcarelawfirm.com), a health law attorney in Florida with extensive experience representing med spas in that state, will present on the specific rules and regulations affecting aesthetic practices in Florida. Cohen will cover topics such as who can own a Florida med spa, how much physician supervision is required, and which medical professionals can inject Botox. “Florida has unique laws when it comes to med spas,” said Thiersch. “Mr. Cohen’s presentation is a must for any current med spa owner or anyone looking to break into the industry.”

The Mastering the Business of Aesthetics Program [www.masteringaesthetics.com](http://www.masteringaesthetics.com) is a highly touted day-long seminar put on by experts in the medical, legal, and marketing fields. The seminar, organized and founded by renowned plastic surgeon Dr. Steven Dayan, [www.drdayan.com](http://www.drdayan.com), focuses on providing business, marketing, and strategic tools to aesthetic medicine professionals. The seminar is specifically designed to make physicians and industry professionals more astute at the business aspects of their practice.

For the first time in its 2013 tour, AmSpa will host an after-party for all attendees, speakers and vendors at the program. Patrons will enjoy cocktails and hors d’oeuvres while networking with industry professionals.

Single tickets for the program cost \$199. AmSpa members receive an exclusive \$50 discount.

For more information, visit <http://www.masteringaesthetics.com>



**Contact Information**

**Gina Meyer-Shaffer, Director of Marketing and New Business Development**

American Med Spa Association

<http://www.americanmedspa.org>

+1 312-981-0993

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).