



PRESENTED BY ASCEND CE LLC

9 am – 6 pm Saturday, September 23, 2017
Highline College, 2400 S. 240 St. Des Moines, WA 98198
Exhibitor Information and Application



Major Sponsors

Dear Corporate Sponsor/Exhibitor:

The massage therapists of Washington State cordially invite you to the **2nd Annual Self Care Fair** presented by Ascend CE LLC educational seminars. More than **600 therapists, estheticians, front desk associates, managers and clinic owners** will be coming together **Saturday, September 23, 2017 for the only gathering of this kind...this year in our area!**

This singular conference for LMPs in our region will be held at Highline College within easy reach of Seattle, Tacoma and SeaTac International Airport.

As hosts, the Washington Chapter of AMTA and Massage Envy Washington are pleased to invite you to be a part of a conference specifically geared to provide exceptional continuing education for northwest massage therapists. The entire program is centered on how to help them care for themselves and therefore prolong their ability to care for others.

Last year, our first Self Care Fair attracted nearly 500 attendees including more than 150 non-Massage Envy therapists. Interest has grown since that time with continuing "hits" on our website. Add our list of great presenters to that pent up interest and we know the 2nd Annual Self Care Fair will be bigger, better and even more enthusiastically attended.

Speaking of speakers, they include the most highly acclaimed presenters in the profession:

- **Keynote Speaker Ruth Werner** who truly wrote the book for therapists, *A Massage Therapist's Guide to Pathology*
- **James Wasleski**, a 2008 inductee into the Massage Hall of Fame, author and international educator
- **Diana Thompson**, recognized throughout the profession for her leadership, volunteerism and clinical expertise
- And other equally qualified presenters on thumbs free massage, migraine care, paying attention to the client, cupping, aromatherapy and other techniques and skills

This is a unique and valuable opportunity for suppliers, service providers and employers to reach this audience of therapists. We encourage you to take advantage of our Exhibitor opportunities.

Please contact me if you have any questions.

Bud Green

Self Care Fair Sponsorship/Exhibitor Coordinator

Washington State

C: (206) 920-0171 email bgreen@massageenvy.com



EXHIBITOR APPLICATION

Please check your area of preference. Space will be allocated on a first come/first served basis. No space is guaranteed and locations are assigned solely at the discretion of Ascend CE LLC.

DEMONSTRATION AREA EXHIBITOR SPACE – Only SIX locations at \$575 each.

10'x10' booth space located within the Mt. Olympus/Constance room. Speakers and other Self Care Fair presenters throughout the day will be conducting demonstrations of massage techniques...**such as stretching, reflexology, cupping, and other definitely hands-on procedures.**

This area connects directly with the main banquet area and is ideal for exhibitors wishing to conduct their own interactive demonstrations of their product and services. Space will include up to two 5' long *undraped* tables, 1-2 chairs + 1 wastebasket, free electrical service and free Wi-Fi.

As a Demonstration Area Exhibitor, you also benefit by receiving:

- **Logo and name recognition** on the Self Care Fair registration web page with **active link** to your website
- **Logo and name recognition** on flyers, banners and other promotional materials
- **Logo and name recognition** in the events official program and class schedule
- No charge to place a give-away item or brochure in the official attendee tote bag

MT TOWNSEND BANQUET HALL EXHIBITOR SPACE – Individual spaces available at \$295 each

10' table space located within Mt. Townsend main banquet hall. This space will be used throughout the day for such events as our Keynote Speaker, special speaker presentations, lunch and other events. Participation in this area is will include a 5' long table, 1 chair + 1 wastebasket, free electrical and Wi-Fi.

As a Main Banquet Hall Exhibitor, you also benefit by receiving:

- **Name recognition** on the Self Care Fair registration web page
- **Name recognition** on flyers, banners and other promotional materials
- **Name recognition** in the events official program and class schedule
- No charge to place a give-away item or brochure in the official attendee tote bag

Please complete:

Company Name: _____
(As you wish it to appear in program material)

Product or Service: _____

Contact Name & Title: _____

Company Address: _____

Telephone: _____ E-mail: _____

Onsite representatives: _____



EXHIBITOR APPLICATION Payment Information

Full exhibitor payment must accompany application and must be received by August 15th, 2017. (See Terms & Conditions for complete terms).

For further information, questions or anything else that will help you decide to join us, please contact Bud Green, ME Regional Recruiting Director and Self Care Fair Exhibit coordinator at 206-920-0171 or by email at bgreen@massageenvy.com

Checks are preferred, made payable to Ascend CE LLC

Please enclose the signed copy of the application & "terms and conditions."

Mail to: Lillian Anderson
Massage Envy Shoreline
20124 Ballinger Way NE
Shoreline WA 98155

A copy of the signed application and "terms and conditions" also must be sent electronically to Bud Green at bgreen@massageenvy.com.

Your space requirements:

- Please reserve one 8'x'8' space in the Mt. Olympus/Constance Exhibition Area
- Please reserve one 10' table in the Mt. Townsend Banquet Hall Exhibition Area

I will will not need electricity.

TOTAL CHARGES:

Reserved space in the Mt. Olympus/Constance Area	\$575
Reserved space in the Mt. Townsend Banquet Hall	\$295

Total amount due: _____

When a check is not doable, payment can be made by credit card. Please complete and send electronically to Bud Green at 206-920-0171 or by email to bgreen@massageenvy.com.

Charge my credit card:

Visa _____

MasterCard _____

Card number _____ Exp. Date _____ CVV _____

Name of Exhibiting Company _____

Name on card _____

Signature _____

EXHIBITOR INFORMATION

Terms & Conditions

1) EXHIBITOR HOURS

Exhibitors must be set up between 7:00 & 8:00 am Saturday, September 23. TEARDOWN WILL BE 5-6:00 PM. Set up may also be available Friday evening between 7-9 pm. Please contact Bud Green if this is desired.

2) SPACE ASSIGNMENTS

Space assignment is the sole responsibility of Ascend CE LLC. All exhibitors will be located in the main Self Care Fair meeting area: the Student Union in building 8. Exhibitors can unload display materials on the north side of the Student Union Building 8. It can be accessed from the north parking lot.

2) SHIPPING INFORMATION

All display materials must be brought with the exhibitor. Shipping to Highline College is not available. **Exhibitor also is sole responsible for reshipping any and all products, brochures and other material immediately upon the conclusion of the Self Care Fair.** Any remaining materials will be discarded.

3) DISPLAYS AND SIGNAGE

All exhibitors need to **supply their own signage and table coverings**. No guarantee is made for placement. Backdrops may not exceed eight feet in height. Fire regulations require exhibitors to keep displays, products, signage and any other materials within their space limitations. If any of these items are found to be in aisle space, the participant is liable for municipal fines and may be asked to dismantle their space and leave. Signs placed on walls **must use blue painters tape or materials that do not peel paint**.

4) CANCELLATION

Cancellation of space must be in writing. Telephone cancellations will not be accepted. One-half of the fees will be refunded on cancellations received on or before September 15th, 2016, and only if the space can be resold to another participant. In no case will refunds be issued for cancellations made after September 15th, 2016. In the event the Self Care Fair itself is canceled, or the exhibit premises are unavailable in whole or in part due to fire, strikes, government regulations, acts of God or other causes beyond the control of amplifyce.com, it shall not be held liable for failure to hold the event as scheduled, or for the unavailability of space.

5) LIABILITY/INSURANCE

All property of the exhibitor is understood to remain under their custody and control in transit to and from and within the confines of the facility. Neither Ascend CE LLC, Massage Envy or Highline College shall maintain insurance covering the property and it is the sole responsibility of the exhibitor to obtain such insurance. Exhibitor assumes responsibility and shall indemnify and hold harmless Ascend CE LLC, Massage Envy, Highline College and their respective officers, staff members, agents and members from all liability (damage or accident), claims and expenses arising out of the use of the exhibition premises or from any cause resulting or connected with transportation, placing, removal or display of exhibits. Exhibitors are advised to consult their insurance brokers for proper coverage on display material from the time it leaves their company's premises until its return. Neither Ascend LLC, Massage Envy, Highline College, nor any of their respective officers, staff members, agents, members shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury of person or any property of sponsor/Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, accident, action of employees or other causes.

Company acknowledges and agrees to comply with all exhibitor term and conditions.

Company name of exhibitor _____

Name of authorized exhibitor representative (please print) _____

Signature of authorized exhibitor representative: _____

Date of authorization _____