



ANDE ANNUAL CONFERENCE SPONSORSHIP

SEPTEMBER 22-24, 2020 | VIRTUAL

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The Aspen Network of Development Entrepreneurs (ANDE) is a global network of almost 300 organizations working to strengthen entrepreneurial ecosystems in emerging markets. ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs), based on the conviction that SGBs will create jobs, stimulate long-term economic growth, and ultimately lift countries out of poverty.

ANDE is globally recognized for its role as a convener and commitment to building strong entrepreneurial ecosystems in which all players can grow and thrive. The **Annual Conference** is ANDE's flagship event and the largest gathering of the SGB sector. Every year it attracts hundreds of participants from over fifty countries and some of the largest international and regional foundations, bi/multi-lateral organizations, corporations, investors, universities and NGOs.

This year, we have a unique opportunity to leverage technology to convene members across geographies in a **three-day digital event**. We have designed an interactive and solution-focused framework, which will encourage reflection and promote accountability in our actions. In response to ANDE's strategy and current events, the 2020 annual conference will focus on **four thematic pillars**: Climate and Environmental Action; Gender Equality; Decent Work and Economic Growth; and Diversity, Equity and Inclusion in Action.

As a sponsor of ANDE's 2020 Annual Conference, your organization will have:

- Access to a diverse global community;
- Visibility of your organization's work among ANDE's audience;
- Opportunities to collaborate to build solutions to urgent issues in the SGB sector; and
- An interactive agenda and access to the latest research in the sector.

PREVIOUS SPONSORS



2020 SPONSORSHIP PACKAGES

Gold Sponsor: US\$10,000

- ✓ Acknowledgement during opening and closing remarks
- ✓ Visibility of organization's logo on conference website and materials (agenda and Whova app)
- ✓ Daily social media mention during conference
- ✓ Opportunity to share promotional video highlighting your organization's work on our social media accounts
- ✓ Visibility of organization's logo in email marketing
- ✓ Complimentary conference passes for three attendees
- ✓ Opportunity to propose a challenge facing the SGB sector to be featured in a solution salon session
- ✓ Opportunity to coauthor a blog post featured on ANDE's Medium blog

Silver Sponsor: US\$5,000

- ✓ Visibility of organization's logo on conference website and materials (agenda and Whova app)
- ✓ Social media mention during the conference
- ✓ Visibility of organization's logo in email marketing
- ✓ Complimentary conference passes for two attendees
- ✓ Opportunity to propose a challenge facing the SGB sector to be featured in a solution salon session

Bronze Sponsor: US\$2,500

- ✓ Visibility of organization's logo on conference website and materials
- ✓ Complimentary conference pass for one attendee
- ✓ Social media mention during conference

To sponsor the 2020 ANDE Annual Conference at the above levels or discuss additional sponsorship options, please contact [Flora Bracco](#).



This conference was developed as part of the Global Inclusive Growth Partnership, a collaboration between the Aspen Institute and the Mastercard Center for Inclusive Growth.

andeglobal.org/annualconference

#ANDE2020