Message from the President

Dear AOCD Membership,

It has definitely been an “eventful” quarter. Tropical storms devastated our southern coasts, resulting in innumerable damages physically, emotionally and financially. While I watched Mother Nature surging water toward my house, I stood helplessly in the dark without electricity, praying that it would stop. Fortunately, it did stop just short of destroying my home, but this was not the case for some of my neighbors, staff, friends and patients. I urge our membership to take some time to reflect on blessings but also to acknowledge those whose destitution is unimaginable, unbelievable and heartbreaking. Reach out and do something to help someone in need; that is the spirit of osteopathy and the spirit of our great nation. Please do what makes sense for you, but please try to DO something.

Our next meeting is around the corner in New Orleans, and we have an exciting lineup of speakers and resident posters on display. Of note - resident lectures have been removed from national meeting agendas. I urge you to support our residencies by encouraging podium lectures locally so that our residents do not miss out on public speaking opportunities. And in March, our new meeting format will be unveiled in West Palm Beach....trust me when I say that attendees will be talking about the educational novelty of the meeting for years. Not to mention, it is the AOCD’s 60th Anniversary, and we will be hosting a Gala worthy of the accomplishment. Stay tuned for the “theme”!

Be safe and be well,

KK
Hello Everyone,

Many of our members in Texas and Florida have had to deal with Harvey and Irma, but we are hearing from many that they are now in clean up mode and getting life back to normal. We are thankful everyone is safe, and we are looking forward to seeing you in New Orleans.

We’ve added something fun to the New Orleans meeting, a photo booth! It will be available on Wednesday from 3:00 p.m. to 6:00 p.m. and Thursday, during our reception, 5:00 p.m. to 8:00 p.m. So step right up with your best smile and your best friend and snap a photo or two in the AOCD photo booth. Attendees will be able to send their photos to their phones and email to share with family, friends and social media.

Speaking of social media! Our trustee, Dr. Steven Brooks has been helping the AOCD in this area. Follow AOCD on Instagram and Twitter! #aocdderm @aocdderm

While we are speaking of fun and celebration, grab your calendars now and mark off March 19-25, 2018 and plan to attend the 2018 Spring Meeting, which will take place at the Hilton West Palm Beach at 600 Okeechobee Boulevard, West Palm Beach, FL 33401. The year 2018 will be AOCD’s 60th Anniversary, and plans are already underway for a grand celebration. This will be the first time for the AOCD to offer the State of Florida re-licensure requirements courses. This is being planned for Sunday, March 25, 2018.

Some of the sessions planned include the following (topics subject to change):

**PA’s in Dermatology Practices**
John Minni, DO
Jeff Johnson, PA-C

**Asthma and Allergies in Dermatology**
Michael Wein, MD

**Program Director Great Cases**

**Lasers and Lifestyles**
Shino Bay Aguilera, DO

**Facial Plastic Surgery & Charitable Reconstructive Procedures in Underdeveloped Countries**
J.P. Assi, MD

**Cosmetic Dermatology**
Janet Allenby, DO

**Asset Protection**
Lawrence Kitzman

**MIPS, MACRA for 2018**
Cliff Lober, MD

**Complex Dermatology**
Carlos Ricotti, MD

**Complex Dermatology**
Francisco Kerdel, MD

**Florida Laws & Rules**
Jason Winn, JD

**Professional Medical Ethics**
Ray Moseley, PhD

**Prevention of Medical Errors**
Arnold Mackles, MD

Be sure to monitor the AOCD website to keep up to date on the schedule and receive updates on the Spring 2018 meeting.

We are also planning a 60th Anniversary celebration for our Spring 2018 meeting in West Palm Beach with a casino night theme. In addition to this, we are producing a membership yearbook available for pre-order now. This book may also be purchased at our meeting. We are featuring a “Past Presidents Gallery,” which will include comments and memories from many of our past presidents. This directory will also serve as a lasting historical document.
for the college and will be a tribute to AOCD’s past, filled with historical information and photos. It will also contain a membership directory. This hardcover edition will be dedicated to all members in recognition of their contribution to dermatology and osteopathic medicine. A true keepsake you will be proud to display in your home or office. See the next page for more details and how to order your copy.

Save The Dates!!

2017 Fall Meeting which will take place from October 24-28, 2017 at the Intercontinental, New Orleans, 444 St. Charles Avenue, New Orleans, LA 70130.

2018 Spring Meeting which will take place at the Hilton West Palm Beach at 600 Okeechobee Boulevard, West Palm Beach, FL 33401

2018 Fall Meeting will take place from October 9-13, 2018 at the Westin San Diego, Gaslamp Quarter, 400 West Broadway, San Diego, CA 92101

We are currently looking to the future beyond 2018. In Fall 2019, we will be meeting in Nashville. We are still receiving bids for Spring 2019.

Thank you for your continued support of the AOCD. Please call or email the AOCD office at dermatology@aocd.org if you need assistance.

Should you have questions pertaining to Board Certification, recertification, or Osteopathic Continuous Certification (OCC), please refer to www.aobd.org. You may also contact Libby Strong with the AOA/AOBD at 312-202-8112.

Residents Update by John GroGan, Resident Coordinator

Hi everyone,

I hope your summer has been great. Mine has been hectic with all of the annual reports that came in. Thanks to everyone for your help in submitting your reports and resolving report components that required corrections. I would like to take the opportunity to congratulate our recently graduated residents and wish you all well in your future plans and endeavors. It has been great working with you all over the past three years.

It’s also time to welcome new residents joining us for the 2017-2018 year. I wish all of you the best of luck in this next exciting step of your medical careers. If there is ever any way I can help you, you are always welcome to contact me by email or phone. I’m here to help!

In-Training Exam

I have received several questions regarding when and where the next in-training exam will be. The answer will depend on your program’s plans for applying for ACGME accreditation. The ABD is rolling out a new in-training examination system in which the exam is given in three steps. All osteopathic dermatology programs are allowed to take the first step of the ABD in-training examination of the future regardless of their ACGME accreditation status. We have been told that residents training in any programs that have applied for ACGME Single Accreditation, or attest that they will apply by December 31, 2017, will be eligible to sit for the second and third steps of the exam. Click here to read more about the ABD In-Training Exam. Please direct any questions you have regarding the Exam of the Future to the ABD.

If your program does not anticipate applying for ACGME accreditation by the above date, an ITE is planned to be offered by the AOCDD for those residents. At this time, the plans for future AOCDD In-Training Exams are still tentative and under development. Once plans have been finalized, the AOCDD will send out a notification. If an exam is held in conjunction with an AOCDD meeting, it would most likely be the 2018 Spring Meeting.

Resident Lecture Requirement Update

Recently, changes to the AOCDD resident lecture requirements were updated and approved by the Education Evaluating Committee (EEC). The EEC removed the resident requirement of presenting at an AOCDD meeting. Instead, program directors can now decide if their residents will present at an AOCDD meeting or if they will present a lecture locally. Program directors are responsible for attesting to each resident’s presentation. If you need to lecture at the upcoming AOCDD Spring Meeting in West Palm Beach, please refer to the call for presentations that was sent out in mid-September for details and requirements.

Award Winners Announced

2017 Spring Meeting Koprince Award Winners

Congratulations to the following programs that were selected as Koprince Award recipients for their lectures presented at the 2017 Spring Meeting in Atlanta:

- CORE/O’Bleness Memorial Hospital for their presentation Cutaneous Manifestations of Systemic Disease: Nutritional Deficiencies
- NSUCOM/Larkin Community Hospital for their presentation Vesiculobullous Diseases
- SCS/MSUCOM/Oakwood Healthcare System for their presentation Pediatric Blistering Diseases
- LECOMT/University Hospitals Regional Hospital for their presentation Acne & Related Disorders

2017 James Bernard, DO, FAOCD AOCDD Residency Leadership Award

Congratulations to Lacey Elwyn, DO, who was selected as the recipient of the James Bernard, DO, FAOCD AOCDD Residency Leadership Award. She recently completed residency training at NYCOMEC/St. Barnabas Hospital. Dr. Elwyn was nominated for the award by her program director, Cindy Hoffman, DO, FAOCD.
Oh the places we’ve been and the places we’re going!

The AOCD is celebrating our 60th Anniversary in 2018. To honor this milestone, a special edition commemorative yearbook is being prepared. This book will be a tribute to AOCD’s past, filled with historical information and photos and will contain a membership directory. This hardcover edition will be dedicated to all members in recognition of their contribution to dermatology and osteopathic medicine. A true keepsake you will be proud to display in your home or office.

PRE-ORDER YOUR COPIES NOW!

• Pre-Order your copies now for 40.00* each by Feb 1, 2018
• Also available on our online store at www.aocd.org

* Price at meeting $50.00

ORDER FORM

Please fill out and return with payment

Organization/Name ________________________________
Address __________________________________________
City ___________________________ State ________ Zip ________
Phone ________________________________
Email ________________________________

Please make checks payable to: AOCD

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S&H $10.00 per copy ________________
Total Due ________________

Or order online at www.aocd.org

Members and Corporate friends are also invited to take part in this historic event by purchasing ad space to place an ad or a congratulatory note.

Sizes available:

Business Card (3 ½” W x 2” H) $150.00
Quarter Page (3 5/8” W x 5 3/8” H) $250.00
Half Page (7 ½” W x 5 3/8” H) $400.00
Full Page (7 ½” W x 9 7/8” H) $800.00

Contact the AOCD office for more information on ad placement.
American Osteopathic College of Dermatology
60th Anniversary Commemorative Yearbook

The AOCD is celebrating our 60th Anniversary in 2018. To celebrate this milestone, a special edition commemorative yearbook is being prepared. This book will be a tribute to AOCD’s past, filled with historical information and photos and will contain a membership directory. This hardcover edition will be dedicated to all members in recognition of their contribution to dermatology and osteopathic medicine. A true keepsake you will be proud to display in your home or office.

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Copies will be available for sale through our online store. Reserve your copy soon, as only a limited number of books will be printed.

Please submit all ad copy by **December 1, 2017** to the AOCD either by mail or an email attachment.

Company____________________________________________________________________

Contact____________________________________________________________________

Phone_______________________________Fax_____________________________________

Email________________________________________________________________________

_____Business Card (3 ½” W x 2” H) $150.00
_____Quarter Page (3 5/8” W x 5 3/8” H) $250.00
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_____Full Page (7 ½” W x 9 7/8” H) $800.00

Total Payment $___________

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Meet the 2017 Spring Meeting Exhibitors

3Gen Inc.
3Gen, Inc. introduced the concept of polarized light dermoscopy in 2001 with the introduction of the DermLite DL100. Since then, 3Gen has become the world’s leading seller of dermatoscopes. With options for image capture via phone, tablet or camera and integration with many EMR programs, the DermLite brand offers you a seamless way to help increase the odds of making the correct diagnosis of suspicious skin lesions.

Philosophy: Advanced Dermatology and Cosmetic Surgery practices under several premises as it relates to your experience as a patient in our practice.

Patient Safety: Your safety is our highest priority. We are committed to well-educated and trained staff to exceed current standards for patient safety. We employ board-certified dermatologists, fellowship trained Mohs surgeons, board-certified and fellowship trained plastic surgeons and highly trained and supervised mid-level providers as a commitment to patient safety.

Patient Experience: We want to make your visit the best ever. We hope to elevate the bar in delivering an authentic patient experience. We strive to treat every patient with respect, value and privacy. We feel privileged that you have entrusted your care with us and we take that responsibility very seriously.

Patient Education & Communication: Our hope is that you will gain a new appreciation of your dermatologic and cosmetic concerns. Our goal is to explain treatment options, risks, benefits and alternatives of treatment for each of your concerns. Patient education leads to treatment success. Your care does not end once you leave our clinic, it continues with complete follow-up care.

Medical Advances: We strive to offer the latest procedures and technological advances to all our patients.

Advanced Dermatology & Cosmetic Surgery
Advanced Dermatology and Cosmetic Surgery is the largest dermatology practice in the country with over 150 locations. We are committed to providing comprehensive and unparalleled dermatologic care in a welcoming and engaging environment. We seek to make each patient experience unique by combining superior patient safety and privacy standards in treating dermatologic and cosmetic concerns. We strive to combine the best of the art of medicine with the latest advances in research and technology in formulating individualized treatment plans to achieve a unique, desired and aesthetically pleasing result.

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Allergan
Leading Growth Pharma: Allergan, plc (NYSE: AGN), headquartered in Dublin, Ireland, is a bold, global pharmaceutical company and a leader in a new industry model – Growth Pharma. Allergan is focused on developing, manufacturing and commercializing branded pharmaceuticals, devices and biologic products for patients around the world.

Allergan markets a portfolio of leading brands and best-in-class products for the central nervous system, eye care, medical aesthetics and dermatology, gastroenterology, women’s health, urology and anti-infective therapeutic categories.

Open Science: Allergan is an industry leader in Open Science, the company’s R&D model, which defines our approach to identifying and developing game-changing ideas and innovation for better patient care. This approach has led to Allergan building one of the broadest development pipelines in the pharmaceutical industry with 70+ mid-to-late stage pipeline programs in development.

Our company’s success is powered by our more than 16,000 global colleagues’ commitment to being Bold for Life.

Together, we build bridges, power ideas, act fast and drive results for our customers and patients around the world by always doing what is right.

Aurora Diagnostics
Aurora Diagnostics is the largest independent anatomic pathology laboratory company in America, providing unsurpassed diagnostic and information services to physicians, hospital systems and researchers. Our focus on providing unsurpassed diagnostic, prognostic and therapeutic information and services to every healthcare community we serve, is driven by our belief that the practice of medicine and the delivery of health care are both personal and best delivered locally. We currently operate over 20 community-based laboratories in the United States, with over 150 licensed physicians on staff to service dermatologists, OB/Gyn professionals, family practitioners, gastroenterologists, urologists, general surgeons, oncologists and over 65 community-based hospitals.

We partner with medical professionals in the local communities we serve in order to...
Get to know EUCRISA

Learn more at booth 1

Visit www.EucrisaHCP.com for more information
deliver the highest quality information and care for their patients. Our physicians are members of the local medical communities we serve – physicians who are personally known to our referring physicians and with whom the latter may immediately confer regarding patient care. Our personalized approach means that our referring physicians experience the highest quality, customized, services available within their local medical communities. Our expertise in integrating relevant technologies ensures that physicians and their patients consistently have access to best possible clinical information.

Aurora’s commitment to serving the unique needs of referring physicians, coupled with our personalized approach, have created a reputation of excellence within our locally supported communities. Our community-based physician practices and laboratories include some of the most well-established practices and most renowned experts in our field – specialists who are known for their clinical contributions and dedication to physician education to further the field of medicine.

Our referring physicians receive more than mere diagnostics laboratory services. Aurora provides a holistic approach to our relationship with each referring physician. We provide a wide range of specialized services, tools and innovative technology solutions to enhance each physician’s practice and support his/her ability to deliver optimal patient care.

Bayer

Bayer is a world-class innovation company with a more than 150-year history and core competencies in the fields of health care and agriculture. We develop new molecules for use in innovative products and solutions to improve the health of humans, animals and plants. Our research and development activities are based on a profound understanding of the biochemical processes in living organisms.

With our products, we are contributing to finding solutions to some of the major challenges of our time. The growing and increasingly aging world population requires improved medical care and an adequate supply of food.

Bayer is improving people’s quality of life by preventing, alleviating and curing diseases.

And we are helping to provide a reliable supply of high-quality food, feed and plant-based raw materials.

Our goal is to achieve and sustain leadership positions in our markets, thus creating value for our customers, stockholders and employees. To this end, our strategy is designed to help solve some of the most pressing challenges facing mankind, and by doing this exceptionally well, we aim to strengthen the company's earning power.

Our LIFE values: We are committed to operating sustainably and to addressing our social and ethical responsibilities as a corporate citizen, while at the same time respecting the interests of all our stakeholders. Employees with a passion for innovation will enjoy excellent development opportunities at Bayer. Our values play a central role in our daily work and are intended to guide us in fulfilling our mission. These values are represented by the word LIFE.

The word LIFE doubles up as an acronym for Bayer’s key values and leadership principles. LIFE stands for Leadership, Integrity, Flexibility and Efficiency.

These values apply to everyone at Bayer and are firmly integrated into our global performance management system for managerial employees. Our value culture ensures a common identity within the enterprise across national boundaries, management hierarchies and cultural differences.

Brymill Cryogenic Systems

Brymill’s superior product quality and our dedication to exemplary customer service and support make us the trusted partner among physicians and distributors around the world.

We are a family-owned, Connecticut-based company that has delivered cutting-edge technology with attentive customer relations for almost 50 years.

Brymill Cryogenic Systems Set the Industry Gold Standard:

- A world leader since 1966 in the design and U.S.-based manufacturing of handheld cryosurgical equipment
- The first choice of U.S. dermatologists (85%) in a recent survey
- Provider of the largest selection of LN2 cryosurgical tips, probes and accessories, enabling physicians to treat various skin lesions with greater control and accuracy
- Super-cools Mohs tissue specimens faster and more economically than other cold sprays
- Superior quality, reliability and durability deliver precise performance for many years
- Three-year warranty on all Brymill Cryo-Ac® units with superior service response time of 24-48 hours upon request

Brymill adheres to all appropriate Federal Drug Administration (FDA) and international regulatory requirements as part of our commitment to producing high-quality, safe products for physicians and their patients. Our certifications remain active at all times.

Celgene

Committed to improving the lives of patients worldwide: At Celgene, we seek to deliver truly innovative and life-changing drugs for our patients. Our vision as a company is to build a major global biopharmaceutical corporation while focusing on the discovery, the development and the commercialization of products for the treatment of cancer and other severe, immune, inflammatory conditions.

There are more than 300 clinical trials at major medical centers using compounds from Celgene. Investigational compounds are being studied for patients with incurable hematological and solid tumor cancers, including multiple myeloma, myelodysplastic syndromes, chronic lymphocytic leukemia (CLL), non-Hodgkin’s lymphoma (NHL), triple-negative breast cancer and pancreatic cancer. As committed as we are to clinical accomplishment, we are equally committed to patient support, which is a guiding principle at Celgene. We believe all who can benefit from our discoveries should have the opportunity to do so. Celgene puts patients first with industry-leading programs that provide information, support and access to our innovative therapies.

Daavlin Company

A privately held company founded in 1981 by David Swanson, Daavlin has developed into a leading manufacturer of phototherapeutic products with a worldwide presence.
For eczema-prone skin

TWO ADVANCED TECHNOLOGIES.

HYDRATE

ONE REPLENISHING REGIMEN.

Cetaphil® RestoraDerm® products are the first and only regimen with advanced ceramide and Filaggrin technology™

To help restore the skin barrier in dry, eczema-prone skin, recommend the Cetaphil® RestoraDerm® regimen.¹


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The company’s corporate headquarters and manufacturing plant are located in Bryan, Ohio. A network of international distributors offers Daavlin products in more than sixty countries in around the world.

Our talented staff has a wealth of knowledge at their fingertips. Need a referral to a dermatologist who uses phototherapy, assistance with replacement lamps or help with insurance reimbursement? We can get you the information you need!

Daavlin is proud of its tradition of development and innovation in the field of phototherapy and we are pleased to showcase our extensive line of products and the many services we offer in the field of dermatology.

Our products are used world-wide by dermatologists and by patients in their homes to treat photoresponsive skin disorders such as psoriasis, vitiligo, and eczema (atopic dermatitis). Whatever your need, Daavlin has the phototherapy solution for you!

Dermpath Diagnostics
Dermpath Diagnostics is exclusively focused on providing exceptional dermatopathology services. Our commitment to dermatopathology is backed by an unrivaled team of over 75 board-certified dermatopathologists, advanced diagnostic technologies and a proficient support team dedicated to serve you, your staff and patients.

Our mission is to provide accurate, clear and prompt diagnoses. Through the development of strong consultative relationships with each of our referring clinicians, together we will provide the best possible care for every patient.

Personalized Services:
• Access to our team of board-certified dermatopathologists
• Personalized consultation on difficult cases
• Accurate, consistent and detailed diagnostic reporting
• Clinicopathologic correlation
• Diagnostic consultations on slides performed by outside laboratories
• Live patient viewing on difficult cases (select locations)
• Photomicrographs on reports (select locations)

Advanced Diagnostics:
• Exclusive to dermatopathology with over 20,000 melanomas diagnosed annually
• Roundtable discussions on difficult cases
• Evaluation of margins on request
• Comprehensive immunohistochemistry menu for complex cases
• Direct and indirect immunofluorescence
• Mycology analysis by PAS stains of nail plate or scrapings and/or by culture
• B-Cell and T-Cell gene rearrangement studies
• Technical slide preparation (select locations)
• Frozen sections (select locations)
• Epidermal Nerve Fiber Density Testing (select locations)
• Rapid permanent sections on emergency cases (select locations)
• Clinical and advanced testing menu offered by Quest Diagnostics and Quest Diagnostics Nichols Institute
  • All encompassing clinical testing menu
  • BRAF testing for patients diagnosed with metastatic melanoma

Enhanced Services:
• Expeditious turnaround time on routine cases
• Specimen pickup by in-house courier or by overnight air courier
• Diagnostic report delivery by courier, EMR connectivity, via the internet, remote printing, fax and/or mail
• Numerous contracts with national, regional and local health insurance providers
• Prompt and courteous attention to all service issues and patient billing questions
• Educational conferences for physicians and physician extenders
• Complimentary patient educational materials
• Our dermatopathology leaders meet regularly to assess and improve our professional services

Educational Opportunities:
• Onsite access to glass slide study sets for residents to prepare for dermatology boards
• Sponsors of the Barron Board Review—the nation’s largest pre-board examination courses in dermatopathology
• Nationwide dermatopathology reviews including the Northeast Dermpath Review, Dermopathology 101 and 102
• One-week dermatopathology preceptorships for osteopathic dermatology residents.
• Dermatopathology conferences and dinner seminars
• Providers of numerous fellowship programs and training in all aspects of dermatopathology.

DLCS
Dermpath Lab of Central States (DLCS) is a full-service dermatopathology laboratory founded in 1984 by Dr. Tom Olsen. Our team of highly trained board-certified dermatopathologists has been serving physicians and patients for over 30 years. As a national leader in skin pathology, we stand by our commitment to quality, efficient service and education – all essential to our dedication to patient care.

Our technical team incorporates the newest developments in advanced and molecular testing into our laboratory. DLCS invests significant resources into technology such as digital pathology and lab software systems to provide unparalleled security and efficiency.

DLCS serves as a teaching facility for Wright State University’s Boonshoft School of Medicine. Our physicians serve on the faculty at various local universities and provide virtual teaching programs for residency programs nationwide.

Our focus on quality care, combined with state-of-the-art processing and cutting-edge technology, brings the best care possible to you and your patients.

Encore Dermatology
Headquartered in Malvern, PA, Encore Dermatology is a privately held fully-integrated dermatology company with a mission committed to delivering innovative prescription therapies and medical devices to dermatologists focusing on customer service and improving the quality-of-life of patients.

EzDerm
EZDERM has transformed a myriad of dermatology offices, improving their efficiency and completeness of documentation.
EZDERM is the best health record system. Practice dermatology your way. No other EHR will allow you to do this.

Galdema

Just as the skin is a unique system within the human body, dermatology requires specialized knowledge and unique skills. Galdema was founded with the goal of establishing a pharmaceutical company exclusively focused on dermatology.

For over 30 years, all our resources have been channeled in a single direction: to provide innovative medical dermatological solutions that meet the needs of patients and physicians with a particular focus on acne, rosacea, psoriasis and other steroid-responsive dermatoses, onychomycosis (fungal nail infections), pigmentary disorders, skin cancer and medical aesthetic and corrective solutions for skin senescence. The skin conditions we treat can have strong psychological and social implications in the everyday lives of our patients. By treating these conditions, we help people preserve, restore and maintain healthy skin and improve their quality of life.

Today, Galdema is a global dermatology company partnering with healthcare professionals to provide innovative medical solutions to patients with skin health needs. The company has 34 wholly-owned affiliates and a worldwide network of distributors, over 6,000 employees and an extensive product portfolio available in more than 100 countries.

Galdema’s R&D is continually dedicated to finding new medical solutions, offering physicians more options and offering patients a better quality of life. Five state-of-the-art R&D centers and six manufacturing sites are dedicated to providing a wide range of innovative medical solutions which meet the highest standards of safety and efficacy.

Genentech

Considered the founder of the industry, Genentech, now a member of the Roche Group, has been delivering on the promise of biotechnology for over 40 years.

Genentech is a leading biotechnology company that discovers, develops, manufactures and commercializes medicines to treat patients with serious or life-threatening medical conditions. We are among the world’s leading biotech companies, with multiple products on the market and a promising development pipeline.

Our Purpose: Doing now what patients need next.

We believe it’s urgent to deliver medical solutions right now – even as we develop innovations for the future. We are passionate about transforming patients’ lives. We are courageous in both decision and action. And we believe that good business means a better world.

That is why we come to work each day. We commit ourselves to scientific rigor, unassailable ethics and access to medical innovations for all. We do this today to build a better tomorrow.

We are proud of who we are, what we do and how we do it. We are many, working as one across functions, across companies and across the world.

Roche

Our Values: The three Roche values—Integrity, Courage and Passion—are core to how we want to behave, as individuals and collectively as an organization.

- **Passion** means we use our drive and commitment to energize, engage and inspire others.
- **Courage** means we are entrepreneurial and thus take risks, reach beyond boundaries and experiment.
- **Integrity** means we are consistently open, honest, ethical and genuine.

These values define fundamental attributes for guiding decisions and actions leading to increased innovation and business performance.

A Member of the Roche Group: Genentech became a member of the Roche Group in March of 2009. As part of their merger agreement, Roche and Genentech combined their pharmaceutical operations in the United States. Genentech’s South San Francisco campus now serves as the headquarters for Roche pharmaceutical operations in the United States. Genentech Research and Early Development operates as an independent center within Roche.

JBI

Who is Janssen? We’re more than 30,000 people working hard to prevent, treat, cure and stop some of the most devastating and complex diseases of our time. From heart disease to HIV, Alzheimer’s disease to cancer, we are committed to issues that touch everyone’s lives.

Our Mission and Vision: Our mission is to transform individual lives and fundamentally change the way diseases are managed, interpreted, and prevented. We believe that challenging something is the best way to change it. So every day, in more than 150 countries, we bring cutting-edge science and the most creative minds in the industry together to think differently about diseases. We aim not only to innovate but also to empower people with the tools they need to make informed decisions and achieve the best possible results for their health.

We are looking at a future where the world of healthcare will be challenged by informed and empowered patients. We work for change that will improve access to medicines: the best available treatment at an affordable price. That’s why we at Janssen strive to provide access to effective and affordable medicines and related healthcare services to the people who need them.

LEO Pharma

LEO Pharma is a leading global pharma company specializing in dermatology and critical care. For more than a century, our products have improved millions of people’s lives around the world.

Headquartered in Denmark, we have employees in 61 countries and our products are sold in more than 100 countries. To realize our vision of becoming the world’s leading specialty pharma company within our focus areas, we are expanding into new regions and markets, reaching more patients and societies with competitive drugs and therapies that address unmet medical needs.
Lilly USA
We were founded in 1876 by Colonel Eli Lilly, a man committed to creating high-quality medicines that met real needs in an era of unreliable elixirs peddled by questionable characters. His charge to the generations of employees who have followed was this: “Take what you find here and make it better and better.”

More than 140 years later, we remain committed to his vision through every aspect of our business and the people we serve, starting with those who take our medicines, and extending to health care professionals, employees and the communities in which we live.

Three long-established core values guide Lilly in all that we do:
• Integrity: We conduct our business consistent with all applicable laws and are honest in our dealings with customers, employees, shareholders, partners, suppliers, competitors and the community.
• Excellence: We pursue pharmaceutical innovation, provide high-quality products and strive to deliver superior business results.
• Respect for People: We maintain an environment built on mutual respect, openness and individual integrity. Respect for people includes our concern for all people who touch or are touched by our company: customers, employees, shareholders, partners, suppliers and communities.

Our Promise: Lilly unites caring with discovery to make life better for people around the world.

Our Mission: We make medicines that help people live longer, healthier, more active lives.

Our Vision: We will make a significant contribution to humanity by improving global health in the 21st century.

Novartis
Novartis Pharmaceuticals is a division of Novartis AG, with global corporate headquarters in Basel, Switzerland. We have 52,700 employees in 107 countries that are helping patients in 140 countries. We focus our efforts and expertise in seven disease areas and our goal is large in scope but simply stated: we work to discover new ways to improve and extend people’s lives.

We work closely with over 800 patient advocacy organizations, multiple leading research institutions and other key stakeholders around the world to enhance our science-based innovation and deliver these life-saving treatments to people who need them.

Pfizer
Pfizer Corporate Responsibility believes that all individuals, everywhere, deserve access to quality healthcare and the opportunity to lead healthy lives. We combine traditional philanthropic methods with novel approaches that create an enduring and meaningful impact on public-health systems to facilitate access to healthcare for under-served communities around the world.

Our work makes the best use of Pfizer’s resources—our people, products, and funding—to address complex healthcare challenges. These efforts would not be possible without our partnerships with nonprofit organizations, governments, and foundations. Together, we work to identify and allocate the most appropriate resources to help the underserved communities around the world.

Our portfolio of programs range from donating Pfizer medicines and volunteering valuable employee skills to providing grants and investments that support social entrepreneurs and enterprises, fostering local innovation and improving healthcare delivery and access.

Through these efforts, we hope to achieve the following: Building healthcare capacity, corporate citizenship, expanding access to medicine, global partnerships and institutions, reporting trends and progress, and individual voices.

Sagis Diagnostics
We are an entirely physician-owned subspecialty diagnostic pathology laboratory located in Houston, Texas. We develop strong collaborative relationships with each of our referring physicians by offering accurate, prompt, and clear diagnoses in a personal and customized manner. Our pathologists are always accessible and easy to contact. By taking a team-based approach to diagnostics, we ensure that patients are the main focus and are receiving the best medical care possible.

Our Services:
• Pathologists available for consultation 24 hours a day, 7 days a week
• Internet-based reporting with ability for EMR synchronization
• Clear and concise reports
• 48-hour turnaround time on standard cases
• Board certified pathologists with subspecialty board certification in dermatopathology
• The most up-to-date immunohistochemical, immunofluorescent, special stain, and molecular diagnostic testing
• Fluorescent in-situ hybridization
• Epidermal nerve fiber density testing

Sun Dermatology
Sun Pharma is amongst India’s largest and fastest growing pharma companies. India and the U.S. account for almost 80% of our business. In India, we’re market leaders in six therapies, such as cardiology and psychiatry, with trusted brands and effective marketing teams. In the U.S., we’re a fast-growing generic company, with 250 products approved and presence across dermatologicals and controlled substances. Our global manufacturing base spans 23 sites across continents. We’re one of the largest spenders on generic R&D.

Tiemann Surgical
George Tiemann & Co. has supplied fine surgical instruments since 1826. For over 191 years we have supplied the medical profession with high-quality, correctly-styled products.

In addition to our own products, we represent other manufacturers and importers. Therefore, we welcome inquiries concerning instruments not shown in our catalog. While we feel that the patterns shown are the most widely used and accepted, occasionally, another style may be preferred. In this event, we can usually supply the instrument if either a catalog number, sample, or a brief description can be provided.

Valeant Pharmaceuticals
Valeant Pharmaceuticals International, Inc. is a multinational, specialty pharmaceutical and medical device company anchored by a collection of world-class franchises
and 22,000 employees worldwide who come to work each day with a common goal of improving people’s lives through Valeant’s healthcare products.

Valeant develops, manufactures and markets a broad range of branded, generic and branded generic pharmaceuticals, over-the-counter (OTC) products and medical devices, which are marketed directly or indirectly in more than 100 countries.

Along with its strong and durable businesses, Valeant is also focused on developing and introducing new treatments. Valeant believes innovation should be judged by the new products and innovation that a company brings to market. Valeant’s R&D outputs make it a leader in the industry.

Valeant’s Vision: To be your trusted healthcare partner

Valeant’s Mission: Improving people’s lives through our healthcare products

Valeant’s Values: Valeant’s mission is supported by five pillars – guiding principles that are foundational to our success and future growth. They provide overall direction for the company and the tools necessary to rise to any challenge:

• Quality Healthcare Outcomes: Valeant is dedicated to delivering high-value, meaningful products and services that resonate with all of our partners: patients, prescribers and payors. Bringing value to our stakeholders while delivering safe and effective products is at the heart of everything we do.

• Customer Focused: From leadership down through our entire organization, we measure ourselves and our actions through the lens of our customers and patients. We look to build strong relationships with our customers and then deliver on quality products and service.

• Innovation: A continued emphasis on innovation remains an essential business strategy – searching out new ways to do things and continuously identifying opportunities to design, develop and advance creative, ethical solutions that are timely and effective.

• Efficiency: Our focus and execution enable Valeant to drive productivity throughout the organization, leaving no stone unturned in identifying where we can make improvements and deliver value. We address the challenges inherent with a changing market quickly and never compromise on quality.

• People: Our employees come to work each day focused on improving peoples’ lives through our healthcare products. They are essential to the success of the organization. We strive to build and retain a strong team by recognizing and rewarding excellence and creating development opportunities. High-performing individuals are critical as they provide a foundation for future success.

These product theaters will take place in the Pelican I/II Rooms:

Thursday, October 26, 2017 6:30 a.m. – 7:30 a.m.
Janssen Biotech, Inc. Product Theater: Dr. Brad Glick “Introducing the First-In-Class Novel Biologic That Selectively Blocks Interleukin-23”

Thursday, October 26, 2017 at 12:30 p.m. – 1:30 p.m.
Lilly Product Theater: Dr. Brad Glick “Clinical Insights on Taltz”

Friday, October 27, 2017 at 6:00 a.m. – 7:00 a.m.
Novartis Product Theater: Dr. Eric William Baum “Cosentyx (secukinumab): A Comprehensive Approach to Treating Moderate-to-Severe Plaque Psoriasis”

Friday, October 27, 2017 at 12:30 p.m. - 1:30 p.m.
Pfizer Product Theater: Dr. Brad Glick “A Novel Nonsteroidal Topical Prescription for Mild-to-Moderate Atopic Dermatitis”

Saturday, October 28, 2017 at 12:30 p.m. – 1:30 p.m.
Allergan Product Theater: Dr. Katherine Holcomb “Learn about an Innovation in the Treatment of Persistent Facial Erythema”

Dear colleagues,

Hello from your new resident liaison! I just wanted to first applaud all our recent graduates! Congratulations to those who received great news from the ABD this month and good luck to those sitting for the AOBD certifying examination in October!

A quick reminder, the 2017 AOCD Fall Current Concepts in Dermatology meeting is fast approaching! The meeting will be held in New Orleans, LA at the InterContinental New Orleans from 10/25/17-10/28/17.

Last month, The AOCD Board of Trustees met and I was lucky enough to sit in on that meeting. The Board has a lot of exciting ideas that you will see come to life over the next year, starting with the 2018 AOCD Spring meeting and 60th anniversary celebration taking place in West Palm Beach, FL. There will be a unique and educational new format for this meeting that caters to both practicing and resident physicians.

The AOCD also wants to know what the residents think! What do you want to see at upcoming meetings? What lectures or educational materials/sessions would be of most value to you? What kind of support are you hoping to receive from your College? Please e-mail me at aocdresident.connection@gmail.com with your ideas and suggestions.

I hope everyone has had a great start to the year! I look forward to seeing you all at our conferences.
Now we've hit full swing into our second years. Somehow we've managed to step into our leadership roles while balancing studying and clinic demands, and we've continued mentoring our dermabees as well as first year residents.

Does the timeline feel like high school to anyone else? If we include our intern year, we are halfway through our residency, Juniors who have a better grasp of the way things work in residency, but who aren't quite ready to graduate. Yet we are groomed and proud to rock our version Homecoming and Prom (conferences), football games (Grand Rounds), and homeroom (didactics)!

Does the idea of graduation seem intimidating? The idea that we would be out on our own, left to make decisions without the line, “but let me ask my attending…” Have others in the past felt this way, too, and did they just “fake it until they made it” with their confidence? For those of us not considering a fellowship, graduation may seem to be looming around the bend, but rest assured we still have another year before we should allow the anxiety to seep in. Let's keep the Senioritis at bay while we can. ☺

New Orleans is one of those cities in the United States that is somewhat like its own little country. The rich history and culture of the city give it such a unique atmosphere that it is unlike anywhere else you might visit in our great nation. The French characteristics shine proudly throughout and are mixed with the traditional Southern ways of life, making New Orleans truly a one-of-a-kind place.

Time for a history lesson: Back in 1718, Frenchman, Sieur de Bienville, founded a small area located five feet below sea level right at the meeting point of the Gulf of Mexico and the muddy Mississippi. Originally, he had named it the La nouvelle Orleans and centered it on the area now known as Jackson Square. This little piece of land has been renamed “the French Quarter” and attracts millions of tourists each year.

Fast forward about 50 years, and Louis XV gave Louisiana to King Charles III, his Spanish cousin, in 1762. Fortunately for the French in this area, the Spanish rule only lasted until 1801; however, the Spanish rule still made an important impact on the area.

In 1788, there was a massive fire throughout New Orleans. Over 800 buildings were ruined during this tragic event. Somehow, another fire occurred in 1794 and destroyed another 200 buildings. One of the only structures to survive both of these heartbreaking catastrophes was the Old Ursuline Convent, located at 1100 Chartres. It was completed in 1752, making it the oldest building in the Mississippi River Valley. Since it was one of the only buildings to remain standing after these fires, it holds the title for the oldest surviving example of the French Colonial period in the United States. You can tour this attraction for a mere $8 fee. During the tour, you will learn of the art, architecture and religion that gave this facility its purpose. This building has been used as a convent, an orphanage, a makeshift hospital and even a residence hall for local bishops. If history is your thing, the Old Ursuline Convent is a must see stop while in New Orleans.

In 1801, Louisiana once again became a French territory. Not for long, though, as only two years later it would be sold to the United States as part of the Louisiana Purchase, doubling the size of the United States and only costing $15 million (chump change, right?). After the Louisiana Purchase, huge masses of people arrived in New Orleans. There were Americans, Germans, Irish, Italians and immigrants from many other areas as well. Naturally, this created a bit of an issue for the current French residents. Canal Street served as the dividing line between the American Sector, now known as the Central Business District, and the French. This iconic street served as neutral stomping grounds for all groups of people to come to do business without invading into the other territory.

Shortly after the Louisiana Purchase came the Haitian Revolution of 1804. For New Orleans and much of the southern United States border, this meant a huge influx of Haitian immigrants who brought their culture and ways of life onto American soil. The Haitian Revolution helped form the distinct culture and atmosphere of New Orleans and gave the area the aspect it was missing.

New Orleans remains one of the nation’s most diverse cities still today. The deep history it contains mixed with the melting pot of cultures is what makes New Orleans the fascinating region we have come to know and love. Take advantage of those unique aspects when visiting, and see all there is to discover.
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If you are a US medical doctor with an active state license number, the value of the food, beverage, and/or educational item that you receive when attending this program may be disclosed on Eli Lilly and Company’s Physician Payment Registry and/or the National Physician Payment Transparency Program (Open Payments) report under the federal Sunshine Act as a transfer of value made to you by Lilly. As a result of enacted state regulations, food and beverages will not be provided to healthcare professionals licensed in the states of Minnesota, Massachusetts, and Vermont. Additionally, educational items will not be provided to healthcare professionals licensed in Minnesota. Federal Veterans Affairs (VA) regulations and several states also prohibit state/government employees from receiving or being provided gift items, which may include educational materials and meals. Please consult your state regulations and ethics laws to see if such prohibition would apply to you. This medical presentation is intended only for invited healthcare professionals for whom the information to be presented is relevant to their practice. We regret that spouses or other guests cannot be accommodated. This is a promotional program and no continuing medical education (CME) credits are offered.

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Visit the AOBD OCC Booth at the AOCD Fall Meeting in the Exhibit Hall:

Intercontinental New Orleans
444 St. Charles Avenue
New Orleans, Louisiana 70130

BOOTH HOURS

Wednesday, October 25 from Noon to 5 P.M.
Thursday, October 26 from 8 A.M. to 4 P.M.
How D.O. Dermatology Started

BY A.P. ULRICH, DO, NOVEMBER 1986

This article is the second in a series that will look back on the history of the AOCD and osteopathic dermatology.

I have been asked to write the history of the American Osteopathic Dermatological Society. Dr. Daniel Koprince has been bugging me to do this for several years. I apologize that this is written in first person.

My first exposure to dermatology was as a junior at Philadelphia, Dr. Cressman’s lecture in 1935. I don’t remember anything unusual about it, except it was considered a good course. I did have a student clinic patient who had “eczema”. It was a child and I asked that she eliminate cheese from her diet. Her skin cleared up and I wrote a good course. I did have a student clinic patient who had “eczema”. It was a child and I asked that she eliminate cheese from her diet. Her skin cleared up and I wrote an inunction in tabes; this makes much ado about a ghost.

Psoriasis was treated with 5% ammoniated mercury. The treatment of infections, particularly impetigo, was with ammoniated mercury. Antihistamines and steroids.

Doctors’ offices. This was a long time before AOA patient promotion magazines sent to it up and it was published in one of the Doctors’ offices. This was a long time before antihistamines and steroids.

The treatment of infections, particularly impetigo, was with ammoniated mercury. Psoriasis was treated with 5% ammoniated mercury and 10% for the enplaque type. It was used as an inunction in tabes; this makes all the concern about trace mercury in the environment, much ado about a ghost.

I interned at DOH and began a general practice in Detroit, July 1st, 1938. Office calls were $2.00 and house calls were $3.00, if you were lucky enough to collect. The first month in practice, I earned $40.00 and at the end of 6 months, I had earned $240.

Part of that was for administering anesthetics for tonsils in another doctor’s office. It was thought taking children’s tonsils out would prevent rheumatic fever. In 1940, an elderly M.D., near my office, asked me to make his house calls. Dr. Bill Yeamans, for whom I poured ether for T & A’s, decided to move to Florida and asked that I take over his practice. I agreed if I could have Dr. B.F. Dickinson, a classmate from Philadelphia, go into practice with me, which we did.

That was at the start of World War II. We tried in every way to join the armed services and even tried to join the Chinese Army. The Red Cross insisted that D.O.’s take a course from their lay instructors before we were allowed to be accredited to teach the public. The law stated D.O.’s were to be given commissions or not be drafted. Many cases were taken all the way up the hierarchy, General Hershey, before being resolved. D.O.’s practices boomed. As they finished their internships and set up practices, the only problem they faced was getting a hospital bed for OB’s.

When Dr. Dickinson and I began to practice, we agreed each would go away for postgraduate study and we would share the income anytime the other was away. First, Ben went to California and began his basic surgical course. When he came home, we were discussing where and what I should do. I had been thinking of Internal Medicine. Ben said, “Al, you know we could use a Dermatologist”. But where and how and when? It was suggested I contact Dr. Colleton in Boston, which I did.

A verbal agreement was made that I would go to Boston and spend time with Dr. Colleton and Dr. Austin Cheever and pay them $600 per month (a horrendous sum in those days [1941]). Dr. Cheever was a Harvard graduate and had an elite practice on Boylston Street, he was in his late fifties. We would discuss each patient and he would Rx a salve or lotion. Basically, medications were sulphur, mercury, boric acid ointment, potassium permanganate, Balsum of Peru, ichthyol and tars. His favorite for pruritus ani was boric acid ointment to which he might add 1% phenol and .1% menthol. I also attended the New England Dermatology Society and Boston City Hospital was just starting a Dermatology Clinic one morning a week. Peter Brent Brigham had a Dermatology Clinic one day a week which was headed by a dermatologist who had just escaped from Germany; Dr. Walter Lever. He usually wore a monocle on his right eye and suggested bismuth in oil for lichen planus. Dermatology was classified with Syphilology; even the National Association had the name.

I would also go to Mayo’s for at least one week each year. I remember seeing my first case of xanthoma tuberosum there. Another excellent learning area was in New York. Dr. Costello had an open meeting with residents, interns and any others interested at Bellevue Hospital on lower Manhattan each Sunday morning. The group, usually 10 to 12, including visitors were put on the spot.

I would be home between travels to practice and earn enough money to support my family, which meant six days a week until 9 p.m.
including Saturdays. By 1945, I began to limit my practice to dermatology. I had excellent cooperation of many D.O.’s referring cases to me. The X-ray Department and I took a course at the University of Detroit, given by a physicist, on therapy and practice in x-ray, 2 nights a week for 6 weeks. I felt the PhD’s giving the course learned a lot as we had the practical experience of application, they had only textbooks. The X-ray Department was happy to have someone who knew what they were treating. My first exposure to radiation in dermatology was a Dr. Cheever’s office. He had an open Coolidge tube in the basement and times treatment with a pocketwatch for 15 to 20 seconds. It sure made a lot of noise and must have had a tremendous psychological effect. It would only be a guess how much radiation the patient or doctor received. At the time therapy was quoted by Dr. Cheever at an erythema dose of 300r. I also had x-ray therapy in my office with standardizations by a physicist every 4 to 6 months.

By 1943, we were seeing cases of tinea capitis, both audouini and canis, which would fluoresce under a Wood’s light. I had the cooperation of Michigan State University of Mycology Lab and the State Health Department. At one time, a third of all the mycology cultures at the Michigan State Lab came from my office. X-ray therapy, 300r to 5 ports was given to epilate hairs on more resistant cases of tinea capitis. 19 days after treatment the hair would begin in 3 weeks. X-ray therapy was also used for dyshidrosis, contact dermatitis, basal cells and many other dermatologic problems. All dermatologist used it in their offices, many still do.

By 1945, the AOA decided there should be Boards to accredit specialists. I was unable to find out how it was determined, but the Dermatology Board consisted of Dr’s. Cressman, Scardino, Gardner, MacCorkell, and there may have been a fifth. I went to the 1946 AOA Convention in New York, specifically to find out more about it. There was no room listed or any indication of a meeting. I finally obtained a room number, only to be told by MacCorkell that I “wasn’t qualified to attend any meetings”. It just so happened the president of the AOA was from Michigan and was unable to obtain any more information that I had, but shortly after it was agreed that I was to be examined the next year (1947).

The exam consisted of my setting up my projector and showing 200 slides from my practice. In fact, I examined them more than they examined me. I received my Certification Certificate #8.

James Stover then took work with Dr. Cressman and became certified and later became Secretary of the Board. No one seemed to know what happened to MacCorkell. As far as dermatology in the profession, there was no change, progress or meetings for the next several years.

About 1952 or ’53, I went to the Convention in Dallas to see what could be done about activating the dermatology group. I was told that if there was a group of 3 certified dermatologists, we could establish a new examining board, but we would have to follow protocol. I called Dr. Tony Scardino, Dr. Gardner in California, and I became the Secretary-Treasurer and put the Board information in order with the cooperation of the AOA. More important, the ground work for the American Osteopathic College of Dermatology was established. With standards for preceptee training and accreditation of those training outside the profession and those who were in the process of claiming to be trained or having been trained. There was a group in California led by Dr. Sid Rothman, that was very anxious to do something to establish a Board. We ended up by giving an examination to the group, including such stalwarts as Dr. Elmets, Koprince, Feldman and Rothman.

Incidentally, all the expenses of travel, hotel, meals, etc. were my personal expense for training and for establishing the Board and College. Also, preceptees paid their preceptors.

Dr. Daniel Koprince interned at DOH, 1952/1953. When I lectured to the residents, interns and students, he made a point of being there and would come to the office when he had the time. He began his precepteeship with me in August, 1953. With Dr. Koprince, we began a new method of remuneration. He was paid a percentage of the gross income. He was with me for five years. He was followed by Dr. Tom Bonino, 1958 to 1961; Dr. Ed Schweig, 1961 to 1964, however Dr. Koprince developed hepatitis and Dr. Schweig worked with him the last year. Then there was Dr. Walker, whose training was shared with Dr. Shimmel.

The College of Dermatology was established at a meeting in Washington, D.C. in 1958. Standards were set up to help qualify preceptors and preceptees.

We hope you enjoyed this look at the AOCD’s past. More will follow in upcoming issues of DermLine.
Call For Papers

We are now accepting manuscripts for publication in the upcoming issue of the *JAOCDD*. ‘Information for Authors’ is available on our website at [www.aocd.org/jaocd](http://www.aocd.org/jaocd). Any questions may be addressed to the editor at [journalaocd@gmail.com](mailto:journalaocd@gmail.com). Member and resident member contributions are welcome. Keep in mind, the key to having a successful journal to represent our College is in the hands of each and every member and resident member of our College. Let’s make it great!

- Karthik Krishnamurthy, D.O., FAOCD, Editor

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Dr. Matthys Unveils Eclipse Rx

After spending over twenty years as a practicing, board-certified dermatologist, Brian Matthys, DO, FAOCD, founder and creator of Eclipse Rx, felt he had seen far too many cases of skin cancer over the course of his career. He was determined to find a way to help people enjoy spending time outdoors, while reducing the risks that come with too much sun exposure. Utilizing advances in modern technology, he has made it easier for individuals to be more aware of the amount of sun they are exposed to each day.

The result is the Eclipse Rx device and digital app. The Eclipse Rx device, which is worn on the wrist, combines the features of a fitness tracker with the added benefit of sun exposure monitoring. Throughout the day, Eclipse Rx tracks the wearer’s exposure to UVA and UVB, tracks the UV index in real time and vibrates to alert the wearer when it is time to reapply sunscreen or seek shade. The device connects with the Eclipse Rx smartphone app to provide a daily report of UV exposure. The app helps Eclipse Rx deliver an even more personalized experience by allowing users to enter data such as their skin type and sunscreen SPF into their profile.

“Whether you are concerned about your health or beauty, with this one device, you win both ways,” Dr. Matthys says, “Eclipse Rx is designed to show people how much sun exposure they’re getting on a daily basis and to teach new behaviors so they use sunscreen regularly. It also tracks steps, and it’s the first sun monitoring device to sync with Apple Health data.”

Conveniently, the device runs on solar power, so it is always ready to use, while eliminating the need to charge or change a battery. Dr. Matthys plans to roll out more features in the future to continue to expand its usefulness. “The Eclipse Rx device will get smarter over time. The more you wear it, the more data about your sun exposure will be available to you and your dermatologist, and we will add enhancements to the app over time.”

The device will be available through EclipseRx.com, Amazon.com and dermatologist offices. Dermatologists interested in making the device available in their offices can reach out to Eclipse Rx through their Facebook page.

“We want to make thinking about sun protection and putting on sunscreen like brushing your teeth – something you do every day,” Dr. Matthys says, “True, 20 years ago would have been the best time to start protecting your skin. But today is the second-best time. Using Eclipse Rx will help you change your behavior and protect your skin.”

Innovation Spotlight is a new DermLine column focusing on projects AOCD members are developing. If you have a new and innovative idea or project, such as an app, device or research that you would like to feature in the column, please contact dermatology@aocd.org. This column is for informational purposes only. AOCD does not endorse any products featured by Innovation Spotlight and receives no payment in exchange for inclusion. All projects submitted for consideration are subject to review and approval by the AOCD editorial committee.

Southeastern Skin Cancer & Dermatology is a thriving medical/surgical/Mohs dermatology practice with one fellowship trained physician and three physician assistants. We are an established, growing practice seeking a BE/BC dermatologist to join our office family. It is a very enjoyable, friendly office environment with a highly educated, professional patient base and extremely collegial medical community. We are open to discussing positions of interest that include medical dermatology, pediatric dermatology, dermatopathology, surgical dermatology and Mohs surgery. The ideal candidate will complement as well as enhance our current offerings and help us to strengthen our position as a leading dermatology center of excellence in our area. Offers include a competitive salary and generous benefits above the customary findings to help your time away from the office be as enjoyable as your time in it.

Madison (Huntsville), Alabama facts:

- Located on the Tennessee River and at the tail of the Appalachian Mountains 90 miles to Birmingham, AL – 110 miles to Nashville, TN
- National Blue Ribbon award winning schools US News – top 5% of American high schools
- US Census – top 30 fastest growing metros in Southeast Livability – one of best places to live
- Progressive Policy Institute - #4 America’s high tech hot spots
- NerdWallet – top 10 US cities on the rise
- Google – digital capital of Alabama
- CNN Money – #7 great place to live and find a job in country
- NerdWallet – #3 best places for science, technology, engineering, math grads
- Family Circle – 10 best towns for families
- Policom – nation’s top 20 economies Metro Magnets – fastest growing US cities Gallup - 4th most optimistic city in America
- Home of Redstone Arsenal
- Home of NASA Space Camp

Contact Albert E. “Bo” Rivera, DO with any questions or to express interest in joining our team: 256-705-3000 office | rivera@southeasternskin.com
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