

2014
AOCD Fall Meeting
Program Review

Seattle, WA
October 26-28, 2014



Program Evaluation Summary

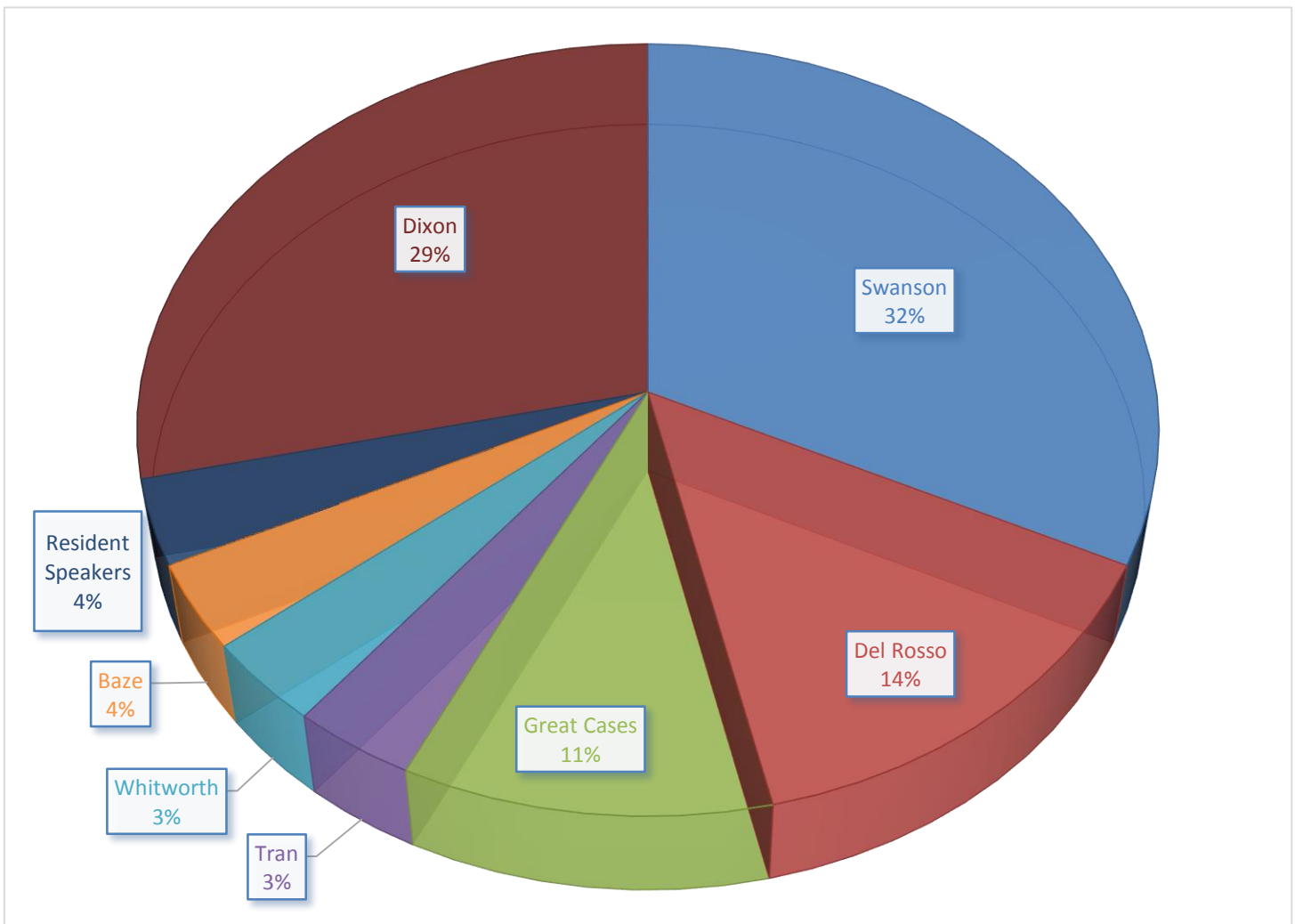
Meeting attendance: 214 attending physician members, 137 resident members, 47 student members
Program survey response: 135 program evaluations returned, 427 speaker and content evaluation forms returned

What was your reason for enrollment? (more than one selection could be made)

- 15% - Program topics
- 27% - Location of the program
- 31% - Desire to broaden knowledge
- 81% - Needed CME hours
- 13% - Other

Were you interested in a specific speaker?

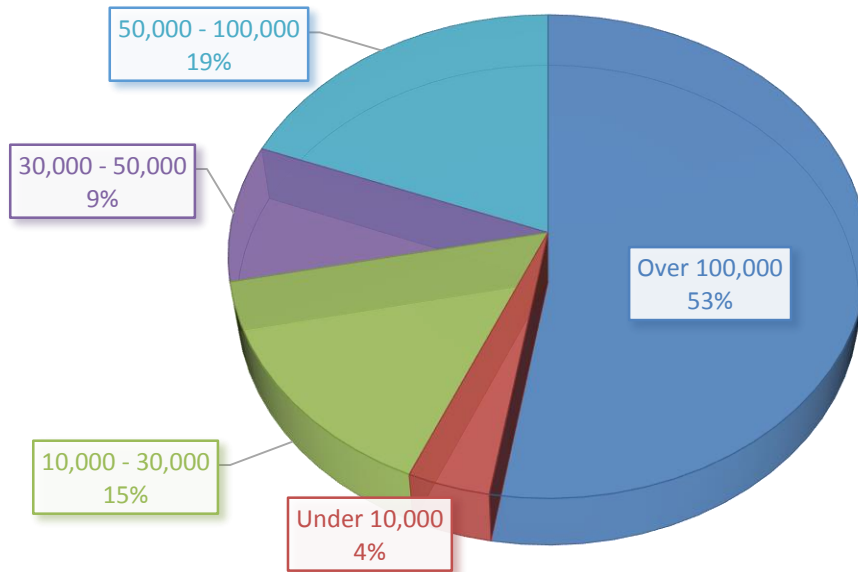
- 22% - Yes (see chart below)
- 78% - No



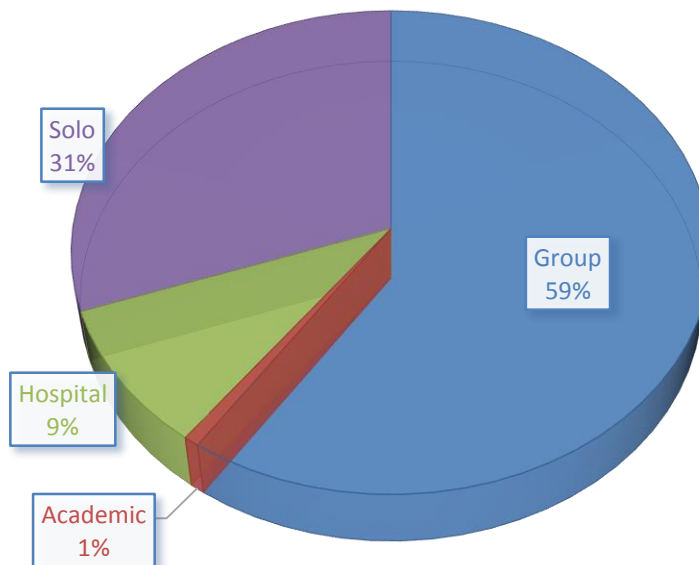
Have you previously attended an AOCD CME program?

- 98% - Yes
- 2% - No

What is the population of the city in which you practice?



In which type of practice are you currently engaged?



Which subjects were the most valuable to you?

- Pediatric Dermatology - 52
- Surgical/Mohs Repair Panel - 21
- CMS Meaningful Use - 11
- Ethical Considerations in Dermatology - 11
- Dangerous Drugs in Dermatology - 8
- Skin Cancer - 8
- All were valuable - 6
- OCC Update - 6
- Australian Dermatology - 5
- Therapeutic Update in Dermatology - 5
- Clinical Pathologic Patterns in Cutaneous Lymphoma - 4
- General Dermatology - 4
- Melanoma - 4
- Rural Dermatology - 4
- Dermopath and Other Controversial Topics - 3
- Great Cases - 3
- Practice Management - 3
- Psoriasis Update - 2
- Clinical Pearls - 1
- Common Genodermatoses - 1

- Dysplastic Nevi - 1
- Medical Dermatology - 1
- OMM in Dermatology - 1
- Pruritus - 1
- Rashes - 1
- Resident Lectures - 1
- Skin Manifestations of Internal Disease - 1
- Urticaria - 1

Which subjects do you feel could have been omitted?

- All Topics were Valuable - 25
- Resident Lectures - 13
- Cosmetic Dermatology - 4
- Ethical Considerations in Dermatology - 4
- Surgical Repair Panel - 3
- Cutaneous Lymphoma - 2
- Dangerous Drugs in Dermatology - 2
- Mohs-Focused Surgical Pearls and Repairs - 2
- Rural Dermatology - 2
- Surgical Practice Setup and Pearls - 2
- Australian Dermatology - 1
- Bullous Diseases - 1
- Unfinished Case Reports and Studies - 1
- CLIA - 1
- Dermatology Update - 1
- Meaningful Use - 1
- OMM - 1
- Pathology Lectures - 1
- Political Commentary - 1

If you could choose one location to attend a CME program, where would it be?

- New York, NY - 10
- Chicago, IL - 8
- San Diego, CA - 8
- San Francisco, CA - 8
- Charleston, SC - 7
- Austin, TX - 6
- Orlando, FL - 5
- Boston, MA - 4
- Las Vegas, NV - 4
- Miami, FL - 4
- Hawaii - 3
- Philadelphia, PA - 3
- South Florida - 3
- Charlotte, NC - 2
- Colorado - 2
- Key West, FL - 2
- Los Angeles, CA - 2
- Napa Valley, CA - 2
- New Orleans, LA - 2
- Northeast - 2
- Portland, OR - 2
- Savannah, GA - 2
- Scottsdale, AZ - 2
- Seattle, WA - 2

What topics would you like to see addressed at future meetings?

- Pediatric Dermatology - 17
- Cosmetic Dermatology - 14
- Alopecia - 7
- Billing/Coding/ICD-10 - 7
- Dermoscopy - 7
- Business/Practice Management - 6
- Meaningful Use - 6
- Surgical Dermatology - 6
- Lasers - 5
- Medical Dermatology - 5
- Melanoma Update - 5
- Psoriasis - 5
- Autoimmune Diseases & Disorders - 4
- Board Exam/Recertification Review - 4
- Drug Update - 4
- Infectious Disease Update - 4
- Urticaria - 4
- ACGME/AOA Merger Update - 3
- Allergic Contact Dermatitis Update - 3
- Biologics Update - 3
- Bullous Disease - 3
- Clinical Pearls - 3
- Eczema - 3
- Hospital-Based Dermatology - 3
- Immunosuppressants Use & Monitoring - 3
- PQRS - 3
- Pruritus - 3
- Surgical Closure/Repair - 3
- Therapeutics Review - 3
- Treatment Pearls & Novel Ideas - 3
- EHR Update/Review (Ease of Use, HIPAA Compliance, Encryption, Tracking Meaningful Use) - 3
- Acne Treatment Tips/Options - 2
- Alopecia (Female) - 2
- Challenging Cases - 2
- Dermal Hypersensitivity - 2
- Dermatopathology - 2
- Dermatopathology Self-Test & Slides - 2
- Flap Repairs - 2
- Geriatric Dermatology - 2
- Hair & Nail Disorders - 2
- HIPAA Compliance - 2
- Human Resources - 2
- Immunodermatology - 2
- Literature Reviews - 2

- Live Patient Workshops with Live Video - 2
- Nail Disease - 2
- New Treatment Update - 2
- OCC - 2
- OMT and Dermatology - 2
- Procedural Dermatology (Non-Mohs) - 2
- Psych Derm - 2
- Skin Cancer Update - 2
- Skin of Color - 2
- Superficial Radiation Therapy - 2
- Treatment for CTCL - 2
- Tropical Dermatology - 2
- Update on New Therapies & Upcoming Therapies - 2
- Update on Treatment Options for Non-Melanoma Skin Cancer - 2

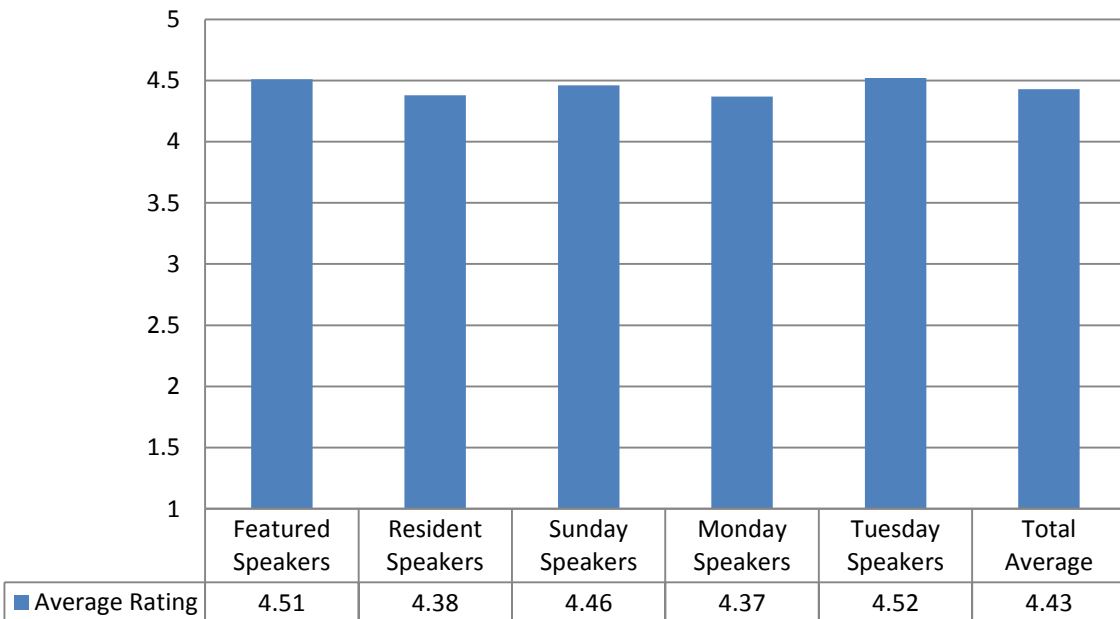
What was the best part of your experience at this meeting?

- Social Activities/Networking - 25
- Meeting Location - 9
- Lectures - 7
- Pediatric Dermatology Lecture - 7
- Meeting Venue - 3
- Visiting the Space Needle - 2
- Having Meeting Coordinated with the AOA - 1
- Cutaneous Lymphoma Lecture - 1
- Ethical Considerations Lecture - 1
- Finishing In-Training Exam - 1
- Great Cases - 1
- Resident Lectures - 1
- Managing Skin Cancer in Australia vs. the U.S.A. Lecture - 1
- Number of Lectures Available - 1
- Practical Information from Other Dermatologists in the Audience about Audits and Meaningful Use, Security Audits - 1
- Question and Answer Sessions - 1
- Sleeping - 1
- Speaker Interaction with the Audience - 1

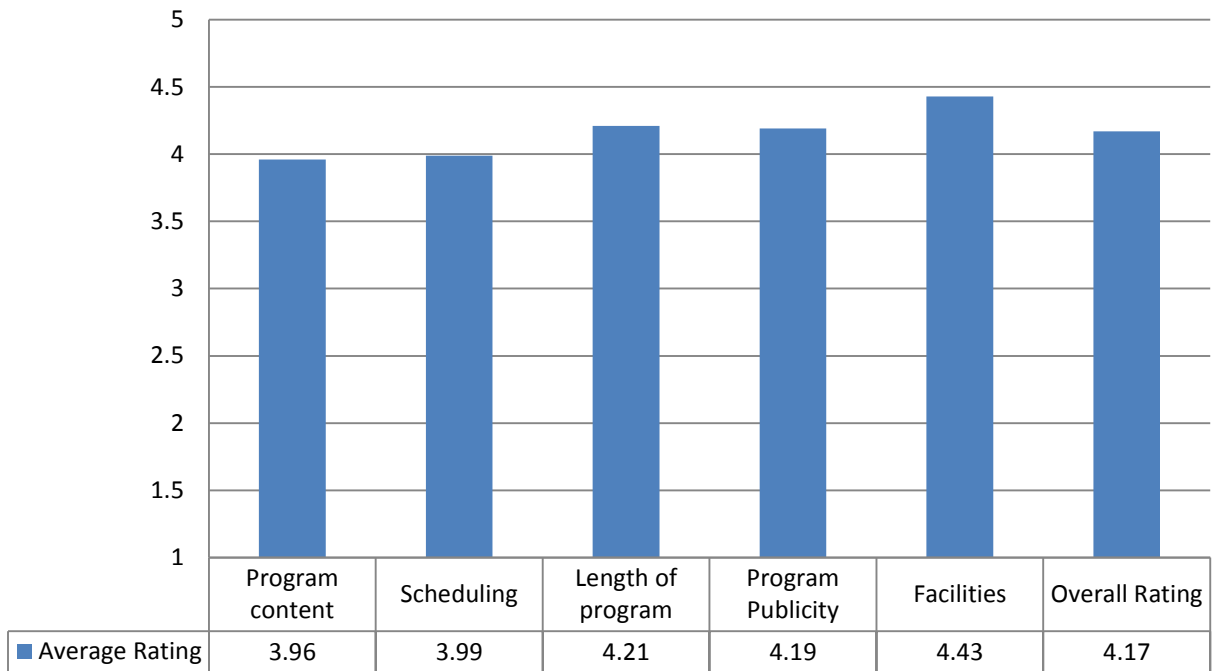
What was the worst part of your experience at this meeting?

- Resident Lectures - 4
- Scheduling - 4
- Lack of Topics Useful in Everyday Practice - 3
- Amount of CME Offered - 2
- Lectures/Lecture Quality - 2
- Location - 2
- Canceled Lectures - 1
- Dr. James Del Rosso Couldn't Be Here - 1
- Having 10 Lectures Not Included on the Flash Drive - 1
- Long Series of Case Reports - 1
- Meaningful Use - 1
- Paper Evaluations - 1
- Practice Ethics Lecture - 1

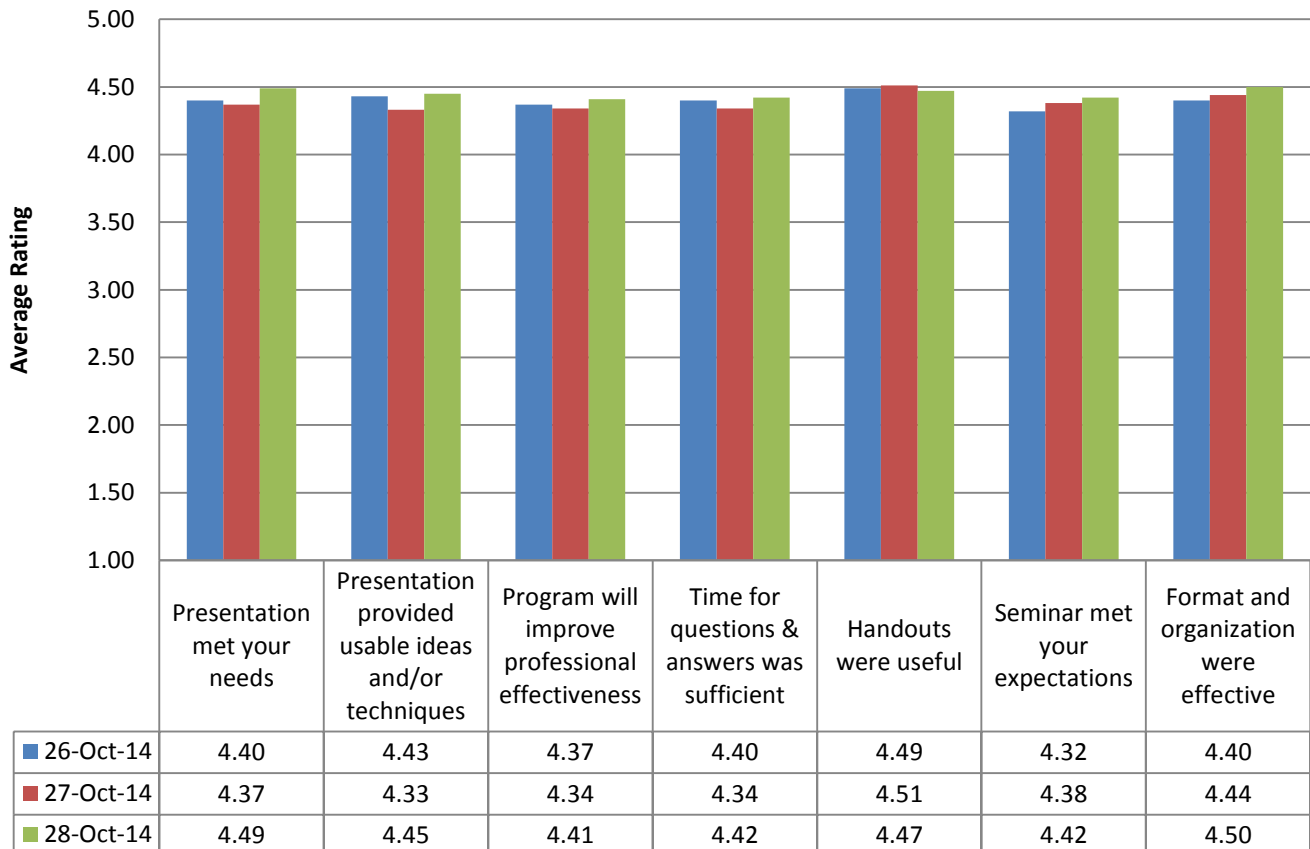
Speaker Evaluation Averages



General Program Evaluation



Evaluation of Program Content



Did these lectures meet the objectives of the CME program?

October 26, 2014

99% - Yes

1% - No

October 27, 2014

99% - Yes

1% - No

October 28, 2014

99% - Yes

1% - No

Would you attend a similar conference next year?

October 26, 2014

96% - Yes

4% - No

October 27, 2014

97% - Yes

3% - No

October 28, 2014

97% - Yes

3% - No

Did the activity remain commercially unbiased?

October 26, 2014

100% - Yes

0% - No

October 27, 2014

100% - Yes

0% - No

October 28, 2014

100% - Yes

0% - No

Comments

- All resident speakers were amazing. I really enjoyed the program directors' Great Cases.
- As practicing dermatologists, have lectures by thought leaders and/or experts. Few of the lectures are of real value to a practicing dermatologist.
- Condense resident lectures and have more lectures on major subjects.
- Don't schedule key lectures right before or after lunch breaks. Most restaurants are packed and it takes more than one hour to eat and return.
- Dr. Tran's lecture would be great for senior residents considering setting up their own practice and surgical cases, good for attendings.
- For all the emphasis of maintaining certification and being up-to-date physicians. I was disappointed in the content. I don't feel that I am taking much away from three days of conference. We need more clinically relevant information to improve our care.
- Great city! Excellent venue! Great meeting! Thank you!
- I loved the ethics lecture by Dr. Anderson.
- I missed a full day of lectures taking the board exam. Couldn't this have been scheduled differently?
- I wish there were more lectures by attendings and fewer by residents.
- If coffee is so expensive, quit offering it - water only. I agree the presidential reception is really overpriced/meal lacking and in my opinion this college function has/is pricing itself out of desirability.
- It was very nice to have multiple opinions in surgical panel.
- Limit amount of time for resident presentations.
- Loved Dr. Swanson's pediatric dermatology talk!
- Maybe residents can have posters and committee picks top 10 to do a presentation to reduce common case studies being presented.

- Move meeting to Saturday/Sunday/Monday with more lectures by attendings on their experience & pearls.
- On surgical repair panel: Less Mohs, more basic dermatologic surgery cases.
- Please do OCC Update earlier in day, especially if AOCD is on West Coast due to travel issues for those of us who have to catch flights back to East Coast.
- Quality of lectures was poor, turnout was poor. Lectures should be given by the leaders in the field, not self-taught physicians that have been practicing for two years.
- Resident lectures need to be eliminated.
- Resident lectures should be grouped together and held after attending lectures or nationally known speakers.
- The installation of officers and the the distinguished fellow presentations should be done during the President's Banquet (which should be a dinner [buffet is okay]) as they are formal, not informal. The resident awards should be at the business meeting to promote their attendance (also, should the program directors stand and be acknowledged as well)?
- The resident lecture topics are not very useful for practicing dermatologists. Need to figure a way to have fewer resident lectures at the meetings and more lectures useful for a practicing dermatologist.
- There should be a resident meet and greet/get together.
- Too many pathology lectures.
- Too many resident lectures. Some were great, some not so much.
- Unfortunately, I was really looking forward to the surgical pearls lecture and surgical repairs lecture; however, neither were very relevant to general dermatology - tailored more to Mohs. Additionally, the rural dermatology lecture had too much not clinically relevant info (photos of practice, who works there, KCOM campus, Van & airplane the practice uses). I want to take away info at CME that will improve my practice.
- We have to work on a different venue for resident speakers.
- Would prefer the majority of CME taught by attendings and not resident lectures.

2014 Midyear Meeting Selection Survey

1. What is most import and to you at a Midyear Meeting:

1. Location of convention site
2. Hotel accommodations
3. Convention facilities

2. Location of convention site:

1. Southeast
2. West
3. East
4. Central
5. Northeast

3. Hotel:

1. Walking distance to anything
2. Good restaurants close by
3. Convenience to airport
4. Public transportation

4. Transportation:

1. Availability of flights
2. Convenience to public transportation

5. Which location would you like for a Midyear Meeting:

1. New York, NY
2. Chicago, IL
3. Austin, TX
4. Charleston, SC
5. Miami, FL
6. San Francisco, CA
7. Washington D.C.
8. Denver, CO/Philadelphia, PA (tie)
9. Portland, OR
10. Atlanta, GA
11. Tampa, FL
12. New Orleans, LA
13. Los Angeles, CA/Seattle, WA (tie)

Other locations requested: San Diego, CA; Park City, UT; Key West, FL; Detroit, MI; Burlington, VT; Savannah, GA; Jackson Hole, WY

6. Would you like the AOCD to have a Weekend Workshop/Conference consisting of approximately 8-12 CME taking place on a Saturday and half day Sunday?

1. 87% Yes
2. 13% No

Comments:

- Absolutely! As long as it's category 1-A. Better than having to take off on weekdays.
- Locations not too expensive (\$300 rooms)
- Many world renowned academic dermatology centers are in the northeast to invite speakers (University of Pennsylvania, Thomas Jefferson, Sloan Kettering, NYU)
- If you do a weekend conference, it should be done in December and internet based.
- Any winter location where skiing is available.
- Hotels must be affordable for residents. Less than \$200 per night.