Together Again, Together Forever: Med Ed Family Reunion

2022 CREAM & APGO Annual Meeting

Conference: March 9-12, 2022
Exhibition: March 9-11, 2022
Rosen Shingle Creek Orlando
Orlando, FL
IMPORTANT DATES TO REMEMBER

2021

Monday, November 1
Booth assignments begin

Tuesday, November 9
Exhibitor Service Packets available from Alliance Exposition Services
(Date subject to change)

2022

Friday, January 21
Deadline for submitting sample survey or questionnaire

Tuesday, February 1
Deadline for submitting company information for inclusion in the conference app

NO REFUNDS FOR CANCELLATIONS RECEIVED ON OR AFTER DECEMBER 14, 2021

Tuesday, February 15
Deadline for submitting online ID Badge Form for booth personnel
### EXHIBIT HOURS

**WEDNESDAY, MARCH 9**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM – 9:00 AM</td>
<td>Exhibitor Check in Begins</td>
</tr>
<tr>
<td></td>
<td>Early Bird Move-In (Islands and Multiple Booths by appointment)</td>
</tr>
<tr>
<td>9:00 AM – 4:00 PM</td>
<td>General Move-In*</td>
</tr>
<tr>
<td>5:30 PM – 7:30 PM</td>
<td>Welcome Reception in the Exhibit Hall (All Booths Must be Manned)</td>
</tr>
</tbody>
</table>

*Note: Any display not in the process of being erected by 1:00 PM on Wednesday, March 9, will be assigned labor to set up. Exhibitors will be responsible for all labor charges. There will be an additional fee charged to the exhibitor for any materials or empty cartons placed in aisles after the hall is cleared for final inspection at 4:00 PM Wednesday, March 9.*

**THURSDAY, MARCH 10**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM</td>
<td>Hall Opens for Exhibitor Set-Up</td>
</tr>
<tr>
<td>9:30 AM – 3:00 PM</td>
<td>Exhibit Hall Hours (All Booths Must be Manned)</td>
</tr>
<tr>
<td>10:05 AM – 10:40 AM</td>
<td>Morning Break in the Exhibit Hall</td>
</tr>
<tr>
<td>1:50 PM – 2:30 PM</td>
<td>Dessert Break in the Exhibit Hall</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Exhibit Hall Closes</td>
</tr>
</tbody>
</table>

**FRIDAY, MARCH 11**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM</td>
<td>Hall Opens for Exhibitor Set-Up</td>
</tr>
<tr>
<td>9:30 AM – 3:00 PM</td>
<td>Exhibit Hall Hours (All Booths Must be Manned)</td>
</tr>
<tr>
<td>11:00 AM – 11:30 AM</td>
<td>Morning Break in the Exhibit Hall</td>
</tr>
<tr>
<td>12:45 PM – 1:45 PM</td>
<td>Lunch in the Exhibit Hall</td>
</tr>
<tr>
<td>1:45 PM – 2:30 PM</td>
<td>Dessert Break in the Exhibit Hall</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Exhibit Hall Closes</td>
</tr>
<tr>
<td>3:00 PM – 7:00 PM</td>
<td>Exhibitor Move-Out</td>
</tr>
</tbody>
</table>

### EXHIBIT HALL CONTACTS

**On-Site Exhibit Manager**

Deb Howley  
Vice President, A. Fassano & Company  
Deborah_howley@afassanoco.com  
(856) 364-3365

Stephanie Houck  
Director, Exhibit Operations  
stephanie.houck@spargoinc.com  
(703) 679-3972

**Booth Sales, Advertising, and Sponsorships**

Craig Baker  
(Companies A-L)  
Director of Sales  
craig.baker@spargoinc.com  
(703) 679-3942

Jazelle Taylor  
(Companies M-Z)  
Sales Account Manager  
jazelle.taylor@spargoinc.com  
(703) 679-3949
GET TO KNOW CREOG & APGO!

CREOG and APGO are among the leaders in women’s health, representing more than 2,000 medical educators combined. These organizations share a mission: to promote excellence in women’s health care by providing medical educators with the best available resources.

CREOG is a council of the American College of Obstetricians and Gynecologists (ACOG) that represents approximately 300 ob-gyn residency programs in United States and Canada. These programs include department chairs, program directors, resident educators and members of the Association of Program Managers of Obstetrics and Gynecology (APMOG).

APGO is a nonprofit association representing 240 obstetrics and gynecology departments in allopathic and osteopathic teaching institutions in the United States and Canada. Additionally, APGO is home to 950 individual physician-educator members, as well as 165 members of the Medical Education Clerkship Coordinators in Obstetrics and Gynecology (MECCOG).

OUR RELATIONSHIP WITH INDUSTRY IS IMPORTANT

ACOG and APGO take every possible measure to ensure that CREOG & APGO Annual Meeting exhibitors follow the ethical standards and guidelines set forth by ACOG, APGO, PhRMA, AMA, AdvaMed and other regulatory organizations. ACOG and APGO are committed to ensuring that their educational mission is evidence-based and free from bias from all outside influences. It is the responsibility of exhibitors to ensure adherence to Food and Drug Administration (FDA) regulations, policies, practices and guidelines, and all other applicable industry guidelines (including but not limited to those listed above), concerning the demonstration, discussion, use and/or display of products, technologies, and/or services at the CREOG & APGO Annual Meeting.

TOPICS OF INTEREST IN WOMEN’S HEALTH CARE EDUCATION

- Advocacy
- Behavioral Health
- Benign Gynecologic Disease
- Breastfeeding
- Business of Medicine
- Contraception and Family Planning
- Education Methodology
- EMR
- Exam Prep (UME/GME)
- Genetics
- Global Health
- Gynecologic Oncology
- Gynecology
- Infectious Disease
- Innovation and Technology
- Labor and Delivery
- Maternal Health
- Menopause
- Obstetrics
- Online Portfolio Systems
- Operative Gynecology
- Patient Safety
- Pelvic Pain
- Primary Care
- Recruiting in Ob-Gyn
- Remote Learning
- Reproductive Endocrinology and Infertility
- Sexual Health
- Surgery and Surgical Care
- Telemedicine and Teaching/Learning
- Transgender Patient Care
- Ultrasound
- Urogynecology
ATTENDEE PROFILES

2021 ATTENDANCE (Virtual Meeting)

- Physicians: 720
- Medical Students: 82
- Residents/Fellows: 132
- Clerkship Coordinators/Managers: 73
- Industry Partners: 35
- Total: 1,259

2020 ATTENDANCE (In-Person Meeting)

- Physicians: 775
- Medical Students: 50
- Residents/Fellows: 128
- Clerkship Coordinators/Managers: 72
- Industry Partners: 138
- Total: 1,336

WHO EXHIBITS?

2021 EXHIBITORS
- ACOG Fetal Alcohol Spectrum Disorders (FASDs) Prevention Program
- ACOG Strategies for Health Equity
- Allo trope Medical
- American College of Obstetricians and Gynecologists (ACOG)
- Association of Professors of Gynecology and Obstetrics (APGO)
- BAYER
- Council on Resident Education in Obstetrics and Gynecology (CREOG)
- Hologic
- Innovating Education in Reproductive Health
- Lupin Pharmaceuticals
- Natera
- Paradigm Medical Systems
- Simsei Simulation
- UNC Health Care

2022 EXHIBIT HALL FEATURES
- Welcome Reception on Opening Day
- Attendee Refreshment Breaks
- Award Winning Poster Session
- Attendee Lunch in the Exhibit Hall on Friday

TOP 5 STATES

1. California
2. Texas
3. New York
4. Illinois
5. Michigan

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WEBSITE | FLOOR PLAN | APPLICATION
EXHIBITS

EXHIBIT INFORMATION AND PRICING

Booth Sizes
Exhibit Booths are sold in 10’x10’ increments

Payment
Full booth payment must accompany the application to be considered for booth assignment.

Acceptable forms of payment are Visa, MasterCard, American Express or company check. All checks must be in United States dollars and made payable to CREOG & APGO.

All booths include:
• Existing hotel carpeting
• Back and side rail drape booth structure
• Standard black and white signage with company name
• Up to four (4) exhibit staff badges per company (not valid for educational sessions)
• Company profile listing in the conference app (for accepted applications and content received by Tuesday, February 1, 2022)
• Entry into Exhibitor Scavenger Hunt (for questions submitted by February 1, 2022)
• List of attendee names and institutions (provided onsite)

Booth Package - $3,000
All booth inclusions as indicated, plus:
• 6’ draped table (color TBD)
• (2) chairs
• (1) wastebasket

Note: Applications submitted without the required payment will not be processed until a payment is received. The date on which the payment is received will be the date used to determine an organization’s priority in the assignment of booth space.

APPLY FOR A BOOTH TODAY
EXHIBIT SPACE APPLICATION AND PAYMENT
Complete the Exhibit Application/Contract in its entirety online. The Exhibit Application/Contract must be signed/dated by an authorized representative of the applicant.

The exhibit contact noted in the application will receive all correspondence concerning the meeting.

Full payment must be received in order for application to be considered complete. Rules and Regulations to Exhibit

EXHIBITOR SERVICES KITS
Links to the online Exhibitor Service Kits will be emailed to exhibit contacts 3-5 business days after confirmation letter is emailed to exhibiting company. Available services, booth furniture and decorating materials will be available through Alliance. Place orders well in advance, so that any special work or equipment can be accommodated without delay or excess labor charges. You may call Alliance directly at (703) 528-2001.

SHIPPING
In order to facilitate movement in and out of the Rosen Shingle Creek Orlando, and to ensure proper delivery, it is essential that all shipments by truck and air be consigned to the exhibitor, c/o Alliance Exposition Services. For the address, visit the Exhibitor’s Service Kit online.

When shipment is made, please send a bill of lading or notice immediately by email to Alliance Exposition, exhibitorservices@alliance-exposition.com as to when the shipment was made and by what route. This will enable a tracer to be placed on the shipment, should be become lost.

The Rosen Shingle Creek Orlando may charge a box handling fee. To determine the cost, contact the Shipping/Receiving and Package Room at the hotel directly.

DECORATOR AND DRAYAGE SERVICES
Booths (10’ x 10’ each) and other exhibit material and equipment will be furnished by Alliance Exposition Services, PO BOX 109, Paeonian Springs, VA 20129. The booth dimensions will be per the COVID-specific guidelines when they become available and in a colored draping and will include a one-line black and white exhibitor sign. Additional furniture, such as tables, chairs, counters, etc., may be rented through the exhibit company at the prevailing rates. Food and beverage, floral and balloon arrangements can also be ordered through the Exhibitor Services Kit. A complete list of equipment, prices and order forms will be provided by Alliance in the Exhibitor Services Kit.

EXHIBIT BOOTH FOOD AND BEVERAGE
The Rosen Shingle Creek Orlando offers a host of exhibitor booth food and beverage enhancements. Menus and order forms can be found on https://apgo.org/page/APGO_EVENT_CAAM_2022 and in the Exhibitor Services Kit.

ELECTRICAL SERVICES
Electrical services are provided exclusively through PSAV and the Rosen Shingle Creek Orlando. An order form will be included in the Exhibitor Services Kit.

INTERNET AND TELEPHONE SERVICES
Internet services are provided by the Rosen Shingle Creek Orlando. An order form will be included in the Exhibitor Services Kit.

BOOTH SIGNAGE
Each company will receive one black and white sign with your company name, as well as one floor sticker with your booth number, provided booth space in contracted two (2) weeks prior to the set-up date. Please indicate on the application the exact name you would like on your sign on the Exhibitor Application and Contract.

BOOTH STAFFING
Exhibit representatives are required to staff their exhibit space when the Exhibit Hall is officially open and especially during events taking place in the Exhibit Hall.

EXHIBIT STAFF REGISTRATION AND BADGES
A link to the online Booth Staff Registration Form will be available on exhibitor webpages. ACOG and APGO require that the registration form be completed in advance by February 15, 2022, for each individual representing the company at the show, as pre-printed name badges will be prepared from this information. Pre-registering will greatly expedite the registration process and will save paying the $30 fee per badge late fee or for printing on-site.

There will be a designated exhibitor badge pickup location on-site. A valid picture ID will be required to pick up exhibitor ID badges.
**PROPER ATTIRE**
Proper dress for this conference is business casual or business attire. All exhibitors and their agents are expected to dress and conduct themselves in a professional manner at all times and to comply with the rules, regulations, and policies enforced by ACOG and APGO during the CREOG & APGO Annual Meeting. If your company is using models to demonstrate your product or service, such as examining tables, they should wear a loose sweat suit and sneakers. No leotards, shorts, bikinis, or stretch pants are permitted.

**PRODUCT THEATERS**
A limited number of timeslots have been allocated for Product Theater. If you would like to host a Product Theater, contact Craig Baker at apgoexhibits@spargoinc.com or (703-679-3942) as there is a separate application process. The event fee to hold a Product Theater is $12,000.

**AFFILIATED BUSINESS MEETINGS**
A limited number of time slots are available for affiliated business meetings hosted by registered exhibitors. Requests to hold an affiliated business meeting may be made in writing to Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com. The event fee to hold such a meeting is $1,000.

No other satellite events can be scheduled (except as described above) during the official program or activities of the CREOG & APGO Annual Meeting, including the Welcome Reception or in conflict with the APGO Bash. Unofficial activities are those not supported by ACOG and APGO. These include, but are not limited to, social events, hospitality suites, meals or breaks, press conferences, media events, such as video news releases, product announcements, focus group discussions, customer user group discussions, live or recorded webinars/webcasts, other educational activities or fundraising activities on behalf of the sponsoring organization or any other organization.

Organizations that schedule and/or attempt to hold private functions in conflict with the official CREOG & APGO program and without obtaining permission through proper channels will be required to cease the activity, may result in dismissal from the 2022 CREOG & APGO Annual Meeting and forfeiture of the right to participate in future meetings. This policy will be strictly enforced.
AMPLIFY YOUR PRESENCE BY PARTICIPATING IN SPONSORSHIP AND ADVERTISING OPPORTUNITIES!

Promote your key takeaway messages through sponsorships and advertising. Increase your booth traffic, generate more leads, create a buzz, separate yourself from the crowd and position your company as an industry leader. Keep your company in your buyer’s mind long after the conference comes to a close!

The deadline for inclusion in all printed materials and the conference app is January 15, 2022. Failure to meet this deadline may result in forfeiture of any print advertising benefits in your sponsorship/advertising package.

Contact Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com for more information on any of the advertising opportunities below.

IMPORTANT RESTRICTIONS

Use of the names American College of Obstetricians and Gynecologists (ACOG), the Council on Resident Education in Obstetrics and Gynecology (CREOG), Association of Professors of Gynecology and Obstetrics (APGO), or the ACOG Foundation Insignia, Logos or Acronyms, or the convention show logo is expressly prohibited from being used by exhibitors in signs, advertising or promotions in any media or on descriptive product literature either inside or outside the exhibit area. This rule applies before, during and/or after the meeting. ACOG, CREOG, APGO and ACOG Foundation insignias, logos and acronyms are properties of those respective organizations and may not be used without prior written permission. Booth activities and educational/symposia events or receptions cannot be promoted together on the same promotional literature.

CREOG and APGO can only be used in a sentence following after the company name and booth number. CREOG and APGO should never be used on any promotional piece without written approval in advance. All literature must be submitted to for approval. The only exceptions are the statements similar to the following that can be used on booth promotional mailing pieces:

“Visit XYZ Industries at booth #450 at the 2022 CREOG & APGO Annual Meeting in Orlando, FL.”

“Stop by and let Raven Medical Company at booth #1330 show you how to fly at the 2022 CREOG & APGO Annual Meeting.”

“Visit Hunter & Fisher at booth #824 at the 2022 CREOG & APGO Annual Meeting, March 9-12 in Orlando, FL.”

Exhibiting companies may only advertise or distribute information using the marketing opportunities listed. At no time is distribution of promotional material permitted by an exhibitor anywhere within the convention hotel (other than in exhibit space), hotel lobbies, shuttle buses, restrooms or other common areas. Companies that distribute information outside of ACOG and APGO’s approved marketing opportunities will have their materials removed and destroyed.
ADVERTISING OPPORTUNITIES
(Pricing listed below.)

EXHIBIT BOOTH FOOD & BEVERAGE ENHANCEMENTS
The Rosen Shingle Creek Orlando a host of exhibitor booth food and beverage enhancements. Menus and order forms can be found on the exhibits website and also online in the Exhibitor Services Kit.

MOBILE APPLICATION ADVERTISING/PUSH MESSAGES
Exhibitors may purchase push messages in the CREOG & APGO Annual Meeting app. Push messages will be sent out in the order that content is approved from Wednesday, March 9, to Friday, March 11. Content must be pre-approved by ACOG and APGO by January 25, 2022.

CONFERENCE ID BADGE LANYARDS
Put your company name and logo around the neck of every conference attendee. Contact Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com. Design must be pre-approved by ACOG and APGO by December 14, 2021.

MEETING APP BANNER AD
Feature your corporate message in the meeting app. Contact apgoexhibits@spargoinc.com for pricing and file specifications.

ATTENDEE EMAIL BLASTS
Invite registrants to your booth or follow-up with meeting attendees with a pre-show email blast. Your email must be used to promote a product or service devoted to women’s health care. Attendee information will not be released electronically and is no longer sold. Only one email will be sent on each of the below days. Email blast date will be scheduled upon receipt of total payment and will be assigned on a first come, first-served basis. Email content must be pre-approved by ACOG and APGO by January 25, 2022.

Blast Dates Available
• Wednesday February 23
• Thursday, February 24
• Tuesday, March 1
• Wednesday, March 2

MAILING LIST RENTAL/ONE-TIME USE MAILING LABELS
Connect with attendees before and after the Annual Meeting. Exhibitors have the opportunity to purchase the advance registration or post-registration mailing list. Mailing list rental is for one-time use only. Content to be sent out to mailing list must be pre-approved by ACOG and APGO by January 25, 2022. CREOG and APGO do not share attendees’ phone, fax or email information. Note that by law, conference attendees can opt out of being included on any mailing list. For more information, contact Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com.

WELLNESS LOUNGE
Provide the ultimate crowd-pleaser—a relaxing massage by a licensed and nationally certified professional massage therapist from a local spa in the Orlando area. Advertiser may also provide customized shirts for the station therapists. Shirts must be approved by CREOG and APGO in advance. Shirt description and artwork must be submitted to Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com by January 25, 2022. Please call 703-631-6200 to confirm interest in this sponsorship.

RAPID CHARGING STATION
Charging stations help attendees to stay connected. Your corporate logo and video will play on the automated stations located either in the Exhibit Hall or in the Registration Area. Stations are capable of rapidly charging multiple mobile devices at once. Contact Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com by January 25, 2022.

SIGNATURE WALL
$12,500 (Exclusive)
Showcased within the sponsor’s exhibit booth space and extensively promoted by APGO through social media and printed materials, this opportunity increases booth traffic and supports the various Grant and Award programs that play a major role in the advancement of health care for women. Over the years, these grants and awards have helped APGO promote faculty development and educational research activities and recognize innovative curricula and outstanding achievements in obstetric-gynecologic academic medicine. The sponsor makes an APGO Grant contribution of $1 per signature for a maximum of $12,500. The sponsor is responsible for developing and getting the signature wall approved by APGO.
<table>
<thead>
<tr>
<th>ITEM</th>
<th>MAX AVAILABLE (IF ANY)</th>
<th>CONTENT DUE DATE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting App Push Message</td>
<td>2 per exhibitor</td>
<td>12/14/2021</td>
<td>$1,000</td>
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<tr>
<td>Conference ID Badge Lanyards</td>
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<td>12/14/2021</td>
<td>$4,000</td>
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<tr>
<td>Signature Wall</td>
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<td>12/14/2021</td>
<td>$12,500</td>
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<tr>
<td>Wi-Fi Sponsorship</td>
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<tr>
<td>Educational Webinars/Podcasts</td>
<td>1</td>
<td>12/14/2021</td>
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<tr>
<td>Meeting App Banner Ad</td>
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<td>12/14/2021</td>
<td>$750</td>
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<tr>
<td>Pre-Show Email Blast</td>
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<td>1/19/2022</td>
<td>$1,000</td>
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<tr>
<td>Post-Show Email Blast</td>
<td>4</td>
<td>1/19/2022</td>
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<tr>
<td>Pre-Show Mailing Labels</td>
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<td>1/19/2022</td>
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<tr>
<td>Post-Show Mailing Labels</td>
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<tr>
<td>Wellness Lounge</td>
<td>2</td>
<td>1/19/2022</td>
<td>$6,000</td>
</tr>
<tr>
<td>Rapid Charging Station</td>
<td>5</td>
<td>1/19/2022</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**WI-FI**

$12,500 (Exclusive)

Your support allows attendees to enjoy free wireless internet. Your support will be recognized on onsite signage as well as the login page of this much valued complimentary service.

**EDUCATIONAL WEBINARS/PODCASTS**

$15,000

Each year, APGO produces a limited number of newsworthy webinars and podcasts. For more information about topics available, please contact Craig Baker craig.baker@spargoinc.com
SPONSORSHIP OPPORTUNITIES

Increase awareness of your company’s commitment to women’s health education, spotlight your company’s message and reach prospective clients by participating in one or more CREOG & APGO Annual Meeting sponsorship opportunities. ACOG and APGO will work with sponsors to follow all current regulatory agencies’ guidelines and codes of ethics.

The deadline for inclusion in all printed materials is January 15, 2022. Failure to meet this deadline may result in forfeiture of any print advertising benefits in your sponsorship package. The value each sponsorship carries reflects its desirability and visibility and is not necessarily a reflection of the actual cost of the package.

All corporate sponsors will be recognized by:
• Listing as a sponsor in the meeting app
• Logo on conference signage
• Logo on APGO website under meeting sponsors

Customized sponsorship packages, as well as packages for breaks and meals, are also available upon request. Please contact Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com to confirm interest in these sponsorships.

WELCOME RECEPTION: $15,000  
(Multiple sponsors welcome or $60,000 for exclusive)  
Sponsor(s) will be acknowledged with signage during the event in the Exhibit Hall. Sponsor may also display pre-approved flyers and beverage napkins at multiple mutually agreed upon locations in the Exhibit Hall during the reception. Flyer and final proof of beverage napkin must be submitted for approval by January 25, 2022. Sponsor is responsible for bringing all flyer copies and beverage napkins to the conference.

CONFERENCE MORNING OR AFTERNOON BREAKS IN THE EXHIBIT HALL: $7,500  
(Multiple sponsors welcome or $16,000 for exclusive)  
There are four conference breaks available. Sponsor(s) will be acknowledged with signage during the event in the Exhibit Hall. Sponsor may also display pre-approved flyer at multiple mutually agreed upon locations in the Exhibit Hall during the breaks. Flyer must be submitted for approval by January 25, 2022. Sponsor is responsible for bringing all flyer copies to the conference.

APGO MEDICAL EDUCATORS LUNCHEON SPONSORSHIP: $5,000  
(Multiple sponsors welcome or $12,500 for exclusive)  
Sponsor this non-CME breakout session for ob-gyn medical educators. Sponsor will not be involved in topic or speaker selection. Sponsor will be acknowledged with signage outside the meeting room. Sponsorship will help to offset the cost of audio-visual equipment and services. Logo for signage must be submitted by January 25, 2022.

FILM FESTIVAL (2 SESSIONS PLANNED): $5,000  
(Multiple sponsors welcome or $12,500 for exclusive)  
Attendees will be able to view competitively selected ob-gyn education films that show the latest teaching techniques and best practices in women’s health education. Each film is introduced and is followed by a moderated question and answer session. Sponsor will be acknowledged with signage outside the meeting room. Logo for signage must be submitted by January 25, 2022.

WELLNESS LOUNGE: $6,000  
(Multiple sponsors welcome or $13,500 for exclusive)  
Provide the ultimate crowd-pleaser—a relaxing massage by a licensed and nationally certified professional massage therapist from a local spa in the Orlando area. Sponsor(s) may also provide customized shirts for the station therapists. Shirts must be approved by CREOG and APGO in advance. Shirt description and artwork must be submitted for approval by January 25, 2022.

FIRST TIMERS’ ORIENTATION: $5,000  
(Multiple sponsors welcome or $12,500 for exclusive)  
Be among the first to welcome first-time attendees to the CREOG & APGO Annual Meeting and demonstrate...
your commitment to ob-gyn education. Sponsor(s) will be acknowledged with signage outside the main entrance of the meeting area and may send up to two company representatives to network with attendees. Logo for signage must be submitted by January 25, 2022.

DIVERSITY AND INCLUSION RECEPTION: $7,500
(Multiple sponsors welcome or $20,000 for exclusive)
Sponsor(s) will be acknowledged with signage at the main entrance of the reception area and may send up to two company representatives to network with attendees. Logo for signage must be submitted by January 25, 2022.

MIND AND BODY SUNRISE SESSIONS: $5,000/SESSION
(Multiple sponsors welcome or $12,500 for exclusive for all three days)
Demonstrate your company’s commitment to wellness and well-being by sponsoring our Mind and Body Sunrise sessions. Sponsor(s) will be acknowledged with signage in the event area. Sponsor may provide workout towels or yoga mats for participants with company logo. Logo for signage and artwork for giveaway must be submitted for approval by January 25, 2022.

GENERAL MEETING CORPORATE SPONSORSHIP

<table>
<thead>
<tr>
<th>Logo on Sponsors’ Banner</th>
<th>GOLD $50,000</th>
<th>SILVER $25,000</th>
<th>BRONZE $15,000</th>
<th>INVESTOR $10,000</th>
<th>FRIEND $5,000</th>
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<tbody>
<tr>
<td></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
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<thead>
<tr>
<th>Logo on sponsors’ ad in Meeting App</th>
<th>GOLD $50,000</th>
<th>SILVER $25,000</th>
<th>BRONZE $15,000</th>
<th>INVESTOR $10,000</th>
<th>FRIEND $5,000</th>
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<tr>
<th>Push Messages in the Meeting App</th>
<th>GOLD $50,000</th>
<th>SILVER $25,000</th>
<th>BRONZE $15,000</th>
<th>INVESTOR $10,000</th>
<th>FRIEND $5,000</th>
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<th>Exhibit Booth Space (10’ x 20’)</th>
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<th>FRIEND $5,000</th>
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<tr>
<th>Conference Registration</th>
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<th>FRIEND $5,000</th>
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*Sponsor must provide high-resolution logo files and/or camera-ready artwork for meeting signage, email blasts and print advertisements in the Final Program by January 15, 2021. Please send all files to Craig Baker or Jazelle Taylor at apgoexhibits@spargoinc.com. Failure to meet this deadline may result in forfeiture of any print advertising recognition. Sponsorship Application.
CREOG & APGO REPRESENTATIVES

Exhibit Chair
Carol Major, MD

ACOG Representative
Lindsay Norton, CMP

CREOG Chair
Karen George, MD, MPH

APGO Executive Director
Molly Georgakis, CAE

APGO President
Nadine T. Katz, MD

FUTURE MEETING DATES & LOCATIONS

2023 CREOG & APGO Annual Meeting
March 1-4, 2023
Gaylord National
National Harbor, MD

American College of Obstetricians and Gynecologists (ACOG)
409 12th Street SW
Washington, DC 20024
(202) 863-2548
acog.org/creog

Association of Professors of Gynecology and Obstetrics (APGO)
2130 Priest Bridge Drive, Suite 2
Crofton, MD 21114
(410) 451-9560
apgo.org