



The Association for Passive Optical LAN (APOLAN) has had a productive and successful year working to advance the adoption of Optical LAN worldwide. Following is a snapshot of accomplishments from the past year.



Professional Management: APOLAN retained Forius Association Management Services to provide association expertise and day-to-day management that allows volunteers to focus on strategy and thought leadership.



New Website: The association unveiled a newly redesigned, streamlined and integrated website. The site provides the public with access to a comprehensive Optical LAN library and gives members easy access update their membership profiles and preferences.



Expanded Resources: APOLAN made several new Optical LAN resources available to members and the public online, including:

- Optical LAN Buyers Guide
- Division 27 Specifications
- White Papers
- Case Studies
- On-Demand Webinars
- Technology Forum



Optical LAN Promotion: The association distributed a quarterly newsletter and monthly news releases promoting APOLAN and Optical LAN. Continuing its participation at BICSI's winter and fall conferences, APOLAN also developed a new interactive game to drive traffic to members' exhibit booths.

The Association for Passive Optical LAN looks forward to continuing to build on these accomplishments in 2023. As we work to develop and refine member benefits and Optical LAN resources, please reach out to us with questions or to share your ideas. Member feedback is vital to our ongoing work promoting the adoption of Optical LAN.

Thank you for your membership. To access online member resources, please visit www.apolanglobal.org, and email director@apolanglobal.org with questions and feedback.