

Debbie Eisenberg PT, DPT, MS

Candidate for Secretary



It would be my honor to continue to serve our APTANJ as Secretary of the COD. We are in the midst of many exciting projects related to advancing the profile of our profession with the NJ legislature, with all our professional partners, third party payers, and health care industry stakeholders, and to improve the already expansive list of member benefits. I have been fortunate to be a part of this amazing group of engaged and dedicated council members, developing working relationships with leaders, volunteers, and members in our association, as Director at Large for two years, and as Secretary for the past year. As Secretary, I have fulfilled my responsibility to document the minutes of all COD meetings within an established format and to disseminate the minutes in a timely fashion, as well as to be an active and vocal participant in Executive Council and COD meetings. During my term on the COD I have also served as liaison to the Membership Committee and I'm so proud to highlight our accomplishments and successes including the New Graduate Membership Benefits flash drive and the Experienced Membership Benefits flash drive, the completion of Members and Non-members surveys, the development of the Career Fair/Networking event, the establishment of the Member Engagement Tracker data roster, and the "in process" establishment of a NJ Mentoring program. All Membership Committee outcomes are directed to not only increase our membership in APTANJ, but to improve all our benefits on many levels, in order to satisfy and retain our current members. Previously, as liaison to our active Pediatrics and Women's Health SIGs, I valued the opportunities I was fortunate to have had, to meet many focused and interested clinical specialists.

Throughout my forty years of practice I have always been an active APTA member due to my consistent concern with the promotion and protection of our profession. But I have never been so full of pride as I am now, being a part of the team that assisted in the passage of our updated New Jersey PT Practice Act and the Compact Bill! Meetings, discussions, research, and trust in

the hard working Dry Needling Task Force are now advancing the necessary Dry Needling legislation. Also, as a Pediatric therapist, I assure representation of this specialty practice in all COD discussions, including programming matters. My previous practice experiences, including administration, private practice, home care, and teaching, also allows me to provide input reflecting these concerns to decision making.

I am requesting that you allow me to continue to serve you as Secretary, so that I can assist our association in completing the primary goal of our Strategic Plan- that everyone knows that it is best to "Choose PT First!" Please feel free to contact me to answer any questions you may have, and thank you!