

Membership Committee

Committee Charge: To develop and implement strategies for membership growth and retention and to further active member engagement.

Members: Chair- Jennifer Lazaro, Donna Singer, Ashley O'Brien, Lauren Sacco, Shannon Lenahan, Rebecca Horton, Jared Burch

COD Liaison- Dr. Debbie Eisenberg, Secretary

Activities/goals:

- Assure update of the New Graduate flash drive and the Experienced Therapist flash drive with Debbie Sullivan
- Assure distribution of the flash drives during the Student Conclaves, Spring and Fall Conferences, and via liaison with the Cultural Diversity Committee, Fun Fitness/Special Olympics Committee, the COD liaison to the PT and PTA schools, and Dan/Deb S. during visits to large health care facilities and practices.
- Career Fair- Standardize the event and liaison with Dan/Deb S. and the Cultural Diversity Committee, for the event during the Student Conclave and Fall and Spring Conferences.
- Develop a NJ Mentorship Program for presentation to the COD
- Assure finalization of the NJ Content Expert List via liaison with Dan/Deb S.
- Continue to discuss and provide new strategies to meet expressed needs of students and current members via periodic Member and Non Member surveys related to the benefits of membership in APTANJ (i.e. liaison with Programming Committee).
- Membership committee participation and responsibility is to attend committee meetings that are generally held every 1-2 months as a phone meeting and occasionally an in-person meeting; each 1-1 1/2 hours.