



For more information, contact:  
Erin L. Lasch, CAE  
ARCSI Director of Communications  
614-547-0887  
Erin@arcsi.org

**FOR IMMEDIATE RELEASE**

### **Roxana Rodriguez Wins ARCSI's Prestigious President's Award**

DEC. 1, 2015 – Silver Spring, MD – Roxana Rodriguez, the operations manager for Skilled Maids in Silver Spring, Maryland, is the 2015 recipient of the President's Award from the Association of Residential Cleaning Services International (ARCSI). The award represents the importance of quality, professional office staff in residential cleaning companies worldwide. Rodriguez accepted her prestigious award at ARCSI's Annual Convention and Education Conference in Las Vegas on October 22, 2015.

Rodriguez was nominated for the ARCSI President's Award by Skilled Maids owner Liliane Lima. "She deserves this award because she inspires each cleaner to be a better person and a better professional that alone totally changes the concept that we are there just to clean" Lima said. "Our mission is to make a difference in people's lives."

The President's Award is given annually by ARCSI, the only professional organization dedicated to the residential cleaning industry. The award recognizes one cleaning company internal staff person internationally that represents excellence, professionalism and integrity in the profession.

"The ARCSI President's Award is incredibly prestigious, especially when you consider how many residential cleaning companies there are not only in the United States, but internationally," says ARCSI Executive Director Ernest Hartong. "A customer's experience with their home cleaning company usually begins with a phone call. Office staff is absolutely a company's first impression and their professionalism, integrity and willingness to go above and beyond for clients and potential clients are what the ARCSI President's Award is all about. Lisa is a perfect example of that."

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The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit [www.arcsi.org](http://www.arcsi.org) or call 614-547-0887.