



2018 Professional Image Awards ENTRY FORM

Each year ARCSI recognizes member companies in a variety of categories with our annual Image Awards. Our Awards Committee encourages ALL ISSA Residential Members to submit in at least one category. You can submit in up to **three (3) categories**, but in any year, you can only win in a maximum of two (2) categories, so carefully review each category before you make your submission. While we hope you will plan to be at the annual Show to accept your award should you be named a winner, it is **NOT** a requirement that you are registered for or plan to attend the show to submit an entry. We want to recognize the “Best of” in each category. So, if you have a great logo, classy vehicle wraps, a killer website, or spiffy uniforms, **We Want Your Entry!**

Professional Image Awards

(Note: For categories of Website, and Vehicle Wrap, the Awards Committee will also consider your use of the ARCSI Logo when judging entries.)

- ❖ **Best Logo:** Includes design, use of color, ease of overall use, and branding. Will be judged on graphic design, uniqueness, communication value, theme, etc. Please submit photos of your logo by itself and other photos of your logo in other applications.
- ❖ **Best Website:** Includes overall look and design, ease of navigation, timeliness of material. Include at least three months of statistics regarding traffic on your site. Website should include the ARCSI logo and link.
- ❖ **Best Uniforms:** Includes overall professional look, consistency, branding and comfort for employees.
- ❖ **Best Vehicle Graphics:** Can be full or partial wrapping or graphics. Will be judged on visual appeal, graphic design, readability, use of ARCSI logo, and overall branding.



The Committee will select three finalists in each category. The finalists will then be on display at the ISSA Show at the Kay Bailey Hutchison Convention Center and show attendees will have the opportunity to vote for their favorite in each category.

Who Can Nominate: You can nominate yourself or someone you think deserves the nomination, if you nominate someone else, please coordinate transmission of the above requested materials or pictures.

Deadline for entry submission: Friday, August 3, 2018



2018 Professional Image Awards Entry Form

Date: _____

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Professional Image Awards (You may enter in up to three (3) categories) Category: (Circle)

Logo Uniform Vehicle Website

For the Logo: Please email a high resolution .jpg at least 6" x 6" copy of your logo, and additional photos showing logo applications.

For Uniform: Please email at least three color pictures (.jpg) of employees in uniform.

For Vehicle: Please email pictures (.jpg) of your vehicle/fleet including, front view, side view, and rear view.

For Web site: Please provide:

- Website url _____
- Web site statistics for the months of March/April/May.
- Percent of new customers website generated in the past 12 months.
- Does your website feature the ARCSI logo with link to www.arcsi.org? Yes No

Additional information: Please provide a brief description of why your entry should be considered. Use reverse side if necessary.

Deadline for entry submission: Friday, August 3, 2018

Mail / Fax / Email Your Entry to:

**ARCSI, A Division of ISSA
Attn: Awards Committee
1001 Eastwind Drive, Suite 301
Westerville, OH 43081
Fax: 614-895-1248
Email: ernie@issa.com
Questions? Call ARCSI office at 224-534-5059**