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## **FOR IMMEDIATE RELEASE**

### **Debbie Sardone Receives ARCSI Distinguished Service Award**

November 30, 2016 – COLUMBUS, OH – The Association of Residential Cleaning Services International (ARCSI) recognized Debbie Sardone, the founder of Cleaning For A Reason, for her efforts in serving women suffering from cancer and representing the residential cleaning profession. As the founder of Cleaning For A Reason, Sardone has helped over 23,000 women with cancer receive free home cleaning.

Ten years ago, Sardone launched Cleaning For A Reason to provide women that are undergoing the physical, emotional, and financial rigors of cancer treatment with free house cleaning services. At the ARCSI 2006 Cleaning Convention in Chicago, Sardone announced the new non-profit to other members of ARCSI who signed up to donate their services on the spot.

Debbie Sardone is a leader, a consultant, an entrepreneur and a true ambassador for the residential cleaning profession. Her innovation has helped to generate significant exposure for the residential cleaning profession, which is a growing industry. In addition to being the founder of Cleaning For A Reason, Sardone is the owner of Buckets & Bows Maid Service in Lewisville, Texas, a past president of ARCSI, and a national cleaning consultant with The Maid Coach. She also owns, with her husband Steve, The Clean Team Catalog and the Speed Cleaning brand.

“On behalf of ARCSI, we are proud to recognize Debbie with our association's first-ever Distinguished Service Award,” Ernie Hartong, ARCSI CEO, told the audience at the presentation. “Debbie is a pioneer in so many ways and she has done more for the residential cleaning industry than we can ever begin to quantify.”

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Cleaning For A Reason strives to aid women who are battling cancer by teaming up with cleaning services across the United States and Canada. Together, these two forces offer free maid services to meet the needs of women, and since 2006 have donated up to \$6,000,000 worth of free services. Based in Lewisville, TX, Cleaning For A Reason works with more than 1,200 residential cleaning services and continues to grow and gain support. To learn more about Cleaning For A Reason, please visit the website at: [www.cleaningforareason.org](http://www.cleaningforareason.org).

The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit [www.arcsi.org](http://www.arcsi.org) or call 614-547-0887.