Initial Summary of Alliance of Arizona Nonprofits
COVID-19 Nonprofit Impact Poll
Results as of April 7 – 461 responses to date

1. 90% of respondents indicated that their organization has been or expects to be impacted by the spread of COVID-19.

2. Out of those impacted, 85% report decreased revenue from canceled events/contracts while 63% express concern for budgetary implications related to strains on the national economy. Additionally, 61% indicated a disruption of services to clients and communities. Staff absences, travel restrictions and general operating costs remain at the forefront of concern.

3. Those reporting revenue impact expect to lose an average of 37% or $274,000 in revenue due to COVID-19, reported ranges: 2-100% and $400-10M in lost revenue. The total loss of reported revenue thus far is $43,773,850.

4. Those reporting expense impact expect an average of 22% or $122,000 in increased expenses due to COVID-19, with ranges reported from 1%-100% and $250-$3M. The total increase of reported expenses thus far is $6,834,010.

5. 9% of respondents anticipate little to no impact due to COVID-19, while 36% anticipate moderate disruptions and 56% anticipate high or significant impact.

6. 80-85% of respondents indicated that they anticipate responding to the spread of COVID-19 by (1) encouraging proper hand hygiene and reminding employees of proper cough & sneeze etiquette, (2) staying informed via CDC/Department of Public Health updates, (3) encouraging employees who feel sick to stay at home. 57% of respondents are rescheduling/canceling programs & events and 48% are updating remote work and sick leave policies.