



The Alliance of Arizona Nonprofit is moving its Annual Nonprofit Conference, Southern Arizona Nonprofit Summit and Northern Arizona Nonprofit Summit to ONE virtual educational and networking experience this year. We are committed to making sure your organization receives valuable opportunities for branding and marketing just like any year.

Our 2020 virtual conference will take place every Wednesday in August (5, 12, 19, 26) from 8:30am – 11:00am followed by an hour-long nonprofit networking opportunity each day.

**Agenda Each Day:**

8:30-8:50	Introduction, Orientation & Keynote
8:50-9:50	Breakout Session 1 (two sessions available)
9:50-10:00	Break
10:00-11:00	Breakout Session 2 (two sessions available)
11:00-11:10	Break
11:10-12:00	Nonprofit Networking

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***Nonprofit Networking Sponsor – \$5,000 (1 available - SOLD)***

Support the mission-specific nonprofit networking at the end of each day.

- Includes “This networking hour is brought to you by \_\_\_\_\_”
- Video ad (:30 sec or :60 sec) explaining what you do
- Full page ad in digital program (7.75”w x 10”h)
- Digital Ad (564x180) to use in conference-specific email promotion (4)
- Digital Ad (264x169) to use in Alliance newsletter emails (4)
- Social media post with ‘thank you’ of Nonprofit Networking sponsor with logo (FB, IG)
- Logo inclusion w/ link where possible: in registration page, conference website, digital program, resource page
- Virtual exhibit hall to include handout and/or web link posted on attendee resource page
- List of attendee’s emails (approval given at registration)

## **Virtual Conference Orientation Sponsor - \$2,500 (1 of 2 available)**

Support the production of a video that will be sent to each attendee prior to the conference to ensure they have the best virtual conference experience possible.

- Includes “This orientation is brought to you by \_\_\_\_\_”
  - Video ad (:30 sec or :60 sec) explaining what you do
  - Half page ad in digital program (Horizontal 7.75”w x 5”h or Vertical 3.75”w x 10”h)
  - Digital Ad (264x169) to use in conference -specific email promotion (4)
  - Digital Ad (264x169) to use in Alliance newsletter emails (2)
  - Social media post with ‘thank you’ of Virtual Conference Orientation sponsor with logo (FB, IG)
  - Logo inclusion w/ link where possible: in registration page, conference website, digital program, resource page
  - Virtual exhibit hall to include handout and/or web link posted on attendee resource page
  - List of attendee’s emails (approval given at registration)
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## **Commercial Break Sponsor – \$2,500 (2 available-SOLD)**

Provides a break for attendees to stretch their legs all four days.

- Includes “This commercial break is brought to you by \_\_\_\_\_”
  - Video ad (:30 sec or :60 sec) explaining what you do before break starts
  - Half page ad in digital program (Horizontal 7.75”w x 5”h or Vertical 3.75”w x 10”h)
  - Digital Ad (264x169) to use in conference-specific email promotion (4)
  - Digital Ad (264x169) to use in Alliance newsletter emails (2)
  - Social media post with ‘thank you’ of Commercial Break sponsor with logo (FB, IG)
  - Virtual exhibit hall to include handout and/or web link posted on attendee resource page
  - Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
  - List of attendee’s emails (approval given at registration)
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## **Keynote Introduction Sponsor - \$2,500 (1 of 4 available)**

Help us kick-off one of four conference days and introduce our keynote speaker to all attendees for the day.

- Video ad (:30 sec or :60 sec) explaining what you do - included in recorded session available for purchase after the conference
- 2 minutes to introduce yourself and your business
- Logo inclusion in background during introduction and shown at closing
- ½ page ad in digital program (Horizontal 7.75”w x 5”h or Vertical 3.75”w x 10”h)
- Digital Ad (264x169) to use in conference-specific email promotion (4)
- Digital Ad (264x169) to use in Alliance newsletter emails (2)
- Social media post with ‘thank you’ of Keynote Introduction sponsors logos (FB, IG)
- Virtual exhibit hall to include handout and/or web link posted on attendee resource page

- Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
  - List of attendee's emails (approval given at registration)
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### **Session/Speaker Introduction Sponsor - \$1,000 (10 of 16 available)**

- Video ad (:30 sec) video explaining what you do - included in recorded session available for purchase after the conference
  - 2 minutes to introduce yourself and your business
  - Logo inclusion in background during introduction and shown at closing
  - ¼ page ad in digital program (3.75" w x 5" h)
  - Digital Ad (264x169) to use in conference-specific email promotion (2)
  - Digital Ad (264x169) to use in Alliance newsletter emails (1)
  - Logo listed next to session sponsored in digital program
  - Social media sponsor tags with corresponding speaker/day (FB, IG)
  - Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
  - Virtual exhibit hall to include handout and/or web link posted on attendee resource page
  - List of attendee's emails (approval given at registration)
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### **Conference Supporter - \$500**

- ¼ page ad in digital program (3.75" w x 5" h)
  - Digital Ad (264x169) to use in conference-specific email promotion (1)
  - Digital Ad (264x169) to use in Alliance newsletter emails (1)
  - Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
  - Virtual exhibit hall to include handout and/or web link posted on attendee resource page
  - List of attendee's emails (approval given at registration)
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### **Nonprofit Member Scholarship Supporter - \$500**

- Support 5 nonprofit scholarships
- Logo recognition during daily introductions (4x) for support
- Digital Ad (264x169) to use in conference-specific email promotion (1)
- Social media post with 'thank you' of Member Scholarship Supporters with logo and tag (FB, IG)
- Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
- Virtual exhibit hall to include handout and/or web link posted on attendee resource page