



The Alliance of Arizona Nonprofit is continuing its Annual Nonprofit Conference in a virtual educational and networking experience. We are committed to making sure your organization receives valuable opportunities for branding and marketing just like any year.

Our 2021 virtual conference will take place every Wednesday in August (4, 11, 18, 25) from 8:00am – 12:00pm each day.

General Timeline Each Day:

8:00-8:30	Introduction & Keynote
8:30-9:00	Ask The Expert/Networking
9:00-10:00	Breakout Session 1 (three sessions available)
10:00-10:30	Ask The Expert/Networking
10:30-11:30	Breakout Session 2 (three sessions available)
11:30-12:00	Ask The Expert/Networking

This year 24 sessions with 4 keynotes will be available to our participants. Last year we had nearly 500 nonprofit professionals, board members and nonprofit service providers attend from across the state.

2021 Sponsorship Opportunities:

Education Sponsor - \$5,000 (4 available)

Keynote Sponsor - \$2,500 (4 available)

Virtual Conference Orientation Sponsor - \$2,500 (2 available)

Session Sponsor & 'Ask The Expert' Participant - \$1,200 Members / \$1,350 Non-Members (8 available)

'Ask The Expert' Participant - \$600 Members / \$750 Non-Members

Nonprofit Scholarship Supporter - \$500

Education Sponsor - \$5,000 (4 available)

Support educational tracks throughout the conference. Tracks include: Advocacy, Board Development, Executive, Programs/Volunteers, Development, Marketing, DEI, HR/Finance for a total of 24 sessions.

- Logo recognition at the start of each workshop within the selected track (total of 4)
- Opportunity to talk for 1-2 min and introduce speaker at one workshop each day of conference
 - Session is recorded and available on demand
- Full page ad in digital program (7.75”w x 10”h)
- Digital Ad (564x180) to use in conference-specific email promotion (4) (value \$1,500)
- Digital Ad (264x169) to use in Alliance newsletter emails (4) (value \$1,500)
- Social media post with sponsor ‘thank you’ with logo – 4 platforms (value \$350)
- Logo inclusion w/ link where possible: in registration page, conference website, digital program, resource page
- Opportunity to participate in virtual ‘Ask The Expert’ sessions each day and have your own virtual area for attendees to come into and out of and learn about your product/service
- List of attendee’s emails (approval given at registration)
- Four tickets to attend (value \$800)
- Inclusion in online exhibit hall includes:
 - Organization’s logo
 - Paragraph description about organization
 - Contact information (name, email, phone, website)
 - Handout and/or web link posted on attendee resource page
 - Option for embedded video (:30 sec or :60 sec) explaining what you do
 - Option to include a drawing item with custom registration form sent directly to you

Keynote Introduction Sponsor - \$2,500 (4 available)

Help us kick-off one of four conference days and introduce our keynote speaker to all attendees for the day.

- Introduce keynote and yourself/business (1-2 minutes) at one session during the conference
 - Session is recorded and available on demand
- Logo shown at closing
- ½ page ad in digital program (Horizontal 7.75”w x 5”h)
- Digital Ad (264x169) to use in conference-specific email promotion (4) (value \$1,500)
- Digital Ad (264x169) to use in Alliance newsletter emails (2) (value \$750)
- Social media post with sponsor ‘thank you’ including logos – 4 platforms (value \$350)
- Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
- Opportunity to participate in virtual ‘Ask The Expert’ each day and have your own virtual area for attendees to come into and out of and learn about your product/service
- List of attendee’s emails (approval given at registration)
- Three tickets to attend (value \$600)

- Inclusion in online exhibit hall includes:
 - Organization's logo
 - Paragraph description about organization
 - Contact information (name, email, phone, website)
 - Handout and/or web link posted on attendee resource page
 - Option for embedded video (:30 sec or :60 sec) explaining what you do
 - Option to include a drawing item with custom registration form sent directly to you
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Virtual Conference Orientation Sponsor - \$2,500 (2 available)

Support the production of a video that will be sent to each attendee prior to the conference to ensure they have the best virtual conference experience possible.

- Includes "This orientation is brought to you by _____" and link to website/video included in communication
 - Half page ad in digital program (Horizontal 7.75"w x 5"h)
 - Digital Ad (264x169) to use in conference-specific email promotion (4) (value \$1,500)
 - Digital Ad (264x169) to use in Alliance newsletter emails (2) (value \$750)
 - Social media post with sponsor 'thank you' with logo – 4 platforms (value \$350)
 - Logo inclusion w/ link where possible: in registration page, conference website, digital program, resource page
 - Opportunity to participate in virtual 'Ask The Expert' each day and have your own virtual area for attendees to come into and out of and learn about your product/service
 - List of attendee's emails (approval given at registration)
 - Three tickets to attend (value \$600)
 - Inclusion in online exhibit hall includes:
 - Organization's logo
 - Paragraph description about organization
 - Contact information (name, email, phone, website)
 - Handout and/or web link posted on attendee resource page
 - Option for embedded video (:30 sec or :60 sec) explaining what you do
 - Option to include a drawing item with custom registration form sent directly to you
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Session Sponsor & ‘Ask The Expert’ Participant - \$1,200 Members / \$1,350 Non-Members (8 available)

- Introduce speaker and yourself/business (1-2 minutes) at one session during the conference
 - Session is recorded and available on demand
 - Logo inclusion during introduction and shown again at closing
 - ¼ page ad in digital program (3.75”w x 5”h)
 - Digital Ad (264x169) to use in conference-specific email promotion (2) (value \$750)
 - Logo listed next to session sponsored in digital program
 - Social media sponsor tags with corresponding speaker/day – 4 platforms (value \$350)
 - Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
 - Participation in virtual ‘Ask The Expert’ each day and have your own virtual area for attendees to come into and out of and learn about your product/service
 - Two tickets to attend (value \$400)
 - Inclusion in online exhibit hall includes:
 - Organization’s logo
 - Paragraph description about organization
 - Contact information (name, email, phone, website)
 - Handout and/or web link posted on attendee resource page
 - Option for embedded video (:30 sec or :60 sec) explaining what you do
 - Option to include a drawing item with custom registration form sent directly to you
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‘Ask The Expert’ Participant - \$600 Members / \$750 Non-Members

- Participation in virtual ‘Ask The Expert’ each day and have your own virtual room for attendees to come into and out of and learn about your product/service
 - Digital Ad (264x169) to use in conference-specific email promotion (1) (value \$375)
 - Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
 - Two tickets to attend (value \$400)
 - Inclusion in online exhibit hall includes:
 - Organization’s logo
 - Paragraph description about organization
 - Contact information (name, email, phone, website)
 - Handout and/or web link posted on attendee resource page
 - Option for embedded video (:30 sec or :60 sec) explaining what you do
 - Option to include a drawing item with custom registration form sent directly to you
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Nonprofit Scholarship Supporter - \$500

- Support nonprofit scholarships
 - Logo recognition during daily introductions (4x) for support
 - Digital Ad (264x169) to use in conference-specific email promotion (1)
 - Social media post with 'thank you' of Member Scholarship Supporters with logo and tag – 4 platforms (value \$350)
 - Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
 - Virtual exhibit hall to include handout and/or web link posted on attendee resource page
 - One ticket to attend (value \$200)
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