The Alliance of Arizona Nonprofit is continuing its Annual Nonprofit Conference in a virtual educational and networking experience. We are committed to making sure your organization receives valuable opportunities for branding and marketing just like any year.

Our 2021 virtual conference will take place every Wednesday in August (4, 11, 18, 25) from 8:00am – 12:00pm each day.

**General Timeline Each Day:**

- 8:00-8:30  Introduction & Keynote
- 8:30-9:00  Ask The Expert/Networking
- 9:00-10:00 Breakout Session 1 (three sessions available)
- 10:00-10:30  Ask The Expert/Networking
- 10:30-11:30 Breakout Session 2 (three sessions available)
- 11:30-12:00  Ask The Expert/Networking

This year 24 sessions with 4 keynotes will be available to our participants. Last year we had nearly 500 nonprofit professionals, board members and nonprofit service providers attend from across the state.

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**2021 Sponsorship Opportunities:**

- Education Sponsor - $5,000 (*4 available*)
- Keynote Sponsor - $2,500 (*4 available*)
- Virtual Conference Orientation Sponsor - $2,500 (*2 available*)
- Session Sponsor & ‘Ask The Expert’ Participant - $1,200 (*8 available*)
- ‘Ask The Expert’ Participant - $600
- Nonprofit Scholarship Supporter - $500
**Education Sponsor - $5,000 (4 available)**

Support educational tracks throughout the conference. Tracks include: Advocacy, Board Development, Executive, Programs/Volunteers, Development, Marketing, DEI, HR/Finance for a total of 24 sessions.

- Logo recognition at the start of each workshop within the selected track (total of 4)
- Opportunity to talk for 1-2 min and introduce speaker at one workshop each day of conference
  - Session is recorded and available on demand
- Full page ad in digital program (7.75”w x 10”h)
- Digital Ad (564x180) to use in conference-specific email promotion (4)
- Digital Ad (264x169) to use in Alliance newsletter emails (4)
- Social media post with sponsor ‘thank you’ with logo (FB, IG, Twitter, LinkedIn)
- Logo inclusion w/ link where possible: in registration page, conference website, digital program, resource page
- Opportunity to participate in ‘Ask The Expert’ sessions each day and have your own virtual area for attendees to come into and out of and learn about your product/service
- List of attendee’s emails (approval given at registration)
- Inclusion in virtual exhibit hall includes:
  - Organization’s logo
  - Paragraph description about organization
  - Contact information (name, email, phone, website)
  - Handout and/or web link posted on attendee resource page
  - Option for embedded video (:30 sec or :60 sec) explaining what you do
  - Option to include a drawing item with custom registration form sent directly to you

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**Keynote Introduction Sponsor - $2,500 (4 available)**

Help us kick-off one of four conference days and introduce our keynote speaker to all attendees for the day.

- Introduce keynote and yourself/business (1-2 minutes) at one session during the conference
  - Session is recorded and available on demand
- Logo shown at closing
- ½ page ad in digital program (Horizontal 7.75”w x 5”h)
- Digital Ad (264x169) to use in conference-specific email promotion (4)
- Digital Ad (264x169) to use in Alliance newsletter emails (2)
- Social media post with sponsor ‘thank you’ including logos (FB, IG, Twitter, LinkedIn)
- Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
- Opportunity to participate in ‘Ask The Expert’ each day and have your own virtual area for attendees to come into and out of and learn about your product/service
- List of attendee’s emails (approval given at registration)
• Inclusion in virtual exhibit hall includes:
  o Organization’s logo
  o Paragraph description about organization
  o Contact information (name, email, phone, website)
  o Handout and/or web link posted on attendee resource page
  o Option for embedded video (:30 sec or :60 sec) explaining what you do
  o Option to include a drawing item with custom registration form sent directly to you

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Virtual Conference Orientation Sponsor - $2,500 (2 available)

Support the production of a video that will be sent to each attendee prior to the conference to ensure they have the best virtual conference experience possible.

• Includes “This orientation is brought to you by ______” and link to website/video included in communication
• Half page ad in digital program (Horizontal 7.75”w x 5”h)
• Digital Ad (264x169) to use in conference-specific email promotion (4)
• Digital Ad (264x169) to use in Alliance newsletter emails (2)
• Social media post with sponsor ‘thank you’ with logo (FB, IG, Twitter, LinkedIn)
• Logo inclusion w/ link where possible: in registration page, conference website, digital program, resource page
• Opportunity to participate in ‘Ask The Expert’ each day and have your own virtual area for attendees to come into and out of and learn about your product/service
• List of attendee’s emails (approval given at registration)
• Inclusion in virtual exhibit hall includes:
  o Organization’s logo
  o Paragraph description about organization
  o Contact information (name, email, phone, website)
  o Handout and/or web link posted on attendee resource page
  o Option for embedded video (:30 sec or :60 sec) explaining what you do
  o Option to include a drawing item with custom registration form sent directly to you

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Session Sponsor & ‘Ask The Expert’ Participant - $1,200 (8 available)

• Introduce speaker and yourself/business (1-2 minutes) at one session during the conference
  o Session is recorded and available on demand
• Logo inclusion during introduction and shown again at closing
• ¼ page ad in digital program (3.75”w x 5”h)
• Digital Ad (264x169) to use in conference-specific email promotion (2)
• Logo listed next to session sponsored in digital program
• Social media sponsor tags with corresponding speaker/day (FB, IG, Twitter, LinkedIn)
• Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
• Participation in ‘Ask The Expert’ each day and have your own virtual area for attendees to come into and out of and learn about your product/service
• Inclusion in virtual exhibit hall includes:
  o Organization’s logo
  o Paragraph description about organization
  o Contact information (name, email, phone, website)
  o Handout and/or web link posted on attendee resource page
  o Option for embedded video (:30 sec or :60 sec) explaining what you do
  o Option to include a drawing item with custom registration form sent directly to you

‘Ask The Expert’ Participant - $600

• Participation in ‘Ask The Expert’ each day and have your own virtual room for attendees to come into and out of and learn about your product/service
• Digital Ad (264x169) to use in conference-specific email promotion (1)
• Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
• Inclusion in virtual exhibit hall includes:
  o Organization’s logo
  o Paragraph description about organization
  o Contact information (name, email, phone, website)
  o Handout and/or web link posted on attendee resource page
  o Option for embedded video (:30 sec or :60 sec) explaining what you do
  o Option to include a drawing item with custom registration form sent directly to you

Nonprofit Member Scholarship Supporter - $500

• Support nonprofit scholarships
• Logo recognition during daily introductions (4x) for support
• Digital Ad (264x169) to use in conference-specific email promotion (1)
• Social media post with ‘thank you’ of Member Scholarship Supporters with logo and tag (FB, IG, Twitter, LinkedIn)
• Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
• Virtual exhibit hall to include handout and/or web link posted on attendee resource page