Nonprofit Inspiration Month/Event Sponsorship Opportunities

Month of June & June 23, 2021 @ 4:00pm

For the first time, the Alliance of Arizona Nonprofits is hosting a Month of Inspiration in June. During the month of June, we will feature stories from nonprofits that have demonstrated extreme resilience, innovation, philanthropy, and advocacy, as nominated by peers, throughout all of our events.

The culmination of this focus will be showcased in a 1-hour virtual Inspiration Event on Wednesday, June 23 where we will ask those selected nonprofits to tell their story.

The Inspiration Event will feature nonprofits who have shown strength in the following categories:

- **Innovation** - the organization added a new method, idea, product, etc.
- **Resilience** - the organization demonstrated the ability to overcome difficulties
- **Philanthropy** - the organization thought of new ways to provide funding
- **Advocacy** - the organization advocated for others successfully

Join us in celebrating and supporting the nonprofit sector and those who work with the nonprofit sector.

**Sponsorship Opportunities!**

- Inspiration Sponsor - $2,000 *(4 available)*
  - Innovation, Resilience, Philanthropy or Advocacy
- Illumination Sponsor - $1,000
- Imagination Sponsor - $500
**Inspiration Sponsor - $2,000** (4 available)

**Event-specific Benefits:**
- Logo and verbal recognition at the start and end of Inspiration Event
- Opportunity to talk for 1-2 min at Inspiration Event and introduce yourself and one of the four categories (*Innovation, Resilience, Philanthropy, Advocacy*) - Event will be recorded and shared
- Digital Ad (600x160) with link in Inspiration Event program agenda email and website page

**Extended Benefits:**
- Opportunity to talk 1-2 min at one of four monthly June Alliance workshops/webinars (Coffee Talks, Sector Check-In, ONE, Capacity Building Webinar)
- Digital Ad (264x169) with link to use in Alliance events email (2x) – June+July (value $750)
- Digital Ad (264x169) with link to use in Alliance newsletter emails (4x) – June+July (value $1,500)
- Website Ad on all pages of website (250x250) – 12 weeks (value $1,200)
- Name recognition on social media ‘inspiration’ posts in June (3x) – “This inspirational story sponsored by...” (value $1,000)
- Social media posts recognizing category winner and your support – 4 platforms (value $500)
- Social media posts with sponsor ‘thank you’ with logo – 4 platforms (value $350)
- Logo inclusion w/ link where possible: in registration page, program agenda website page

**Illumination Sponsor - $1,000**

**Event-specific Benefits:**
- Logo and verbal recognition at the start and end of Inspiration Event
- Digital Ad (600x160) with link in Inspiration Event program agenda email and website page

**Extended Benefits:**
- Digital Ad (264x169) with link to use in Alliance events email (1x) – June or July (value $375)
- Digital Ad (264x169) to use in Alliance newsletter emails (2x) – June or July (value $750)
- Website Ad on all pages of website (250x250) – 8 weeks (value $800)
- Name recognition on social media ‘inspiration’ posts in June (1x) – “This inspirational story sponsored by...” (value $350)
- Social media posts with sponsor ‘thank you’ including logos (4 platforms) (value $350)
- Logo inclusion w/ link where possible: registration page, program agenda website page

**Imagination Sponsor - $500**

**Event-specific Benefits:**
- Logo recognition only at the start and end of Inspiration Event
- Logo with link listed in Inspiration Event program agenda email and website page

**Extended Benefits:**
- Digital Ad (264x169) to use in Alliance newsletter emails (1) – June (value $350)
- Website Ad on all pages of website (250x250) – 4 weeks (value $400)
- Social media posts with sponsor ‘thank you’ including logos (4 platforms) (value $350)
- Logo inclusion w/ link where possible: registration page, program agenda website page