September 1 | October 6 | November 3 | December 1
(First Wednesday of Each Month)
4:00pm-5:30pm | Virtual

Overview

About Alliance of Arizona Nonprofits
The Alliance of Arizona Nonprofits is a statewide organization whose mission is to unite, strengthen and advance Arizona’s nonprofit sector. The Alliance has more than 1,000 members and provides a variety of services including access to funding sources, capacity building, advocacy education, networking opportunities and more.

About the Nonprofit Summit: Southern Arizona
The Nonprofit Summit: Southern Arizona 2021 will take place virtually the first Wednesday of September through December. It will focus on professional development that will include opportunities to network with other nonprofit professionals and leaders across Southern Arizona. Attendees will gather virtually to learn about current topics affecting the sector and take away knowledge for their organization’s future sustainability through presentations by keynote speakers, engaging sessions/panels and experts.

Audience
- Alliance Nonprofit Members and Non-Members. Nonprofit professionals including Executive Directors/CEOs, COOs, CFOs, Development, Human Resources and Communications professionals, Program staff, Consultants, as well as Board Members and Foundation staff.
- The size of organizations attending ranges from small to large nonprofits with an average budget size of $100,000 to $3 million annually.
- We anticipate about 75% of attendees will be from the Tucson area with the remaining coming from other areas around Southern Arizona.

Exposure

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<th>25-100</th>
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<tbody>
<tr>
<td>Attendees</td>
<td></td>
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<tr>
<td>E-news</td>
<td>10,500 subscribers</td>
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<tr>
<td>Website</td>
<td>1,500 unique visitors weekly</td>
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<tr>
<td>Social Media Followers</td>
<td>3,800 Facebook, 5,000 Twitter, 1,300 Instagram, 2,700 LinkedIn</td>
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Please contact Jennifer Purcell, SVP & Director of Development, with additional questions. Email jenniferp@arizonanonprofits.org or call 602-279-9166.
**Schedule**

**Date:** First Wednesday of the month - September thru December

**Time:** 4:00pm-5:00pm Panel/Session  
5:00pm-5:30pm Ask The Experts & Networking

**Location:** Virtual

**SCHEDULE:**
- September 1: Keynote
- October 6: Peer Panel - Volunteerism
- November 3: Learning Session - Fundraising
- December 1: Peer Panel - Marketing

‘Ask The Expert’ Sponsor Opportunity

**Ask The Expert:** Only SIX opportunities available - $250 member / $350 non-member

We will be creating 30-minute networking opportunities with ‘zoom rooms’ each afternoon of the summit specifically for ‘Ask The Expert’ and networking interactions. This will allow ‘experts’ (aka exhibitors) the ability to have their own ‘video room’ (aka booth) and attendees to move from room to room to engage with you.

We’re also encouraging sponsors/exhibitors to have a drawing for an item of some sort. We’ll create a custom form for experts/exhibitors so attendees can submit for your drawing item while allowing you the opportunity to obtain leads.

**Benefits:**
- Digital Ad (264x169) to use in conference-specific email promotion (2) (value $750)
- Social media sponsor tags with ‘thank you’ message – 4 platforms (2) (value $700)
- Logo inclusion w/ link where possible: registration page, conference website, digital program, resource page
- Participation in virtual ‘Ask The Expert’ networking each day for attendees to ask questions and learn about your products/services
- Two tickets to attend (value $230)
- Inclusion in online exhibit hall includes:
  - Organization’s logo
  - Paragraph description about organization
  - Contact information (name, email, phone, website)
  - Handout and/or web link posted on attendee resource page
  - Option for embedded video (:30 sec or :60 sec) explaining what you do
  - Option to include a drawing item with custom registration form sent directly to you

**To confirm availability of space:**
Contact Jennifer Purcell, SVP & Director of Development, via e-mail jenniferp@arizonanonprofits.org.