Sponsor/Exhibitor Information & Details

As an exhibitor, you will have access to 250-350 nonprofit professionals and leaders throughout the day. In order to give exhibitors the most exposure, we have built in exhibitor time as well as networking and break time in the foyer of the facility which attendees must pass through between plenaries and breakout sessions. We encourage exhibitors to provide a drawing of some sort.

Event: Alliance of Arizona Nonprofits – 2017 Annual Conference
Date: Wednesday, September 20, 2017
Time: 7:30am to 3:00pm
Location: Desert Willow Conference Center
4340 E. Cotton Center Blvd.
Phoenix, AZ 85040

To register and reserve sponsorship or booth, go to ArizonaNonprofits.org/StrongerSponsorship.
Booth setup time:  Tuesday, September 19 - 4:00-6:00pm (evening before conference)  
Wednesday, September 20 - 6:30-7:30am (morning of conference)  

Booth tear down time: Wednesday, September 20 - 3:00-5:00pm (immediately following conference)  

Miscellaneous:  
- Complimentary Wi-Fi will be available in the exhibitor area  
- Electricity available upon request (see form)  
- Please contact the Alliance if you have additional exhibitor needs – costs will be dependent upon services needed  
- Additional exhibitor lunches can be purchased for $75  

Premier Exhibitors: Conference totes items or inserts are due to the Alliance office by 9.15.17  
(Alliance Address: 360 E. Coronado Road, Suite 120, Phoenix, AZ 85004)  

Courtesy Hotels:  
Available on website ArizonaNonprofits.org/StrongerSponsorship.  

Booth Shipping:  
If you are in need of shipping your booth materials to the Desert Willow Conference Center prior to our 2017 Annual Conference, you may ship to the address below. Desert Willow Conference Center accepts deliveries Monday through Friday between 8:00am and 5:00pm.  

Desert Willow Conference Center  
Att: Susan Armentrout  
4340 E. Cotton Center Blvd. Suite 100  
Phoenix, AZ 85040  

Please write:  
“Hold for Alliance for Arizona Nonprofits Conference 9/20/17” on the shipping label.  

To ship back materials, exhibitors need to call for pick-up of items and leave materials at front desk upon packing up at the end of the conference. Desert Willow cannot call for pick-ups. Deliveries can only be picked up Monday through Friday between 8:00am and 5:00pm. Please be sure to have correct forms available for pick-ups.  

To confirm availability of space:  
Contact Jennifer Purcell, Director of Community Engagement, via e-mail jenniferp@arizonanonprofits.org.  

Please contact Jennifer Purcell, Director of Community Engagement with additional questions.  
Email jenniferp@arizonanonprofits.org or call 602-279-9166.
2017 Annual Conference Schedule

Half Day Pre-Conference: Tuesday, September 19
12:30 – 1:00pm Registration
1:00 – 2:00pm Welcome & Nonprofit Governance Symposium – Part 1
2:00 – 3:00pm Panel – “Building and Maintaining a High Functioning Board”
3:00 – 4:00pm Nonprofit Governance Symposium – Part 2
4:00 – 5:00pm Panel – “Do’s and Don’ts for Boardroom Success” & Closing
5:00 – 6:00pm Networking Mixer
(4:00 – 6:00pm) (Exhibitor Setup)

Full Day Conference: Wednesday, September 20

(6:30 – 7:30am) (Exhibitor Setup)
7:30 – 9:00am Registration, Exhibitor Booths, Networking, Breakfast
9:00 – 9:45am Welcome & Opening Plenary –

Strong Nonprofits. Stronger Communities. - Susan Kenny Stevens, Nonprofit Lifecycles Institute

9:45 – 9:55am Break, Exhibitor Booths
9:55 – 11:25am AM Breakout Sessions

1 – Lifecycles of Nonprofits
2 – Board Recruitment, Building a True Board
3 – Inspiring Philanthropy in our Local Community
4 – Advocacy Roadmap: Making “Cents” of Advocacy
5 – Secrets to a Successful GuideStar Nonprofit Profile
6 – Starting Up A Strong Development Department
7 – Roundtable Discussion “What’s the Story”

11:25 – 12:15pm Lunch, Exhibitor Booths, Networking

12:15 – 1:00pm General Session

State of the Alliance: Kristen Merrifield, CEO

What’s The Story - Jeff Moore, Chief Strategy Officer, Independent Sector

1:00 – 1:10pm Break, Exhibitor Booths

1:10 – 2:40pm PM Breakout Sessions

1 – How to Crack the Devotion Code
2 – Resilient, Successful and Strong Nonprofits and the Necessary Mindset
3 – Leading through Change: Strength from the Inside Out
4 – Peer Panel Discussion on Board Work
5 – Beyond the Bottom Line: Measuring the Social Impact of Arizona’s Nonprofit Sector
6 – Disrupting Your Brand Message for Mission-Centric Fundraising & Marketing
7 – Roundtable Discussion “What’s the Story” Deeper Dive

2:40 – 2:50pm Break, Exhibitor Booths

2:50 – 3:30pm Wrap-Up & Closing Plenary

Myth-busting the Overhead Myth - Eva Nico, GuideStar

(3:00 – 5:00pm) (Exhibitor Tear Down)