# Sponsorship Opportunities

## Platinum / Keynote Sponsor

- **Benefits:**
  - Industry exclusivity
  - First right of refusal for next year
  - Introduce Keynote Speaker and give brief opening remarks
  - Company logo presented on A/V screen during opening remarks
  - Table signage and priority placement of attendees at keynote and plenary sessions
  - Inside front cover, full-page, color ad in conference program
  - Opportunity to:
    - Include flyer and promotional item in conference bag *(sponsor to provide 300 of each by 9.15.17)*
    - Place promotional items on main hall tables *(sponsor to provide 300 of each by 9.15.17)*
    - Post an ad on homepage of website for two months *(sponsor can provide ad or we can create)*
    - Provide educational article about products/services for inclusion in an upcoming Alliance Connector newsletter *(content must be educational & pre-approved by Alliance)*
  - Priority placement of company logo included on **ALL** event promotion including, but not limited to:
    - Social media the **month** before and week after *(2,200 Facebook friends, 4,500 Twitter followers)*
    - Alliance Connector newsletter and e-mail *(7,600 subscribers)*
    - Website and event registration pages
    - Signage, printed program, verbal and A/V recognition at Annual Conference
  - Exhibit table with up to 8 admissions *(includes 6 ft draped table, chair in conference foyer - $1,405 value)*

### Price:

**Platinum / Keynote Sponsor** ➔ ➔ ➔ **$7,500** *(1 available)*

## Opening (SOLD) or Closing Plenary Sponsor

- **Benefits:**
  - Introduce either Opening or Closing Plenary Speaker and give brief opening remarks
  - Company logo presented on A/V screen during opening or closing plenary remarks
  - Table signage and priority placement of attendees at keynote and plenary sessions
  - Half-page, color ad in conference program
  - Opportunity to:
    - Include flyer and promotional item in conference bag *(sponsor to provide 300 of each by 9.15.17)*
    - Provide educational article about products/services for inclusion in an upcoming Alliance Connector newsletter *(content must be educational & pre-approved by Alliance)*
  - Placement of company logo included on **ALL** event promotion including, but not limited to:
    - Social media the **week** before and week after *(2,200 Facebook friends, 4,500 Twitter followers)*
    - Alliance Connector newsletter and e-mail *(7,600 subscribers)*
    - Website and event registration pages
    - Signage, printed program, verbal and A/V recognition at Annual Conference
  - Exhibit table with up to 4 admissions *(includes 6 ft draped table, chair in conference foyer - $945 value)*

### Price:

**Opening (SOLD) or Closing Plenary Sponsor** ➔ ➔ ➔ **$5,000** *(1 sold, 1 available)*

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Please contact Jennifer Purcell, Director of Community Engagement with additional questions.
Email jenniferp@arizonanonprofits.org or call 602-279-9166.
Lunch Sponsor

$5,000 (2 available)

Benefits:
- Company logo included on signage in cafe where buffet is served
- Company logo presented on A/V screen during lunch in main hall
- Table signage and priority placement of attendees at keynote and plenary sessions
- Opportunity to:
  - Include flyer and promotional item on luncheon tables (sponsor to provide 300 of each by 9.15.17)
  - Provide educational article about products/services for inclusion in an upcoming Alliance Connector newsletter (content must be educational & pre-approved by Alliance)

Printed Program Sponsor (SOLD)

$2,500 (1 available)

Benefits:
- Back cover, full-page color ad in conference program
- Opportunity to:
  - Include flyer or promotional item in conference bag (sponsor to provide 300 of one by 9.15.17)
- Company logo included on select event promotion including, but not limited to:
  - Social media the week before and week after (2,200 Facebook friends, 4,500 Twitter followers)
  - Website and event registration pages
  - Signage, printed program, verbal and A/V recognition at Annual Conference
- Exhibit table with up to 4 admissions (includes 6 ft draped table, chair in conference foyer - $945 value)

Wi-Fi Sponsor

$2,500 (1 available)

Benefits:
- Company name used as part of Wi-Fi password for conference and included in conference program
- Company logo presented on A/V screen during opening welcome to announce Wi-Fi password
- Opportunity to:
  - Include flyer or promotional item in conference bag (sponsor to provide 300 of one by 9.15.17)
- Company logo included on select event promotion including, but not limited to:
  - Social media the week before and week after (2,200 Facebook friends, 4,500 Twitter followers)
  - Website and event registration pages
  - Signage, printed program, verbal and A/V recognition at Annual Conference
- Exhibit table with up to 2 admissions (includes 6 ft draped table, chair in conference foyer - $715 value)

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Break/Breakroom Sponsor  $1,500  (2 available)

Benefits:
- Company name listed in program next to break times
- Company logo included on signage in breakroom where snacks/beverages are provided
- Opportunity to:
  - Include promotional item or flyer in conference bag 
    (sponsor to provide 300 of one by 9.15.17)
- Company logo included on select event promotion including, but not limited to:
  - Website and event registration pages
  - Signage, printed program verbal and A/V recognition at Annual Conference
- Exhibit table with 1 admission 
  (includes 6 ft draped table, chair in conference foyer - $600 value)

Workshop Sponsor  $1,000  (10 of 14 available)

Benefits:
- Opportunity to sponsor and introduce one of the morning or afternoon workshops which includes speaking for one minute about your organization
- Company name listed in program next to workshop you’re supporting
- Choice of workshop is on a first come, first serve basis
- Opportunity to:
  - Include flyer or promotional item in conference bag 
    (sponsor to provide 300 of one by 9.15.17)
- Company logo included on select event promotion including, but not limited to:
  - Website and event registration pages
  - Signage, printed program verbal and A/V recognition at Annual Conference
- Includes 2 admissions ($230 value)

To register and reserve sponsorship, go to ArizonaNonprofits.org/StrongerSponsorship.
Exhibitor Opportunities

To register and reserve booth, go to ArizonaNonprofits.org/StrongerSponsorship.

As an exhibitor, you will have access to 250-350 nonprofit professionals and leaders throughout the day. In order to give exhibitors the most exposure, we have built in exhibitor time as well as networking and break time in the foyer of the facility which attendees must pass through between plenaries and breakout sessions. We encourage exhibitors to provide a drawing of some sort.

**Premier Exhibitor**

| Member Rate | $500 |
| Non-Member Rate | $600 |

**Premier Exhibitor Benefits:**

- Premier location for exhibit table
- Opportunity to include promotional item in conference bag *(exhibitor to provide 300 by 9.15.17)*
- **Bolded** listing as an exhibitor in the conference program
- Exhibit table with 1 admission *(includes 6 foot draped table and chair in conference foyer)*

**Exhibitor**

| Member Rate | $300 |
| Non-Member Rate | $400 |

**Exhibitor Benefits:**

- Listing as an exhibitor in the conference program
- Exhibit table with 1 admission *(includes 6 foot draped table with chair in conference foyer)*

**Additional Lunch**

- $75 each
  - Additional representative lunches can be added for $75 each