



## Business Membership Levels – As of April 2019

Membership Benefit	Ally \$250	Supporter \$500	Investor \$1,000	Champion \$2,500
Listing in Alliance membership directory	√	√	√	√
Fully-customizable online profile	√	√	√	√
Ability to perform a full search of nonprofits on Alliance website, and connect with and message other members online	√	√	√	√
Special rate for postings on the News & information page and the online Community Calendar (subject to posting guidelines)	<b>50% off</b>	<b>50% off</b>	<b>50% off</b>	<b>FREE</b>
Discounted pricing on Alliance products and event registrations	√	√	√	√
Listing in Resources for Good online business directory		√	√	√
Marketing exposure at the Alliance Annual Conference			√	√
Exhibitor/Attendance at the Alliance Annual Conference			<b>One-Day Standard Booth &amp; (1) One-Day Ticket</b>	<b>Two-Day Standard Plus Booth &amp; (1) Two-Day Ticket</b>
Promotion on Alliance Website (Box Ad)			√	√
Listing on Alliance Partner & Sponsor web page with link to company website				√
Opportunity to host an educational webinar OR be the exclusive sponsor of an Alliance email blast				√

### Membership Level Details

Red text denotes added benefits from the tier before.

#### Ally - \$250

- Listing in Alliance membership directory
- Fully customizable online profile
- Ability to perform a full search of nonprofits on Alliance website, and connect with and message other members online
- 50% off postings on the News & Information page and the online Community Calendar
- Discounted pricing on Alliance products and event registrations

#### Supporter - \$500

- **Listing in Resources for Good business directory**
- Listing in Alliance membership directory
- Fully customizable online profile
- Ability to perform a full search of nonprofits on Alliance website, and connect with and message other members online
- 50% off postings on the News & Information page and the online Community Calendar (Subject to posting guidelines)
- Discounted pricing on Alliance products and event registrations



### Investor - \$1,000

- Promotional opportunities at the Alliance Annual Conference, including:
  - Your company name or logo on the website event page, registration page, and event email blasts (8,000 subscribers) and
  - (1) one-day Standard booth and (1) one-day attendee ticket
- Promotion on Alliance Website (Homepage Box Ad) for one year
- Listing in Resources for Good business directory
- Listing in Alliance membership directory
- Fully customizable online profile
- Ability to perform a full search of nonprofits on Alliance website, and connect with and message other members online
- 50% off postings on the News & Information page and the online Community Calendar (Subject to posting guidelines)
- Discounted pricing on Alliance products and event registrations

### Champion - \$2,500

- Opportunity to host an educational webinar for Alliance membership, promoted by the Alliance OR Exclusive Sponsor of (1) Alliance email blast (includes in-body story, image, ad and hyperlinked company name at top of email)
- Listing on Alliance Partner & Sponsor webpage with hyperlink to company website
- Promotional opportunities at the Alliance Annual Conference, including:
  - Your company name or logo on the website event page, registration page, and event email blasts (8,000 subscribers) and
  - (1) two-day Standard Plus booth and (1) two-day attendee ticket
- Promotion on Alliance Website (Homepage Box Ad) for one year
- Promotion on Alliance Website (Box Ad)
- Listing in Resources for Good business directory
- Listing in Alliance membership directory
- Fully customizable online profile
- Ability to perform a full search of nonprofits on Alliance website, and connect with and message other members online
- Free postings on the News & Information page and the online Community Calendar (Subject to posting guidelines; promo code will be provided)
- Discounted pricing on Alliance products and event registrations

For additional information about Alliance membership, please contact:

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Director of Membership  
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*\* All current members as of December 31, 2016 will continue to be listed in the Resources for Good directory regardless of their membership level (so long as they do not allow their membership to lapse), but other benefits will be updated to those below.*