

Business ON BOARD

NONPROFIT BOARD TRAINING



Service on a nonprofit Board of Directors can be one of the most rewarding ways to contribute your skills and experience to make a positive impact on the community. Nonprofits working hard to improve our state face enormous challenges, so they seek energetic, talented and qualified leaders to achieve their missions.

However, not always do prospective board members have the tools and information to be the most successful. **That's where Business On Board comes in.**

Business On Board is designed to teach professionals what they need to know before joining a nonprofit board or to give a much-needed refresher to current board members and other organization leaders. Expert speakers provide attendees with critical knowledge about nonprofit board service, including:

- An overview of nonprofits and their impact (local and national)
- Basics of board roles & responsibilities
- The Fiduciary role of board members
- The Legal role of board members
- The Fundraising role of board members

The program is offered in multiple formats to a variety of audiences throughout the year:

- **Community Business On Board:** These sessions are held 4-6 times and are open to anyone to attend. They are offered in convenient half-day formats in Central, Northern and Southern AZ locations. The cost to attend ranges from \$49-\$69. Alliance members always receive special pricing.
- **Private - Corporate OR Nonprofit Business On Board:** Small, medium or large businesses, or corporations can opt to hold a private Business On Board training for their employees, either at their location or offsite. Nonprofits can also opt to hold a private Business On Board training for their own board members.

These sessions can be tailored to include information about the organization's volunteer or board service goals and objectives. We also offer a half-day, "refresher" or customized courses for organizations whose employees/board already have some nonprofit board experience, but who want to learn new trends, current best practices and new tips for effective leadership. Organizations are responsible for providing any desired food & beverage.

- **Full-Day Training:** \$5,000 businesses / \$4,000 nonprofits, for up to 25 attendees, which includes customized binders and materials for all participants. Additional attendees may be added for a small fee to cover materials.
- **Half-Day Training:** \$2,500 businesses / \$2,000 nonprofits, for up to 25 attendees, which includes a basic overview handout and electronic links to all materials. If printed materials are desired, a small fee to cover materials may be added.
- **Customized or “Refresher” Training:** \$500-\$2,500. Some organizations may desire a presentation on general board governance practices or one particular board responsibility. The cost is based on the number of attendees, type of information you’d like to cover and amount of participant materials desired. In most cases, this training is 1-2 hours.

Benefits to Your Organization and Employees:

- **Leadership Development:** Business On Board is a workshop to help your employees in their professional growth and community endeavors.
- **Community Engagement:** Business On Board gives your employees and company the opportunity to leverage community engagement to benefit nonprofit organizations across Arizona as well as your brand.
- **Knowledge:** Business On Board will equip your employees with what they need to know before joining a nonprofit board of directions including what questions to ask, what expectations to have and what responsibilities there will be.



“Our employees have greatly benefited from the Business on Board training provided by the Alliance of Arizona Nonprofits. Through this training, they are able to understand their role in leading community-based nonprofits, gain confidence in selecting the right nonprofit opportunity and increase their leadership skills. We have a long history of investing in Arizona through philanthropic contributions and the volunteer connections of our employees. Our partnership with the Alliance maximizes this investment.”

Corporate Giving - Arizona Public Service

For more information visit www.arizonanonprofits.org/BusinessOnBoard or contact Jennifer Purcell, Director of Community Engagement, jenniferp@arizonanonprofits.org.