



Day One: Wednesday, September 26, 2018
(Breakfast & Networking - 7:30am to 9:00am, Program - 9:00am to 4:00pm)

Day Two: Thursday, September 27, 2018
(Breakfast & Networking - 7:30am to 9:00am, Program - 9:00am to 3:30pm)

Location: Desert Willow Conference Center, 4340 E. Cotton Center Blvd., Phoenix, AZ 85040

What is the Alliance of Arizona Nonprofits?

The Alliance of Arizona Nonprofits is a statewide organization whose mission is to unite, strengthen and advance Arizona’s nonprofit sector. The Alliance has more than 1,000 members, and provides a variety of services including access to funding sources, capacity building, advocacy education, networking opportunities and more.

What is the Annual Nonprofit Conference?

The Alliance of Arizona Nonprofits 2018 Annual Nonprofit Conference is the Alliance’s signature event offering a full day of professional development and networking opportunities to all nonprofit professionals and leaders from across Arizona. Attendees will gather to learn about current topics affecting the sector and take away knowledge for their organization’s future sustainability through presentations by keynote speakers, engaging breakout sessions and exceptional exhibitors.

Audience

- Alliance Nonprofit Members and Non-Members. Primarily Executive Directors, Key Staff and Board Chairs. Other professionals include COOs, CFOs, Development, Human Resources and Communications professionals, Program staff, Consultants, as well as Foundation staff.
- The size of organizations attending is almost equal across the board – ranging from small to large nonprofits with an average budget size is \$250,000 to \$5 million annually.
- We anticipate about 80% of attendees will be from Metro Phoenix, 10% will be from Southern Arizona, and 10% will be from Northern Arizona.

Exposure

Secure your sponsorship early to insure maximum exposure. We will begin aggressive promotion beginning mid-July and continuing weekly through mid-September.

Physical attendees	300-400 (over two days)
E-news	Bi-weekly to list of 8,000+ subscribers
Website	9,000 monthly website visits
Social media	Exposure to nearly 8,000 followers



2018 Annual Nonprofit Conference Schedule

➡➡➡ DAY ONE/Wednesday, September 26 (No Exhibiting Opportunities)

7:30 – 9:00am	Registration, Networking, Breakfast
9:00 – 12:00pm	Welcome & Morning Session: <i>Futurecast</i>
12:00 – 1:00pm	Lunch, Funder/Nonprofit Meet N' Greet, Networking
1:00 – 4:00pm	Afternoon Session: <i>Awake to Woke to Work: Building a Race Equity Culture</i>

➡➡➡ DAY TWO/ Thursday, September 27

(6:30 – 7:30am) (Exhibitor Setup)

7:30 – 9:00am	Registration, Exhibitor Booths , Networking, Breakfast
9:00 – 9:45am	Opening Plenary: <i>Removing Uncertainty when Solving Wicked Social Problems</i>
9:45 – 10:00am	Break, Exhibitor Booths
10:00 – 11:30am	AM Breakout Sessions <ol style="list-style-type: none">1. Risky Business: Managing Modern Day Risk Management Challenges from Social Media to Workplace Safety2. Nonprofit Advocacy: Yes You Can and Why You Should3. Digital Storytelling: Your Ultimate Marketing Tool4. The Future of Leadership: Advances and Options to Fill the Gap5. Financial related topic TBD6. The Shift from Fiction Writing to a Grant Proposal That No Funder Can Refuse
11:30 – 12:15pm	Lunch, Exhibitor Booths , Networking
12:15 – 1:00pm	Luncheon Keynote: <i>Mission Critical – Leadership for the New Reality</i>
1:00 – 1:15pm	Break, Exhibitor Booths
1:15 – 2:45pm	PM Breakout Sessions <ol style="list-style-type: none">1. Keys to Engaging Corporate Volunteers2. Communicating Your Impact through Social Return on Investment3. Nonprofit Advocacy: Tools to Advance Your Strategy4. TBD5. Preventing and Resolving Workplace Harassment6. Fundraising related topic TBD
2:45 – 3:00pm	Break, Exhibitor Booths
3:00 – 3:45pm	Closing Plenary: <i>Unconscious Bias</i>

(3:00 – 5:00pm) (Exhibitor Tear Down)



SIGNATURE Sponsorship Opportunities



Advancing Together

Full Conference Key Sponsor

\$7,500

(SOLD)

Benefits

- First right of refusal for 2019
- Industry exclusivity
- Introduce Day 2 Luncheon Keynote Speaker(s) and give brief opening remarks about your company (1-2 minutes)
- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (8,000 subscribers)
 - Social media (2,700 Facebook friends, 5,000 Twitter followers)
 - Alliance Connector newsletter (8,000 subscribers)
- Promotion of your logo or company name at the conference including:
 - Main event A/V
 - A/V screen during breakfast & lunch in main hall
 - Printed program
 - Main event signage
 - Signs in café/buffet where all meals, snacks and beverages are served
 - Verbal recognition from the stage
- Table signage and priority placement of attendees at all keynote sessions
- Inside front cover, full-page color ad in conference program (sponsor to provide ad)
- Flyer and promotional item in conference bag (sponsor to provide 400 of each by 9.15.18)
- Flyer and promotional item on main hall tables (sponsor to provide 400 of each by 9.15.18)
- Box ad on Alliance website for two months (sponsor to provide ad)
- Educational article about your products/services for inclusion in an upcoming Alliance Connector newsletter (content must be educational & pre-approved by Alliance)
- (2) Two-day conference admissions (\$538 value)
- Exhibit table with 1 additional admission for Day 2 (includes 6 ft draped table, chair in conference foyer - \$600 value)
- Inclusion in thank you e-mail to all attendees that includes a brief description about what services you provide to the nonprofit community, contact name/email, and link to your website





Advancing Innovation

Morning Keynote Sponsor on Both Days

\$5,000 (1 remaining)

Includes exposure and sponsor benefits at both of the following plenary sessions:

- Day 1 AM: *Futurecast* by Audience Avenue
- ~~Day 2 AM: *Removing Uncertainty when Solving Wicked Social Problems* by Moves the Needle~~
~~(Reserved/Sold)~~

Benefits

- Industry exclusivity
- Introduce either Day 1 or Day 2 Morning Plenary Speaker and give brief opening remarks about your company (1-2 minutes)
- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (8,000 subscribers)
 - Social media (2,700 Facebook friends, 5,000 Twitter followers)
 - Alliance Connector newsletter (8,000 subscribers)
- Promotion of your logo or company name at the conference including:
 - Main event A/V
 - A/V screen during morning keynote sessions
 - Printed program
 - Main event signage
 - Verbal recognition from the stage
- Table signage and priority placement of attendees at keynote sessions
- Half-page, color ad in conference program (*sponsor to provide ad*)
- Flyer or promotional items on main hall tables (*sponsor to provide 400 of each by 9.15.18*)
- Box ad on Alliance website for two months (*sponsor to provide ad*)
- (1) Two-day conference admission (\$269 value)
- Exhibit table with 1 additional admission for Day 2 (*includes 6 ft draped table, chair in conference foyer - \$600 value*)
- Inclusion in thank you e-mail to all attendees that includes a brief description about what services you provide to the nonprofit community, contact name/email, and link to your website

SIGNATURE Sponsorship Opportunities Continued...



Advancing Equity

Afternoon Keynote Sponsor on Both Days **\$5,000** **(2 available)**

Includes exposure and sponsor benefits at both of the following plenary sessions:

- Day 1 PM: *Awake to Woke to Work: Building a Race Equity Culture* by ProInspire
- Day 2 PM: *Unconscious Bias* by US Equal Employment Opportunity Commission

Benefits

- Industry exclusivity
- Introduce either Day 1 or Day 2 Morning Plenary Speaker and give brief opening remarks about your company (1-2 minutes)
- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (8,000 subscribers)
 - Social media (2,700 Facebook friends, 5,000 Twitter followers)
 - Alliance Connector newsletter (8,000 subscribers)
- Promotion of your logo or company name at the conference including:
 - Main event A/V
 - A/V screen during morning keynote sessions
 - Printed program
 - Main event signage
 - Verbal recognition from the stage
- Table signage and priority placement of attendees at keynote sessions
- Half-page, color ad in conference program (sponsor to provide ad)
- Flyer or promotional items on main hall tables (sponsor to provide 400 of each by 9.15.18)
- Box ad on Alliance website for two months (sponsor to provide ad)
- (1) Two-day conference admission (\$269 value)
- Exhibit table with 1 additional admission for Day 2 (includes 6 ft draped table, chair in conference foyer - \$600 value)
- Inclusion in thank you e-mail to all attendees that includes a brief description about what services you provide to the nonprofit community, contact name/email, and link to your website

SUPPORTING Sponsorship Opportunities

→→→ Champion of Introductions

Lanyard Sponsor on Both Days

\$3,500

(SOLD)

Benefits

- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (8,000 subscribers)
 - Social media (2,700 Facebook friends, 5,000 Twitter followers)
 - Alliance Connector newsletter (8,000 subscribers)
- Promotion of your logo or company name at the conference including:
 - Attendee name badge lanyards – Your company will be the exclusive sponsor logo/name on the lanyards.
 - Main event A/V
 - Printed program
- Quarter-page, color ad in conference program (*sponsor to provide ad*)
- Flyer or promotional item in conference bag (*sponsor to provide 400 of each by 9.15.18*)
- Box ad on Alliance website for two months (*sponsor to provide ad*)
- Exhibit table with 1 admission for Day 2 (*includes 6 ft draped table, chair in conference foyer - \$600 value*)
- Inclusion in thank you e-mail to all attendees that includes a brief description about what services you provide to the nonprofit community, contact name/email, and link to your website

→→→ Champion of Connectivity

Wi-Fi Sponsor on Both Days

\$2,500

(SOLD)

Benefits

- Brief opening remarks during one of the conference plenary sessions (*1-2 minutes*)
- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (8,000 subscribers)
 - Social media (2,700 Facebook friends, 5,000 Twitter followers)
- Promotion of your logo or company name at the conference including:
 - Your company name will be used as part of the Wi-Fi password for conference which will be widely promoted throughout the conference.
 - Main event A/V
 - Printed program
 - Main event signage
 - Verbal recognition from the stage
- Flyer or promotional item in conference bag (*sponsor to provide 400 of each by 9.15.18*)
- Exhibit table with 1 admission for Day 2 (*includes 6 ft draped table, chair in conference foyer - \$600 value*)



SUPPORTING Sponsorship Opportunities Continued...

→→→ Champion of Information

Printing Sponsor on Both Days

\$2,500

(1 sold - 3 remaining)

Benefits

- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (8,000 subscribers)
 - Social media (2,700 Facebook friends, 5,000 Twitter followers)
 - Promotion of your logo or company name at the conference including:
 - Main event A/V
 - Printed program
 - Main event signage
 - Full-page, color ad in conference program (*sponsor to provide ad*). *Upgrade to back cover of program for an addition \$500 (only one opportunity available in this category)
 - Box ad on Alliance website for two months (*sponsor to provide ad*)
 - Exhibit table with 1 admission for Day 2 (*includes 6 ft draped table, chair in conference foyer - \$600 value*)
-

→→→ Champion of SWAG

SWAG Bag Sponsor on Both Days

\$2,500

(1 sold - 3 remaining)

Benefits

- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (8,000 subscribers)
 - Social media (2,700 Facebook friends, 5,000 Twitter followers)
- Promotion of your logo or company name at the conference including:
 - Main event A/V
 - Printed program
- Flyer **and** promotional item in conference bag (*sponsor to provide 400 of each by 9.15.18*)
- Box ad on Alliance website for two months (*sponsor to provide ad*)
- Exhibit table with 1 admission for Day 2 (*includes 6 ft draped table, chair in conference foyer - \$600 value*)



→→→ Champion of Munchies

Breakfast, Lunch & Break Sponsor on Both Days

\$1,500

(2 sold - 2 remaining)

Benefits

- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (*8,000 subscribers*)
 - Promotion of your logo or company name at the conference including:
 - Signs in café/buffet where all meals, snacks and beverages are served
 - A/V screen during breakfast & lunch in main hall
 - Printed program
 - Quarter-page, color ad in conference program (*sponsor to provide ad*)
 - (1) Day 2 conference admission (*\$169 value*)
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→→→ Champion of Knowledge

Breakout Sponsor on Day 2 (Choose 1 of 12 sessions)

\$750

(4 sold – 8 remaining)

Benefits

- Sponsor one of the 12 morning or afternoon breakout session speakers (*breakout sessions will be chosen according to a first come, first serve policy*)
- Introduce the speaker of your chosen breakout session and speak for one minute about your company
- Inclusion of your logo or company name on the following event marketing:
 - Website event page and registration page
 - Event email blasts (*8,000 subscribers*)
- Flyer or promotional items on main hall tables (*sponsor to provide 400 of each by 9.15.18*)
- (1) Day 2 conference admission (*\$169 value*)



Exhibitor Opportunities – Day 2 Only

As an exhibitor, you will have access to 250-350 nonprofit professionals and leaders throughout Day 2 (9/27/18). In order to give exhibitors the most exposure, we have built in exhibitor time as well as networking and break times in the foyer of the facility which attendees must pass through between plenaries and breakout sessions. We encourage exhibitors to provide a drawing of some sort as well.

➡➡➡ Premier Exhibitor **(SOLD OUT)**

Member Rate	\$500
Non-Member Rate	\$600

Premier Exhibitor Benefits:

- Premier location for exhibit table
- Promotional item in conference bag (*exhibitor to provide 400 by 9.15.18*)
- **Bolded** listing as an exhibitor in the conference program
- Exhibit table (*includes 6 foot draped table and chair in conference foyer*)
- (1) admission for Day 2 (includes all meals and breaks)

➡➡➡ Standard **PLUS** Exhibitor

Member Rate	\$400
Non-Member Rate	\$500

Standard Exhibitor Benefits:

- Promotional item in conference bag (*exhibitor to provide 400 by 9.15.18*)
- Listing as an exhibitor in the conference program
- Exhibit table (*includes 6 foot draped table and chair in conference foyer*)
- (1) admission for Day 2 (includes all meals and breaks)

➡➡➡ Standard Exhibitor

Member Rate	\$300
Non-Member Rate	\$400

Standard Exhibitor Benefits:

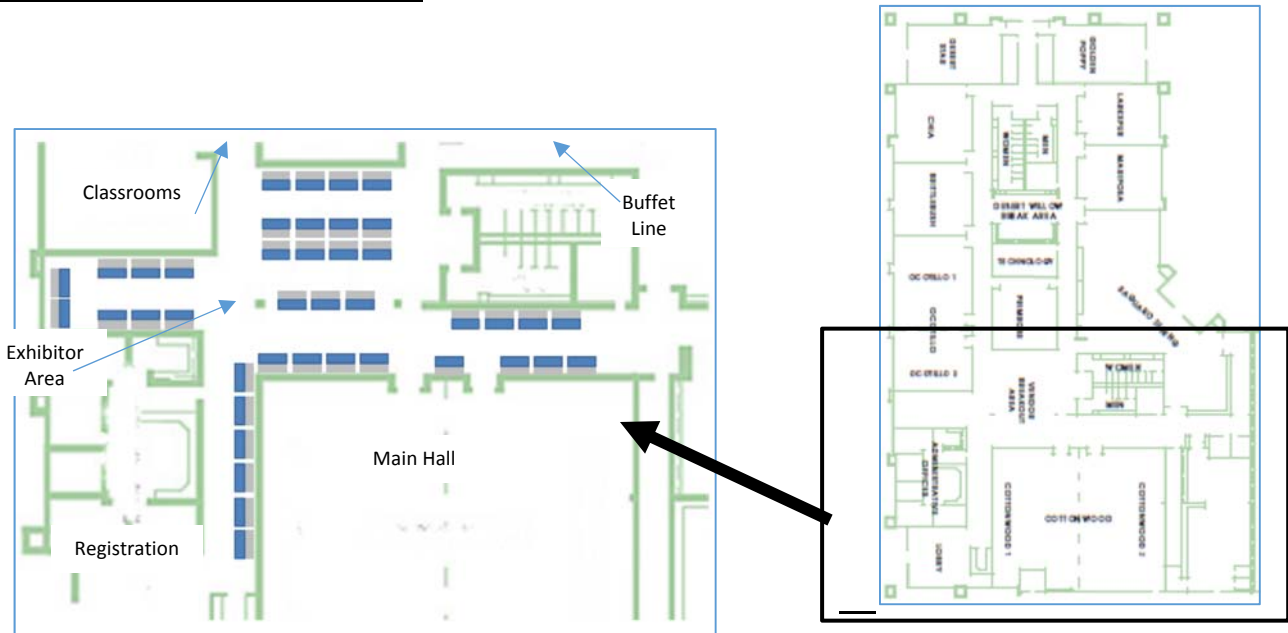
- Listing as an exhibitor in the conference program
- Exhibit table (*includes 6 foot draped table and chair in conference foyer*)
- (1) admission for Day 2 (includes all meals and breaks)

Additional Attendees \$99 each

Additional representatives from your company can be added for \$99 each (includes all meals and breaks)
A courtesy rate of \$99 has also been extended for those interested in attending Day 1 as a participant.



Desert Willow Conference Center



Sponsor & Exhibitor Details

Event: Alliance of Arizona Nonprofits – 2018 Annual Nonprc
Dates: Wednesday, September 26 (sponsors only), 7:30am t
Thursday, September 27, 2018 (sponsors & exhibitor
Location: Desert Willow Conference Center
4340 E. Cotton Center Blvd.
Phoenix, AZ 85040

Booth setup time: Wednesday, September 26 – 4:00-6:00pm
Thursday, September 27 – 6:30-7:30am

Booth tear down time: Thursday, September 27 - 3:00-5:00pm (imr

Miscellaneous:

- Complimentary Wi-Fi will be available in the exhibitor area
- Electricity available upon request (see form)
- Please contact the Alliance if you have additional exhibitor needs – costs will be dependent upon services needed

Reservations & Payment:

Sponsor and exhibitor reservations can be made on our website at www.arizonanonprofits.org/advance. You can pay via credit online or select the 'Invoice Me' option to pay via check. Make checks payable to: *Alliance of Arizona Nonprofits, 360 E. Coronado Road, Suite 120, Phoenix, AZ 85004*. Payment due no later than Monday, September 10, 2018.



Please contact Jennifer Purcell, Director of Community Engagement with additional questions.
Email jenniferp@arizonanonprofits.org or call 602-279-9166.

Courtesy Hotels:

Available on website www.arizonanonprofits.org/advance.

Booth Shipping:

If you are in need of shipping your booth materials to the Desert Willow Conference Center prior to our 2018 Annual Conference, you may ship to the address below. Desert Willow Conference Center accepts deliveries Monday through Friday between 8:00am and 5:00pm.

***Desert Willow Conference Center,
Attn: Susan Armentrout
4340 E. Cotton Center Blvd. Suite 100
Phoenix, AZ 85040***

Please write: ***“Hold for Alliance for Arizona Nonprofits Conference 9/27/18”*** on the shipping label.

To ship back materials, exhibitors need to call for pick-up of items and leave materials at front desk upon packing up at the end of the conference. Desert Willow cannot call for pick-ups. Deliveries can only be picked up Monday through Friday between 8:00am and 5:00pm. Please be sure to have correct forms available for pick-ups.

