



**Alliance of Arizona Nonprofits – Nonprofit Summit: Southern Arizona
July 30, 2019 | Community Foundation Campus | Tucson, AZ**

Overview

What is the Alliance of Arizona Nonprofits?

The Alliance of Arizona Nonprofits is a statewide organization whose mission is to unite, strengthen and advance Arizona’s nonprofit sector. The Alliance has more than 1,000 members, and provides a variety of services including access to funding sources, capacity building, advocacy education, networking opportunities and more.

What is the Nonprofit Summit: Southern Arizona?

The Nonprofit Summit: Southern Arizona is a full day of professional development that will include opportunities to network with other nonprofit professionals and leaders across Southern Arizona. Attendees will gather to learn about current topics affecting the sector and take away knowledge for their organization’s future sustainability through presentations by keynote speakers, engaging workshop sessions and exhibitors.

Audience

- Alliance Nonprofit Members and Non-Members. Nonprofit professionals including Executive Directors/CEOs, COOs, CFOs, Development, Human Resources and Communications professionals, Program staff, Consultants, as well as Board Members and Foundation staff.
- The size of organizations attending ranges from small to large nonprofits with an average budget size of \$250,000 to \$5 million annually.
- We anticipate about 90% of attendees will be from the Tucson area with the remaining coming from other areas around Southern Arizona.

Exposure

There will be a half dozen exhibiting booth available and Alliance Business Partner Members will have the first opportunity to reserve their spot. We expect approximately 80 nonprofit professionals to attend this full day event.

Physical attendees	90-100
E-news	8,000 subscribers
Website	2,000 unique visitors weekly
Social media	3,700 Facebook followers



Schedule

Date: Tuesday, July 30, 2019
Time: 7:30am to 8:30am Registration, Breakfast & Exhibiting
8:30am to 2:45pm Program
Location: Community Foundation for Southern Arizona (CF Campus)
5049 E. Broadway Blvd
Tucson, AZ 85711

SCHEDULE & TIMES

7:30 – 8:30am	Registration, Breakfast & Networking (Exhibitors)
8:30 – 9:15am	Welcome & Opening Session Break
9:25 – 10:35am	Morning Plenary 1 Break
10:45 – 11:55am	Morning Plenary 2
11:55 – 12:40pm	Lunch & Open Networking (Exhibitors)
12:40 – 1:20	Lunch Keynote Break
1:30 – 2:4pm	Afternoon Plenary
2:40 – 2:45pm	Closing Remarks

Sponsor/Exhibitor Details

Booth setup time: Monday, July 29 – 4:00pm-5:00pm (day before)
Tuesday, July 30 - 7:00am-7:30am (morning of)

Booth tear down time: After Summit Ends

Miscellaneous:

- Table and Chair will be provided (no tablecloth)
- Complimentary Wi-Fi will be available in the exhibitor area
- Electrical outlets are available along wall and there will be power strips available – it is recommended that exhibitors bring a short extension cord to ensure power can reach your table if it is needed
- Please contact the Alliance if you have additional exhibitor needs



Please contact Jennifer Purcell, Director of Community Engagement with additional questions.
Email jenniferp@arizonanonprofits.org or call 602-279-9166.

Sponsorship/Exhibitor Opportunities

Platinum Sponsor



\$2,500

(1 available – 1 SOLD)

Benefits:

- Industry exclusivity
- First right of refusal for next year
- Introduce Opening or Luncheon Speaker and give brief opening remarks for session
- Company logo presented on A/V screen during opening remarks and printed conference program
- Consideration as a speaker for the event. (Content to be determined and approved by the Alliance.)
- Opportunity to:
 - Include flyer and promotional item in conference bag (*sponsor to provide 100 of each by 7.15.19*)
 - Place promotional items on main hall tables (*sponsor to provide 100 of each by 7.15.19*)
- Priority company logo placement and/or mentions on ALL event promotion including, but not limited to:
 - Social media the month before and week after (*3,700 FB*)
 - Alliance Connector newsletter and e-mail (*8,000 subscribers*)
 - Website and event registration pages
 - Signage, printed materials, verbal and A/V recognition at event
- Exhibit table with up to 2 admissions (*\$218 value*)

Gold Sponsor



\$1,000

(1 of 2 available)

Benefits:

- Logo in printed conference program
- Opportunity to:
 - Include flyer and promotional item in conference bag (*sponsor to provide 100 of each by 7.15.19*)
- Company logo placement and/or mentions on ALL event promotion including, but not limited to:
 - Social media the week before and week after (*3,700 FB*)
 - Alliance Connector newsletter and e-mail (*8,000 subscribers*)
 - Website and event registration pages
 - Signage, printed materials, verbal and A/V recognition at event
- Exhibit table with up to 2 admissions (*\$218 value*)

Silver Sponsor



\$500


(4 available)


Benefits:

- Opportunity to include flyer or promotional item in conference bag (*sponsor to provide 100 of each by 7.15.19*)
- Company logo included on selected event promotion including, but not limited to:
 - Website and event registration pages
 - Signage, printed materials, verbal and A/V recognition at event
- Exhibit table with 1 admission (*\$109 value*)



SPONSORSHIP/EXHIBITOR OPPORTUNITIES continued...

- Exhibitor  \$250 member/\$350 non-member (4 available)
- Benefits:
- Name listed in event materials as exhibitor
 - Exhibit table with 1 admission (\$89/\$109 value)

- Promotional Item  \$75 member/\$125 non-member
- Benefits:
- Opportunity to include flyer or promotional item in conference bag (*sponsor to provide 100 of each by 7.15.19*)

Additional Tickets

Tickets for additional sponsor/exhibitor attendees can be purchased by adding them to your [sponsor/exhibitor registration form](#) or via the [registration page](#).

Alliance Members - \$89

Non-Members - \$109

- Registration includes beverages, continental breakfast and lunch for full day.

Sponsor/Exhibitor Registration Form

Sponsor/Exhibitor registration can be submitted via our online form at ArizonaNonprofits.org/SoAzSummitSponsors.

Please allow a couple business days for processing of your information.

To confirm availability of space:

Contact Jennifer Purcell, Director of Community Engagement, via e-mail jenniferp@arizonanonprofits.org.

