

# CULTIVATING DONOR RELATIONSHIPS AFTER ARIZONA GIVES DAY



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# THE TOP 5 RECOMMENDATIONS ON WHAT YOU SHOULD DO TO RETAIN YOUR ONLINE DONORS



**1**

**4**

**2**

**5**

**3**

**?**

# ACTION STEPS

*Identify over the next 30/60/90 days actions you will take with your online donors*

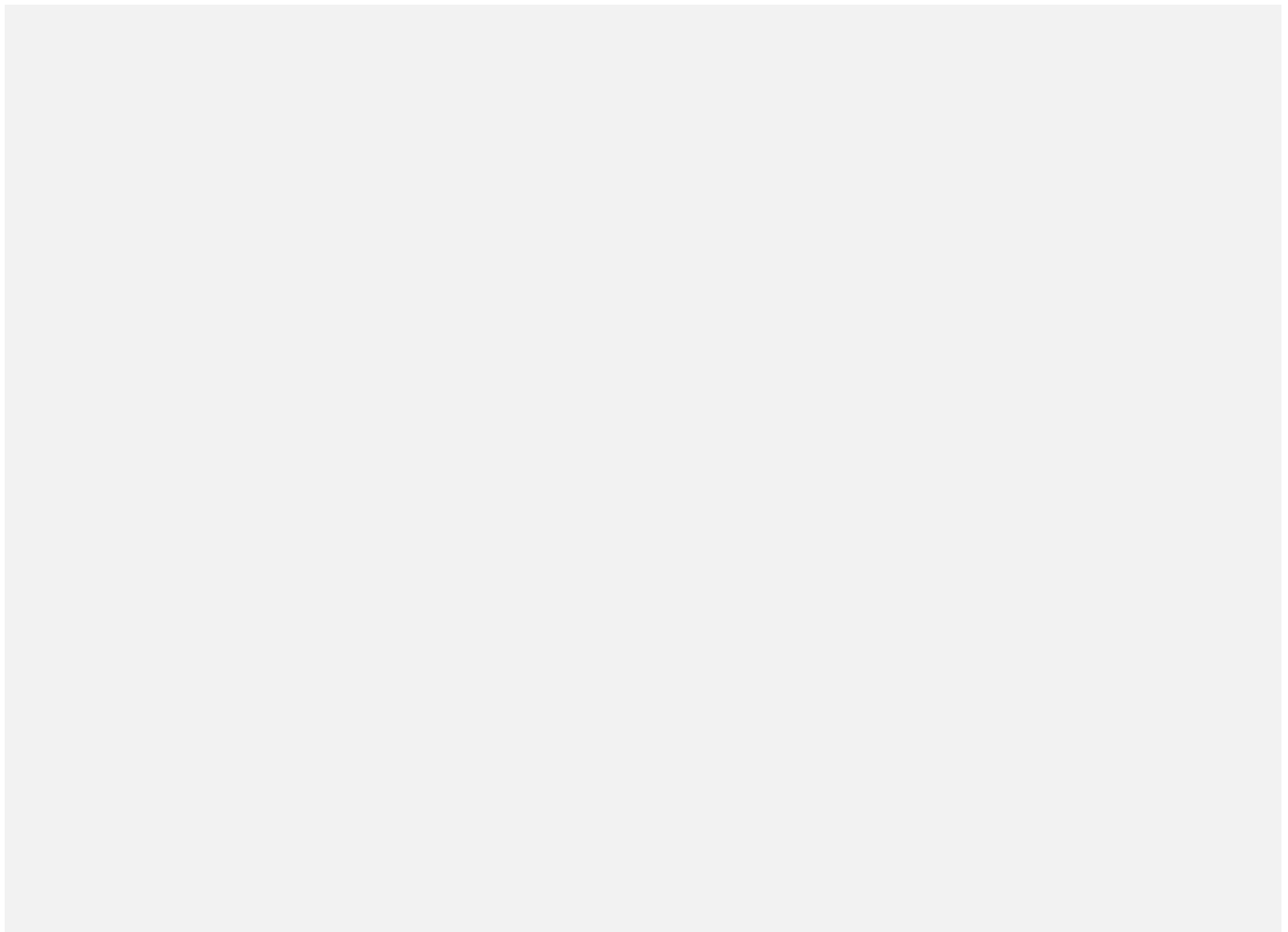


30 DAYS

60 DAYS

90 DAYS

# IDEAS, INSIGHTS, ACTION ITEMS



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