ARIZONA CHEMICAL EXECUTIVE JOINS ADHESIVE AND SEALANT COUNCIL BOARD

February 8, 2012 – The Adhesive and Sealant Council (ASC) announces that Kenneth Lauffer, Business Unit Director - Adhesives, of Arizona Chemical Company LLC will join its Board of Directors effective immediately. Lauffer replaces Gary Reed, Vice President of Operations, Arizona Chemical Company LLC.

Ken is responsible for the company's global adhesives business. He joined Arizona Chemical in 1998 and has degrees in Chemical Engineering and Chemistry from Geneva College in Beaver Falls, Pennsylvania. He has held a number of key sales and marketing roles in both Europe and the United States. After spending six years in the Netherlands he, his wife Stephanie and two daughters, Nadine and Tessa relocated to Jacksonville, FL in 2011.

“Gary Reed is a strong and charismatic leader who has provided years of solid guidance and support for Council activities, especially in the area of adhesives.org development. We thank him for his service, and continued relationship with ASC, as he focuses on Arizona’s internal operations,” notes Matthew E. Croson. “We look forward to engaging with Ken as we engage in discussion on executing new programs to support the industry. I am confident Ken will be able to step into Gary’s shoes and drive value for the ASC membership as a board member.”

Arizona Chemical (arizonachemical.com) is the world’s leading bio-refiner of pine chemicals for the adhesives, inks and coatings, lubricants, tires & rubber, fuel additives, mining and oleochemicals markets. With more than 1,000 employees and state-of-the-art refineries in six countries on both sides of the Atlantic, Arizona Chemical provides sustainable raw materials to hundreds of companies and, in-turn, to millions of consumers all around the world. The company has headquarters offices in the U.S. in Jacksonville, Fla., and in the EU in Almere, the Netherlands.

“My goal is to bring my adhesive market segment experience to discussions the Board is having regarding adding member value,” notes Ken. “I look forward to working with other industry leaders and the Council in this leadership role.”

Lauffer will serve Reed’s remaining term, through December 31, 2013.
The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 117 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers and end-users. For more information about ASC, visit www.ascouncil.org.