FOR IMMEDIATE RELEASE

Media Contact:
Matt Croson
President
(301) 986-9700 ext. 111
Matt.Croson@ascouncil.org

ASC WELCOMES FOUR NEW MEMBERS IN SECOND QUARTER OF 2012

Membership Grows 7% in 2012 to 118

June 20, 2012 – Bethesda, MD – The Adhesive and Sealant Council welcomed four new members to its ranks in the second three months of 2012, pushing its membership level to 118 member companies. The new member companies represent different aspects of the adhesive and sealant supply chain, including raw materials suppliers, manufacturers and global affiliates.

“ASC’s leadership and staff have been actively involved in communicating the new value propositions being delivered by the Council to previous members and candidates and are pleased to have several leading companies join the Council,” notes Matthew E. Croson, president of ASC. “Please join me in welcoming some of the leading companies in our space to the ranks of the Adhesive and Sealant Council.”

The following companies joined the Council in the second quarter of 2012:

Prosoceo (Manufacturer)
Lawrence, KS

WF Taylor (Manufacturer)
Fontana, CA

Henkel (Manufacturer)
Rocky Hill, CT

Risun Polymer (Affiliate Supplier)
“ASC’s focus is crystal clear: we focus on delivering value to the adhesive and sealant supply chain,” added Croson. “The Council’s 94% retention rate in 2012 is a strong indicator that the Council is delivering value as we listen to our members and deliver innovative programming that meets real industry needs and challenges. We urge all adhesive and sealant formulators and raw materials suppliers to visit www.ascouncil.org and learn how the Council can support their company efforts to grow, stay up to date on emerging technology or advocate on behalf of the industry.”

To learn more about the ASC, visit www.ascouncil.org or contact Steve Duren, Membership Director, at steve.duren@ascouncil.org or 301-986-9700, extension 105.

###

The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 119 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers and end-users. For more information about ASC, visit www.ascouncil.org.

###