It is with great pleasure that we invite you to attend the American Society of Diagnostic & International Nephrology (ASDIN) 14th Annual Scientific Meeting on February 16-18, 2018 at the Grand America Hotel in Salt Lake City, Utah. The program will feature an outstanding faculty and program focusing on leading the way in a changing landscape.

Take advantage of our dedicated exhibit times and support opportunities. Our attendees include a variety of leaders in vascular access, nephrologists, radiologists, vascular access surgeons, advance practice nurses, technologists, administrators, and practice managers. The ASDIN Scientific Meeting is the perfect venue to connect with new and current customers and showcase your products.

This prospectus also includes information on ASDIN’s Partnership Program. Learn more about how you can be more involved with ASDIN membership through this opportunity.

Please direct any questions regarding the ASDIN Partnership program or exhibiting to the ASDIN office at (601) 924-2220 or info@asdin.org.

PLANNING COMMITTEE
Loay Salman, MD: Chair
Albany Medical College, Albany, NY

Arif Asif, MD
Jersey Shore University Medical Center, Neptune, NJ

Nnaemeka Chikwendu, MD
Delaware Valley Nephrology, Philadelphia, PA

Zubin Irani, MD
Massachusetts General Hospital, Boston, MA

Daniel Patel, MD
Volusia-Flagler Vascular Center, Daytona Beach, FL

Bharat Sachdeva, MD
LSU Health Sciences Center, Shreveport, LA

Matthew Sideman, MD
University of Texas Health Sciences Center, San Antonio, TX

For more information on invited Faculty and Programming - visit www.asdin.org/14ASDIN
ASDIN ATTENDANCE AT A GLANCE

PAST EXHIBITORS AND SUPPORTERS

American Vascular Access Centers
Amgen
AngioAdvancements
Bard Peripheral Vascular
Biodex Medical Systems, Inc.
BK Ultrasound
Boston Scientific
Braintree
Cook Medical
Covidien
CryoLife, Inc.
DirectACCESS Medical
DoctorsXL
DSI Renal
Edwards Lifesciences
Fresenius Vascular Care
Future Health Concepts, Inc.
Lifeline Vascular Access
Maquet Medical Systems
Marvao Medical Devices
Medcomp
Medstreaming
Medtronic
Merit Medical
Nephrology News & Issues
Nephropath
Nipro
Penumbra, Inc.
Phase One Medical
Philips Volcano
Renal Ventures Management, LLC
Renesan Software
Teleflex
Transonic
Vasc-Alert LLC
Vital Access Corporation
WL Gore & Associates

ATTENDANCE DATA

Expected attendance: approximately 400 vascular access professionals

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>65%</td>
</tr>
<tr>
<td>Nurses</td>
<td>12%</td>
</tr>
<tr>
<td>Techs</td>
<td>7.5%</td>
</tr>
<tr>
<td>Administrators</td>
<td>7%</td>
</tr>
<tr>
<td>Fellows</td>
<td>5.5%</td>
</tr>
<tr>
<td>Others (engineers, R&amp;D, other support staff)</td>
<td>3%</td>
</tr>
</tbody>
</table>
## EXHIBIT SCHEDULE

<table>
<thead>
<tr>
<th>FRIDAY, FEBRUARY 16&lt;sup&gt;TH&lt;/sup&gt;</th>
<th>SATURDAY, FEBRUARY 17&lt;sup&gt;TH&lt;/sup&gt;</th>
<th>SUNDAY, FEBRUARY 18&lt;sup&gt;TH&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5:30 pm - 7:00 pm</strong> Exhibits Open</td>
<td><strong>7:00 am - 3:45 pm</strong> Exhibits Open</td>
<td><strong>7:00 am - 10:00 am</strong> Exhibits Open</td>
</tr>
<tr>
<td><strong>Key Times:</strong> 5:30 pm - 7:00 pm Welcome Reception within Exhibit Hall</td>
<td><strong>Key Times:</strong> 7:00 am - 7:45 am Breakfast within Exhibit Hall</td>
<td><strong>Key Times:</strong> 7:00 am - 8:00 am Breakfast within Exhibit Hall</td>
</tr>
<tr>
<td>10:30 am - 11:00 am Break and Abstracts</td>
<td>12:00 noon - 12:45 pm Lunch within Exhibit Hall</td>
<td>9:30 am - 10:00 am Break</td>
</tr>
<tr>
<td>3:10 pm - 3:40 pm Break and Abstracts</td>
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</tr>
</tbody>
</table>

*Key times are designated.* ASDIN anticipates that at these key times, when special exclusive Exhibit Hall events are occurring and during breaks in the educational sessions, traffic in the Exhibit Hall will be at its peak and all displays are required to have a booth representative present.

Schedule is subject to change. If the schedule is changed, all exhibitors will be notified in writing.

## EXHIBIT MOVE-IN & MOVE-OUT SCHEDULE

**IMPERIAL BALLROOM A/B**

<table>
<thead>
<tr>
<th>FRIDAY, FEBRUARY 16&lt;sup&gt;TH&lt;/sup&gt;</th>
<th>SUNDAY, FEBRUARY 18&lt;sup&gt;TH&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>8:00 am - 1:00 pm</strong> GES Move-in and set-up</td>
<td><strong>10:00 am - 2:00 pm</strong> Exhibit Dismantling</td>
</tr>
<tr>
<td><strong>1:00 pm - 5:00 pm</strong> Exhibitor Move-in and set-up</td>
<td></td>
</tr>
</tbody>
</table>

## ANNUAL MEETING REGISTRATION HOURS

**GRAND BALLROOM FOYER**

<table>
<thead>
<tr>
<th>FRIDAY, FEBRUARY 16&lt;sup&gt;TH&lt;/sup&gt;</th>
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<td><strong>7:00 am - 3:45 pm</strong></td>
<td><strong>7:00 am - 10:00 am</strong></td>
</tr>
<tr>
<td></td>
<td><strong>7:00 am - 8:00 am</strong> Breakfast within Exhibit Hall</td>
<td></td>
</tr>
</tbody>
</table>
GES SALT LAKE CITY
1701 South 5350 West
Salt Lake City, UT 84104

GES REPRESENTATIVE:
Jeremy Yetter
Direct: 801-656-1946
Email: jyetter@ges.com

You should contact GES for any additional items you may need which are not included in this packet.

Imperial Ballrooms A & B
Grand America Hotel

Show Decorator Information

HOTEL ACCOMODATIONS

The Grand America Hotel, SLC, UT is the headquarters hotel for the 14th Annual Scientific Meeting.

Special ASDIN Group Rates:
$219 for single/double occupancy
Local and state taxes and occupancy rates apply.

To make reservations, call the Grand America at 800-437-5288 and mention ASDIN as group code. Or, reserve your room online through the conference page on the ASDIN website - www.asdin.org/14hotel

The ASDIN Discount is available until Thursday, January 25, 2018 or until all rooms are sold, whichever is earlier. After January 25, 2018, rates and availability are at the discretion of the hotel. Rooms are also available at the discounted rate three days prior and post event dates based upon availability.
EXHIBIT SPACE INFORMATION

BOOTH PACKAGE

The following services will be provided:

• 10’x10’ and 10’x20’ exhibit spaces available (ASDIN Partners receive complimentary or discounted space dependent on partner level)

• One complimentary 7”x44” booth identification sign showing your company name and booth number

• 8’ high background drape and 3’ high side rails

• One 6’ draped table (3 sides only)

• One waste basket

• Four complimentary exhibitor badges per 10’x10’ exhibit space. (Unlimited additional exhibitor badges at the rate of $125 each. Badge allows entrance to all sessions and exhibit hall, but does not include CME/CE credit. To obtain CME/CE credit, you must register at regular conference rate. Badges are non-transferable.)

• Easy pre-registration for exhibit personnel

• Exhibit listing in the conference onsite program book, if contract received by January 25, 2018.

• Complimentary post-show attendee mailing list

• Conference Room Rate (if reserved by January 25, 2018 - subject to availability)

• Exhibitor Service Kit will be provided approx. six weeks prior to the conference.

LEAD RETRIEVAL

We know how important it is to capture the leads you generate at the ASDIN 14th Annual Scientific Meeting. We are pleased to announce Bartizan’s Lead Retrieval Services will be offered again this year at the conference.

All inquiries about the system and orders will need to be made directly with Bartizan; 800-899-2278 or email info@bartizan.com.

IMPORTANT DATES AND DEADLINES

FRIDAY, NOVEMBER 17TH
Priority exhibit space assignment for all corporate partners who reserve by this date.

FRIDAY, JANUARY 5TH
Last day to cancel exhibit or support contract to receive a refund (less a $100 administrative fee)

THURSDAY, JANUARY 25TH
Deadline to make hotel reservations - subject to availability
Deadline for exhibit listing in program

MONDAY, JANUARY 28TH
Deadline for onsite program book advertisement

THURSDAY, FEBRUARY 8TH
Deadline for Exhibitor badges

ASDIN CONTACT INFORMATION

Please contact us with any additional questions that may come up. We are happy to help!

LINDSAY FOX
Lfox@asdin.org
601-924-2220
EXHIBIT APPLICATION PROCESS

EXHIBIT FEES ARE AS FOLLOWS:

$3,500 per 10’x10’ booth
$7,000 per 10’x20’ booth

ASDIN CORPORATE PARTNERS

ASDIN Partners receive the following complimentary or discounted exhibit space and conference registrations:

Platinum - Complimentary 10’x20’ exhibit space and four complimentary conference registrations

Gold - Complimentary 10’x10’ exhibit space and two complimentary conference registrations

Silver - Discount of $2,500 off per 10’x10’ exhibit space

ASDIN Partners will receive priority exhibit space assignment if Exhibit Contract is received on or by Friday, November 17, 2017.

DEADLINE AND CANCELLATION POLICY

After November 17, 2017, all applications will be assigned exhibit space on a first-come, first-served basis. While applications will be accepted until all space is filled, applications received after January 25, 2018 may not be included in the onsite program.

Any exhibitor who cancels all or part of purchased exhibit space or sponsorship on or prior to January 5, 2018 will receive a full refund, less a $100 admin fee. Any exhibitor who cancels all or part of purchased exhibit space or sponsorship after January 5, 2018 will not receive a refund and ASDIN will retain as liquidated damages all monies paid.

Cancellation requests must be submitted in writing to: Lindsay Fox, lfox@asdin.org.
CORPORATE PARTNERSHIP BENEFITS

Please call the ASDIN office at 601-924-2220 or visit www.asdin.org/partner for more information.

PLATINUM • $20,000
Platinum Level is the premier ASDIN membership level.

Benefits include:
• Four supporting (individual) memberships, each with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
• Logo and hyperlink on the ASDIN website
• Four ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
• Prominent 10’ x 20’ exhibit space at the Annual Scientific Meeting
• Additional exhibit space member-only discount – 25% discount on additional space (10x10)
• Four Annual Scientific Meeting registrations
• Full Page Advertisement in the Annual Scientific Meeting onsite program
• “Exclusive Audience” Opportunity at Annual Scientific Meeting
• Platinum Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program, signage, and corporate partners slide prior to each session

GOLD • $10,000

Benefits include:
• Two supporting (individual) memberships, each with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
• Logo and hyperlink on the ASDIN website
• Two ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
• Prominent 10’ x 10’ exhibit space at the Annual Scientific Meeting
• Additional exhibit space member-only discount – 25% discount on additional space
• Two Annual Scientific Meeting registrations
• Half-Page Advertisement in the Annual Scientific Meeting onsite program
• Gold Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program, signage, and corporate partners slide prior to each session

SILVER • $5,000

Benefits include:
• One supporting (individual) membership, with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
• Hyperlink on the ASDIN website
• One ASDIN membership mailing list single-use rental with a 25% discount on additional rentals
• $2,500 discount on first 10’ x 10’ exhibit space at the Annual Scientific Meeting Exhibit Hall
• Additional exhibit space member-only discount – 25% discount on additional space
• One Annual Scientific Meeting registration
• 50% discount on advertising in the Scientific Meeting onsite program
• Silver Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program, signage, and corporate partners slide prior to each session
**SUPPORT OPPORTUNITIES**

**BENEFITS INCLUDED WITH ALL SPONSORSHIPS ARE:**
- Listing in onsite printed program *(subject to production deadline)*
- Recognition in general session slides
- Recognition in onsite conference signage
- Company logo on ASDIN website and in pre-conference email blasts

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>MOBILE APP</td>
<td>$8,000</td>
</tr>
<tr>
<td>MEETING WIFI</td>
<td>$5,000</td>
</tr>
<tr>
<td>HOTEL KEY TAG</td>
<td>$6,000</td>
</tr>
<tr>
<td>CONFERENCE LANYARD</td>
<td>$4,500</td>
</tr>
<tr>
<td>PHONE CHARGING STATION</td>
<td>$2,500</td>
</tr>
<tr>
<td>VINYL REGISTRATION ENVELOPE</td>
<td>$2,500</td>
</tr>
<tr>
<td>DAILY CONFERENCE ROOM RENTAL</td>
<td>$1,000</td>
</tr>
<tr>
<td>MEETING ENVELOPE INSERT</td>
<td>$1,000</td>
</tr>
<tr>
<td>ADVERTISING IN ONSITE PROGRAM BOOK</td>
<td></td>
</tr>
<tr>
<td>Specs: All ads should be 4 color unless specified otherwise. <strong>PDF format ONLY.</strong> Full-page size $1,000: 7.5” wide x 10” high Half-page size $500: 7.5” wide x 4.5” high</td>
<td></td>
</tr>
<tr>
<td>ROOM DROP</td>
<td>$750</td>
</tr>
<tr>
<td>FELLOW SCHOLARSHIPS</td>
<td>$1,000</td>
</tr>
<tr>
<td>MAILING LIST RENTAL</td>
<td>$500</td>
</tr>
<tr>
<td>UNRESTRICTED EDUCATIONAL GRANT</td>
<td></td>
</tr>
<tr>
<td>General Meeting Support. Provide an unrestricted grant to the ASDIN 2018 Annual Scientific Meeting. Support recognition in all materials. ASDIN will accept support at any level.</td>
<td></td>
</tr>
<tr>
<td>INDUSTRY SYMPOSIA</td>
<td></td>
</tr>
<tr>
<td>(Up to 3 available.) Friday, February 16, 2018. 30 minutes: $1,500.00 60 minutes: $2,500.00 Sponsor a lecture of your choosing. Open to all attendees.</td>
<td></td>
</tr>
</tbody>
</table>
EXHIBITOR INFORMATION (As it will be listed in ALL official publications)

Company Name

Contact Name Title Email

Primary Contact Name (If different than above) Title Email

Address

City State/Province Zip/Postal Code Country

Office Phone Fax

Website Address

BOOTH PRICES (select one)

☐ $3,500 (10’x10’)

☐ $7,000 (10’x20’)

☐ Platinum ASDIN Partner Complimentary 10’x20’ space*

☐ Gold ASDIN Partner Complimentary 10’x10’ space*

☐ Silver ASDIN Partner $1,000 per 10’x10’ space*

*In order to receive the ASDIN Partner complimentary or discounted booth, your Partner dues must be current for 2018.

PAYMENT INFORMATION

☐ American Express ☐ MasterCard ☐ Visa ☐ Check (Payable to ASDIN)

Name on Credit Card

Credit Card #

CVV Code Exp. Date Signature

BOOTH SELECTION

Exhibit space will not be granted unless submitted by the applicant on the official application and contract for exhibit space. Please select your exhibit space preference from the official exhibit floor plan included in this prospectus:

1st Choice

2nd Choice

3rd Choice

BOOTH NEIGHBORS:

DO NOT assign me space next to this/these company(ies):

Exhibitor Signature & Title Date

AUTHORIZATION

Exhibitors agree to abide by the 14th Annual ASDIN Scientific Meeting Exhibitor Rules and Regulations, a copy of which is included in the Exhibitor Information brochure and made a part of this application and contract by reference and fully incorporated herein. If this application and contract has not been received, properly signed, and accompanied by full payment this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm exhibit reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by show management constitutes a contract.
GENERAL INFORMATION
Exhibit participants must submit names of all exhibit personnel to ASDIN by January 31, 2018 in order to receive a name badge. Badges can be picked up at the registration desk on-site. Badges are required for admission to the exhibit area.

EXHIBIT SET UP/DISMANTLE
Exhibits must be set up no later than 5:00 pm on Friday, February 16, 2018. Exhibits may not be dismantled prior to 10:00 am on Sunday, February 18, 2018. All booths must be dismantled by 2:00 pm on Sunday, February 18, 2018.

ASSIGNMENT OF SPACE
Every effort will be made to give exhibitors their first choice of location. Space assignment will be determined by the amount of exhibit space required, the exhibitor’s participation in previous ASDIN meetings, partnership membership, and the date that the application was received. For best exhibit assignment, applications should be received before Friday, November 17, 2017. Applications received after this date will be assigned to the space remaining in order of receipt. ASDIN reserves the right to adjust the floor plan, relocate exhibits as necessary, after consultation with the exhibitors. Exhibitors may not assign, sublet, or apportion any part of the space allotted to them nor exhibit therein any other goods than those manufactured or sold in the regular course of business by the exhibitor.

LIABILITY
Exhibitors must surrender space occupied in the same condition as it was in at the time of occupancy. The exhibitor is responsible for all damages to the exhibit hall, and for any and all claims and demands on account of any injury or death or damage to property occurring in or upon the exhibitor’s exhibit space or because of the acts of the exhibitor, his employees, servants, agents, licensees or contractors; and the exhibitor agrees to indemnify and hold harmless, ASDIN from and against all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor. Neither ASDIN, the hotel, their agents, nor employees, are liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to or arise from or be in any way connected with the exhibitor’s agents, servants, contractors, or employees, except for claims for damages or injuries caused by or resulting from negligence of ASDIN, the hotel, and their respective agents, servants, and employees.

EXHIBIT LABOR
Exhibitors have the option of utilizing the Official Service Contractor who provides quality union labor or personnel from their own companies to install and dismantle displays.

FIRE SAFETY
All structural work must meet the requirements of the host city’s fire department and all decorations must be flame proof.

GRATUITIES
GES work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind of any employee (union or non-union). GES employees are paid appropriate wages denoting professional status, therefore, tipping of any kind is not allowed.

ALWAYS HONEST HOTLINE
GES requires the highest standards of integrity from all employees. Please call the confidential GES Always Honest hotline at 866-225-8230 to report fraudulent or unethical behavior.

HOSPITALITY ROOMS
Hospitality Rooms and Exhibitor Events are desirable and add to our meeting. Such activities must be held at times when conference activities are not in progress and must be approved by ASDIN. Hospitality rooms may be hosted by exhibiting companies only.

CANCELLATION
Requests must be in writing and must be mailed or faxed to the ASDIN office. If written cancellation is received by January 5, 2018 exhibit space payments will be returned less a $100 administrative fee. Cancellations after January 5, 2018 will forfeit all payments. Should any situation arise beyond the control of ASDIN to prevent opening, holding the conference, or the exhibit portion thereof, ASDIN may not be liable for any expenses or losses incurred by the exhibitor, except rental cost of the exhibit space.

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