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10th North American Strawberry Symposium (NASS) and North American Strawberry Growers Association (NASGA) 2023 Conference
Embassy Suites, San Luis Obispo, March 7-10, 2023

We cordially invite you to the 10th North American Strawberry Symposium (NASS), a meeting of strawberry growers, researchers, and other industry members from around the globe, to be held in conjunction with the annual NASGA conference. March 7-10, 2023 in San Luis Obispo, California, USA. California, where nearly 90% of U.S. strawberries are grown, features a unique coastal environment with its western ocean exposure, moderate temperatures, warm sunny days, and cool foggy nights – perfect for growing strawberries year-round.

The Symposium will include two and a half days of workshops, reception, research presentations, marketing presentations, poster sessions and an award luncheon, and will be followed by a post-conference tour on March 10, which will encompass strawberry production in the region as well as the research, training and testing facilities at the CalPoly Strawberry Center. The Program Committee is committed to making this a world-class research symposium for growers and scientists, and we eagerly look forward to seeing you in San Luis Obispo.

Subject areas for oral and poster presentations include: Global and North American Overviews, Breeding, Genetics, Molecular Biology, Disease & Pest Management, Propagation & Nursery Management, Cultural Practices, Indoor Production, Precision Agriculture, Robotics, Automation, Plant Nutrition and Water Management, Plant Physiology, Economics of Production Practices, Post-Harvest Quality Management, and Food Safety. We encourage the submission of journal articles of the presented work to be published in a special issue in International J. Fruit Science. To help us plan the program, please submit presentation titles as soon as possible and before 1 October 2022, indicating whether your presentation will be oral or a poster, to Kim.Lewers@usda.gov

Workshop topics under consideration include: Disease Management, Nursery Developments, Entomology, Strawberry Breeding Tools and Tips, Production Management/Plant Physiology, Getting Started with Automation/Precision Agriculture, Indoor Production, Methyl Bromide Alternatives, Novel Weed Management Approaches.

Look for a mail-in registration form and more program details (abstract deadlines, keynote speakers, etc.) and opportunities for industry, organization and agency sponsorship on the NASGA website: http://www.nasga.org/ in July 2022. On-line registration will become available in September. Please spread the word to fellow researchers and strawberry growers.

Program committee:
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