

ROCKIN' THE RUNWAY 2019

ENTRY GUIDELINES

Forming the Team:

1. Teams must be made up of (1) Industry Partner member AND (1) Designer member. Members of the IP company may participate on the team; no more than two designers may participate on the team. Team members must be ASID members.
2. Designer and Industry Partner will be paired by a RANDOM DRAWING at "Engage", the Membership Kickoff, on Thursday, October 4, 2018 from 5:30-7:00 pm at Edward's Stone.
3. Teams must designate one model of their choice, which must meet the model requirements (see below).

Entering a Team for the Event:

1. Registration is open until October 3; entry fee is \$100 per team (split \$50 per IP/designer). Reserve your spot on the runway by registering online: <https://asidneia.site-ym.com/events/EventDetails.aspx?id=1150999>.
2. Team members, with the exception of the designated model, will need to pay for their admission into the event; general admission ticket price is estimated at \$50/person + cash bar.

The Garment:

1. The theme is "In The Wild". Walkway music should "play" to the theme. How this reference is used is entirely up to the team.
2. Garments must showcase a product or service offered by the team's Industry Partner, with at least 80% of the garment composed of a product sold by the IP member. (Note: if the Committee determines that the garment is not constructed with, or showcase, at least 80% of the IP's Product or Services, the Team may not be allowed to participate. The goal of the event is to focus on creativity with the IP's product/services.)
3. Teams are responsible for transporting their garment to and from the venue.
4. Teams are also responsible for "checkpoints" with the RTR Committee:
 - a. By December 14: Logos (to be used during event presentation), and description of the garment design concept need to be submitted.
 - b. By January 16: Submit a photo of the garment, name of the model, description and names of team members.
5. Teams will determine how to split the garment construction cost.
6. Note: No live animals, no water, no pyrotechnics, etc. are allowed. If in doubt about your garment/entry qualifications, check with the RTR Committee.

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The Model:

1. Each team model will receive complimentary admission to the event and must be noted on the Team's description.
2. Only one person is allowed to walk the runway.
3. Props are limited to hand-held only.
4. Team Model will need to check-in at Registration the night of the event to be granted admission.
5. Mandatory rehearsal (walk through without garment on) will be on February 7, 2019 at 5:30 pm.