2020 NE/IA Chapter Sponsorship Menu

Please review the sponsorship categories below. If you’re interested in sponsoring our Chapter, please email a pledge form to the Chapter Administrator. After your information is received an agreement will be sent. Please indicate your interest by December 15, 2019. Sponsorship funds are due in full by March 1, 2020.

Sponsorships, contributions, or gifts to the Nebraska/Iowa Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions; however they may be considered an advertising/marketing or business expense. Please check with your accountant to verify the designation.

_____ **Platinum Sponsorship - $5,000.00**

Recognition:
- Company exposure on the Chapter’s current social media platforms, to include: 1) the opportunity to submit a 2-3 minute video or an ad/logo for posting on our Facebook page up to six times during the calendar year; and 2) your logo added to our Facebook page banner.
- Company logo formatted into the signature of every email distributed by Chapter Administrator
- 8 admission tickets total, for Conference (lunch/membership meeting) or the Awards Celebration.
- Business cards or promotional materials no larger than 5”x7” may be placed on tables at all major Chapter events
- Sponsorship reel: company logo and 3 alternating photos to be placed on a continuous loop video at all major Chapter events (Platinum Sponsors will receive 3 times the exposure of the Bronze Sponsor)
- Free booth at annual conference “Enlighten” (exclusive to Platinum Chapter Sponsors) when an Expo is held; otherwise free table display
- A representative from your company will be given the opportunity to provide a brief company overview at all major events and introduce a speaker at conference
- Company logo displayed on Chapter website January through December
- Company logo and a link to your company's website displayed on our monthly e-newsletter Design Expressed; twelve issues (January through December)
- Corporate co-sponsorship available at this level; company logos (combined) cannot be larger than any other single platinum sponsor

_____ **Silver Sponsorship - $3,000.00**

Recognition:
- Company exposure on the Chapter’s current social media platforms, to include: 1) the opportunity to submit a 2-3 minute video or an ad/logo for posting on our Facebook page up to three times during the calendar year; and 2) your logo added to our Facebook page banner.
- Company logo formatted into the signature of every email distributed by Chapter Administrator
- 6 admission tickets total, for Conference (lunch/membership meeting) or the Awards Celebration.
- Business cards or promotional materials no larger than 5”x7” may be placed on tables at all major Chapter events

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- Sponsorship reel: company logo and 2 alternating photos to be placed on a continuous loop video at all major Chapter events (Silver Sponsors will receive 2 times the exposure of the Bronze Sponsor)
- 50% off a booth at the annual conference/expo “Enlighten” (exclusive to Silver Chapter Sponsors) when an Expo is held
- A representative from your company will be given the opportunity to provide a brief company overview and introduce a speaker at conference
- Company logo displayed on Chapter website for 6 months
- Company logo and a link to your company’s website displayed on our monthly e-newsletter Design Expressed, 6 issues

**Bronze Sponsorship - $2,000.00**

Recognition:
- Company exposure on the Chapter’s current social media platforms, to include: 1) the opportunity to submit a 2-3 minute video or an ad/logo for posting on our Facebook page up to two times during the calendar year; and 2) your logo added to our Facebook page banner.
- Company logo formatted into the signature of every email distributed by Chapter Administrator
- 3 admission tickets total, for Conference (lunch/membership meeting) or the Awards Celebration.
- Business cards or promotional materials no larger than 5“x7” may be placed on tables at all major Chapter events
- Sponsorship reel: company logo and 1 photo to be placed on a continuous loop video at major Chapter events
- 25% off a booth at the annual conference/expo “Enlighten” (exclusive to Chapter Sponsors) when an Expo is held
- Company logo displayed on Chapter website for 3 months
- Company logo and a link to your company’s website displayed on our monthly e-newsletter Design Expressed, 3 issues

The following sponsorship opportunities help develop our activities and programs. They are tailored to funnel funds into specific areas of interest. Contributors will be recognized periodically on the website and e-newsletters, as well as on any applicable event programs. A slide on the sponsorship reel (shown at major events) will also recognize these sponsors according to contribution.

"Enlighten” Conference/Education

| Sponsor $500.00 | Sponsor $250.00 | Sponsor $100.00 |

By sponsoring education, your contribution will help the Chapter grow its Professional Development Program: conference keynote speaker, technology/marketing/social media how-to sessions, professionalism workshops, NCIDQ preparation course, etc.; every member benefits!
**Student Activities**

Sponsor $500.00  Sponsor $250.00  Sponsor $100.00

The ability to make personal and professional connections at the student level directly affects Chapter growth. Career & advocacy day festivities, building relationships with educators, volunteering time for mid-semester desk critiques and formal presentations, purchasing gift cards for door prizes, and providing treats/refreshments for student chapter membership drives are just a few of the opportunities in which our Chapter can show support for future professionals.

"**impactFULL**” Awards Celebration

Sponsor $500.00  Sponsor $250.00  Sponsor $100.00

This event helps showcase the project awards designers have received, recognize all industry partners who have contributed in the projects and help acknowledge any member who has volunteered this year. The funds would help possibly purchase wine for people to enjoy on the table, appetizers during cocktail hour and center pieces for the tables.

**Gift Cards**

Gift Card $100.00  Gift Card $50.00  Gift Card $25.00  Gift Card $15.00

Donation of a gift card can be used for any ASID event to possibly entice students to interact with professionals or for door prizes at conference to encourage designers to attend all Industry Partners booths.

Thank you in advance for your support of the NE/IA Chapter of ASID. If you have any questions, please feel free to contact one of the sponsorship co-chairs.

Joyce Wimmer, ASID | jwimmer@idfomaha.com
Robin Lindley, Allied ASID | rlindley@idfomaha.com
2020 Nebraska/Iowa Chapter ASID Sponsorship Pledge Form

Company: __________________________________________________________
Contact: __________________________________________________________
Address: __________________________________________________________
Telephone: __________________________________________________________
Email: __________________________________________________________________

LEVEL OF SPONSORSHIP

___ Platinum - $5000.00
___ Silver - $3000.00
___ Bronze - $2000.00

___ “Enlighten” Conference/Education: ___ $500  ___$250  ___$100
___ “impactFull” Awards Celebration:  ___ $500  ___$250  ___$100
___ Student Activities: ___ $500  ___$250  ___$100
___ Gift Cards: ___ $100  ___$50  ___$25  ___$15

Chapter sponsorships will run from January 1 through December 31, 2020.

Payments: Once your pledge form is received, a formal contract and invoice will be sent.
Please indicate if you would like to pay in full or prefer the following payment schedule:

___ Please invoice me in full
___ Please invoice me according to this payment schedule
   1/3 invoiced and due January 1, 2019
   1/3 invoiced and due February 1, 2019
   1/3 invoiced and due March 1, 2019

Signature: __________________________________________________________________

Please mail, email or fax this form to:
NE/IA Chapter of ASID
PO Box 85362
Lincoln, NE 68501-5362
Email: admin@asid-neia.org
Fax: 402-975-6003

*Contributions or gifts to the Nebraska/Iowa Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions.