Please review the recognition sponsorship categories below. If you’re interested in a recognition sponsorship, please complete the Agreement and return to the Chapter Administrator. After your agreement is received, a counter-signed copy will be returned to you. Please return your signed Agreement by December 31, 2020. Sponsorship funds are due in full by December 31, 2020. We accept company checks, Visa and MasterCard. SPONSORSHIPS ARE NOT ACTIVE WITHOUT A SIGNED AGREEMENT AND FULL PAYMENT.

*Sponsorships, contributions, or gifts to the Nebraska/Iowa Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions; however they may be considered an advertising/marketing or business expense. Please check with your accountant to verify the designation.*

<table>
<thead>
<tr>
<th>RECOGNITION</th>
<th>BRONZE ($2000)</th>
<th>SILVER ($3000)</th>
<th>PLATINUM ($5000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company exposure on the Chapter’s current social media platforms, to include: 1) the opportunity to submit a 2-3 minute video or an ad/logo for posting on our Facebook page; and 2) your logo added to our Facebook page banner (displayed all year long).</td>
<td>Up to two (2) times during calendar year</td>
<td>Up to three (3) times during calendar year</td>
<td>Up to six (6) times during calendar year</td>
</tr>
<tr>
<td>Company logo, by sponsorship level, formatted into the signature of every email distributed by Chapter Administrator</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company and sponsorship level recognition at every Chapter event (both in-person and virtual) (verbal and/or visual, depending on technology used).</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special designation/listing by sponsorship category in Chapter Industry Partner (IP) Sponsor Directory (virtual/online); option to include a 1-2 minute video/audio describing company and products/services.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Discounts for Expo booth at annual Conference when an Expo is held; otherwise free table display.</td>
<td>25% off</td>
<td>50% off</td>
<td>100% off (Free booth!)</td>
</tr>
<tr>
<td>Company logo with link to your company’s website displayed on Chapter website.</td>
<td>3 months</td>
<td>6 months</td>
<td>January – December 2021</td>
</tr>
<tr>
<td>Company logo and a link to your company’s website displayed in our monthly e-newsletter Design Expressed.</td>
<td>3 issues</td>
<td>6 issues</td>
<td>12 issues; Jan-Dec 2021</td>
</tr>
<tr>
<td>A representative from your company will be given the opportunity to provide a brief company overview (verbal) at every Chapter event (both in-person and virtual).</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Business cards or promotional materials no larger than 5&quot;x7&quot; may be placed on tables at any in-person Chapter event (excluding team meetings hosted by an IP member).</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
LEVELS OF SPONSORSHIP:

_____ **Platinum Sponsorship - $5,000.00**
  Corporate co-sponsorship available at this level; company logos (combined) cannot be larger than any other single platinum sponsor.

_____ **Silver Sponsorship - $3,000.00**

_____ **Bronze Sponsorship - $2,000.00**

_____ **Program Recognition:** The following sponsorship opportunities help develop our activities and programs. They are tailored to funnel funds into specific areas of interest. Contributors will be recognized periodically on the website and e-newsletters, according to contribution. *Circle your sponsorship amount at each level.*

**"Enlighten" Conference/Education** $500.00 $250.00 $100.00
By sponsoring education, your contribution will help the Chapter grow its Professional Development Program: conference keynote speaker, technology/marketing/social media sessions, professionalism workshops, NCIDQ preparation course, etc.; every member benefits!

**Student Activities** $500.00 $250.00 $100.00
The ability to make personal and professional connections at the student level directly affects Chapter growth. Career & advocacy day festivities, building relationships with educators, volunteering time for mid-semester desk critiques and formal presentations, purchasing gift cards for door prizes, and providing treats/refreshments for student chapter membership drives are just a few of the opportunities in which our Chapter can show support for future professionals.

**Membership Dues Stipend** $500.00 $250.00 $100.00
Support student and emerging professionals (EPs) by contributing to a “pot” of money designated to pay professional dues. Student memberships are $85/student for up to 6 years. Allied memberships vary based on year of membership (gradually increasing over 5 years to full dues). Membership stipends from this “pot” will be distributed based on

**"impactFULL” Awards Celebration** $500.00 $250.00 $100.00
This event helps showcase the project awards designers have received, recognize all industry partners who have contributed in the projects and help acknowledge any member who has volunteered this year. The funds would help possibly purchase wine for people to enjoy on the table, appetizers during cocktail hour and center pieces for the tables.

**Gift Cards** (indicate # at each level)

<table>
<thead>
<tr>
<th>Gift Card $100.00</th>
<th>Gift Card $50.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gift Card $25.00</td>
<td>Gift Card $15.00</td>
</tr>
</tbody>
</table>

Donation of a gift card can be used for any ASID event to possibly entice students to interact with professionals or for door prizes at conference to encourage designers to attend all Industry Partners booths.
AGREEMENT

This will confirm the terms and conditions on which ________________ (insert company name) ("you") have agreed to become a Chapter Sponsor of the Nebraska/Iowa Chapter of the American Society of Interior Designers (ASID) ("us") at the above checked levels of support.

1. We hereby grant you the right to be a Chapter Sponsor. You shall have the right to use the name of the Chapter and our trademarks associated during the 2021 sponsorship (January through December), provided it is not used as an endorsement of any of your products or services. All such materials are subject to our prior written approval, which shall not be unreasonably withheld. If you have selected a Platinum Sponsorship, you are able to add a corporate co-sponsor to the sponsorship. The corporate sponsor needs to also be a Nebraska/Iowa Chapter member, even if they are a national member of ASID. It has a condition that the logos (combined) cannot be larger than any other single platinum chapter sponsor.

2. We shall use our best efforts to provide you with the recognition offered in the Recognition description above, during the time period of January through December 2021.

3. We shall give you credit in promotional materials prepared by us. Failure to provide us with your logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials.

4. We shall use reasonable efforts to prevent the unauthorized use of the product name and trademarks by third parties and to prevent other activities commonly referred to as “ambush marketing.” You will not grant any of your rights hereunder to any third party nor allow any tie-in partner of yours to refer to your official status hereunder without our prior written approval. You will notify us in writing if you learn of any unauthorized use of the product name or trademarks or any ambush marketing activities.

5. In consideration of all licensing and other rights granted you hereunder; you will pay us a Licensing Fee of $_____________ either in full, or according to a payment plan set-up with the Chapter Administrator, PRIOR TO SPONSORSHIP RECOGNITION BEING GIVEN.
Deadline: _______________

6. We represent and warrant that we are and shall remain until the completion of the sponsorship duly organized as a not-for-profit corporation under the laws of Delaware and that we are and will remain in good standing. We further represent and warrant that we have been recognized by the Internal Revenue Service as an exempt organization under Section 501(c) (6) of the Internal Revenue Code and that we will immediately notify you of any change in such status. Nothing herein shall require us to perform any service or provide any right to you, if in the reasonable opinion of our legal counsel, such activity would jeopardize our tax exempt status, but the mere taxation of an insubstantial amount of unrelated business income will not in itself excuse our performance of this Agreement. We shall be entitled to take all reasonable steps necessary to ensure that our activities in recognition of your sponsorship of our product are within the parameters acceptable to the IRS. Currently we understand that display of your name and/or products will not so jeopardize our tax exempt status, but you must and will avoid “calls to action” for the purpose of same, as that term is used in current Internal Revenue Service regulations or as such term or its equivalent is hereafter adopted by the IRS with respect to unrelated business income.

2021 Chapter Sponsorship – Page 3
7. We shall have the right to use your trademarks in advertising and promoting the sponsorship/event. You shall also have the right to use our product trademarks in connection with your promotion of your sponsorship of the Chapter.

8. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its business.

9. In the event that any Chapter activity or event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and our only obligation shall be to return to you the Licensing Fee paid us hereunder less any direct out-of-pocket expenses incurred by us prior to the date of termination.

10. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of Nebraska. It is complete and represents the entire agreement between the parties.

If this accurately sets forth our Agreement, sign below and return a copy to our office.

Agreed and Accepted this _________ day of ________________, 2020.

NE/IA CHAPTER ASID,

_________________________
Signature:______________________________
Lance Hiatt, 2020-2021 President
Nebraska/Iowa Chapter ASID
PO Box 85362, Lincoln, NE  68501

CHAPTER SPONSOR,

Company:______________________________
Signature:______________________________
Name:______________________________
Title:______________________________