

2017 ASSET MANAGEMENT OPERATIONS & COMPENSATION SURVEY: MEET THE AUTHOR

Steve Unzicker has been studying asset management industry metrics for the better part of twenty years. He has conducted significant research on capital flows, product trends, compensation structure, operational efficiency, and technology adoption. In addition to his work with long-only firms, Steve's experience and expertise extends to hedge funds, private equity firms, and ETF sponsors.

Steve launched ANZU Research to provide data-driven insights to industry executives. ANZU has designed and conducted numerous surveys of asset management companies and institutional investors on a myriad of topics including compensation, operations, technology, compliance, product development, and research management. Surveys are typically sponsored by industry associations, think tanks, service providers, and technology companies. ANZU is an independent firm with no ties to any other organizations and maintains the highest degree of confidentiality and data security.

Prior to founding ANZU, Steve was Director of Research for the Business Strategy Group at CRA RogersCasey, where he worked with top tier investment firms to better understand their business performance relative to their peers in order to improve operational efficiency and financial performance. Prior to this, he ran the strategy consulting group at Investment Counseling, a boutique industry consultancy where he was instrumental in the development of Competitive Challenges, the first annual survey that analyzed the business of money management.

Steve is based in Seattle and services clients globally. He has a B.A. in Far Eastern Languages and Literature from the University of Chicago and earned his MBA at London Business School, where he studied finance and strategy.