

Publishing an Edited Book

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As we begin

- What is the overall goal of the volume?
 - In one sentence, write the main argument of the book
 - My book will.....
 - Think to yourself
 - Pair with a partner
 - Share with the room
- Who would read your book?
- Who will participate in your book and why
- Do you already have chapter writers or do you need to find some
 - Choosing the right ones to make the edited volume coherent order of material?

The Idea of an Edited Book

- Start with strong material - Usually, an authored book is 100% written by the authors with no contributors. 1-3 contributors in an authored work, we would generally note it as “authored by a, with contributions from b,c, and d”
- Edited or authored – the trade offs
 - Enormity of the task, coordination, recognition, leadership task
- Finding co-authors
 - Organic and related to your work
 - Serendipity – over the transom emails:

An Edited Book: Finding Collaborators

- Dear all (WMST-L)

I am co-editing a new anthology for which we still need some chapters - rather urgently! Please distribute to your networks as appropriate (and feel free to get in touch yourself of course).

Institutionalizing Same-Sex Marriage: Between Globalization and Path Dependency. Edited by Maxime Forest, Réjane Sénac and Bronwyn Winter.

- Each individual chapter contains comparisons between countries in the same region or language/cultural area, e.g. France and Spain; US and Canada; Argentina and Chile; Australia, UK and Ireland; Slovenia and Hungary.

Apart from ourselves, contributors include, among others, Miriam Smith and Jordi Diéz.

We are still looking for some chapters: on Scandinavia and on East and/or Southeast Asia. Each chapter should present a comparison between two or three countries

Preparing a Proposal

- Overall concept – authored or edited book
- Audience -
- Table of Contents
- Timeline
- Sample chapter(s)
- Possible Reviewers
- Competition – “Here’s a link to our Professional/Career Development titles, www.store.elsevier.com/PRO20 ”

Considering and Finding a Publisher

- Use your network!
 - Think Pair Share – who is in your [network](#)
- Contact [Cold Calls](#)

The publisher's process

- In terms of timeline, I would like to publish this title in 2014 or early 2015 if possible but defer to you both on what a realistic submission date is based on your schedules.
- Takes between 7-9 months from submission of final manuscript to publication.
- *E. Schedule of delivery:*
 - *Final table of contents due to the Publisher on or before September 13, 2013*
 - *50% of manuscript due to the Publisher on or before October 16, 2013*
 - *75% of manuscript due to the Publisher on or before December 16, 2013*
 - *Final manuscript due in its entirety to the Publisher on or before February 16, 2014*

Another Way To Go

- Emily
- I am a long-time editor with Elsevier on the Computers & Education journal. One of my research areas is the recruitment and retention of women in the STEM fields. Since 1998 my colleagues and I have had an NSF project we call FORWARD to Professorship. While we have published papers concerning the project and its evaluation over the years, we now have the luxury of gathering material into a book.
- I have attached the proposal in the hope that you can point us to the right person at Elsevier to review this as a potential publication.
-
- Thank you, in advance, for your help
-

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Thick Skin Needed

Dear Rachelle,

Thank you for your email and the book proposal. Upon further review, I have determined that the book is not a good fit for our computer science publishing program. I also sent it to our Routledge publishing group to see if it may fit within their program, but I am afraid they don't feel it is a good fit either.

I wish you all the best in your search for an appropriate publisher for the book.

Best wishes,
Randi

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Reviews

- Waiting for reviews
- Dealing with reviews: “2 reviews came in I’ve attached them here and have highlighted comments that I wanted to get your thoughts on it. More reviews by next week. Overall feedback is positive. I would like Suggest that we try to incorporate “STEM” and “Underrepresented Groups” in the title if possible in order to reflect the broader nature/application of your book. “

The Deal

- What can you negotiation for?

The 'deal' from the publisher

- Your book is a great fit with our existing and forthcoming Professional/Career Development titles. I would like to move forward and pitch this proposal to our review board by September 25th. Once approved, I should be able to send the agreement to you before or by the week of October 14th.
- Based on the tentative financial projections for the book, I would like to make the following offer contingent on official approval from Elsevier.
- Royalties: print copies sold; on e-revenue
- Complimentary Copies: 4 complimentary print copies and 1 complimentary electronic copy to each author
- What else might you negotiate – Think, Pair, Share

Here's a possible route

Dear Colleagues,

We are pleased to announce that IGI Global is now accepting book proposals for authored and edited publications for the 2015 copyright year. Proposals for books in all areas of academic research will be considered for publication. These areas include, but are not limited to: Business, Education, Healthcare, Public Policy and Administration, Engineering, Earth Science, Computer Science and Information Technology, Library and Information Science, as well as the Social Sciences and Humanities.

Please visit <http://www.igi-global.com/publish/> for more detailed information on publishing with IGI Global. We encourage you to submit a proposal on your preferred area of research by no later than September 15, 2013. Please utilize the form located at: <http://www.igi-global.com/publish/submit-a-proposal/>,

Kind Regards,

Acquisitions Editor
Editorial Content Department
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