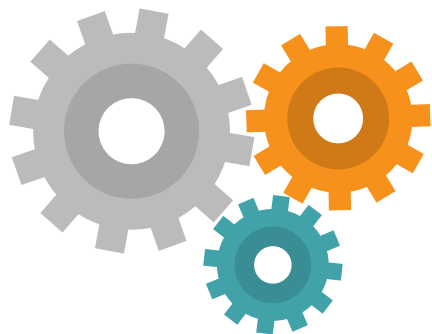




ALLIED CONNECTION

PUBLISHED BY THE ARIZONA VETERINARY
MEDICAL ASSOCIATION

JULY 2024 • AN ALLIED INDUSTRY NEWSLETTER

WellHaven Names National Non-Profit Partner

WellHaven

★ 2024 AzVMA Premier Sponsor



"Well Community" is at the heart of WellHaven and a commitment to our practice partners and the communities they serve. Which is why we recently named Pet Peace of Mind our national non-profit partner.

Dr. Bob Lester, our Chief Medical Officer, said, "Pet Peace of Mind is the only organization keeping pets and hospice patients together through end-of-life and then rehoming the pet in a new forever home."

"We are honored to be selected as WellHaven's national partner," said Dianne McGill, president and founder of PPOM. "With the support of WellHaven's family of practices, we will help bring this important program to more hospices and help more pets and families during this difficult time."

WellHaven believes in the well-being of people and pets and is a proud member of the Arizona veterinary community. Please visit PetPeaceofMind.org or WellHaven.com for more information.

WEBSITE



WHAT'S INSIDE

Welcome Our New Allied Members!	3
Hope Through Healing Pet Loss Sympathy Cards	4
NEW Purina Pro Plan Veterinary Diets Launching Canine EN Savory Selects	4
Gabriel's Angels Announces 2024 A Night of PAWSibilities Charity Gala	5
VCA Urgent Care - Chandler is Excited to Welcome Dr. Kyra Harrington	5
What's new @ GQ? Hyperbaric Oxygen Therapy Lunch and Learn	6
VISC: Insurance For Veterinarians...by Veterinarians	6
Seamless Payment Solutions with Exclusive AzVMA Service and Support Representative	7
BluePearl Pet Hospital Doctor Spotlight - Dr. William Linney	7

FIND US ON LINKEDIN!



[/company/azvma](https://www.linkedin.com/company/azvma)

Want to get connected with
industry leaders and receive
updates on AzVMA happenings?
Follow us on [LinkedIn](https://www.linkedin.com/company/azvma), and get the
most out of your membership!
Participate in discussions with
peers attending CE, need-to-know
AzVMA news, and MORE!

THANK YOU TO OUR 2024 ALLIED INDUSTRY PREMIER SPONSORS!

TIER 3

All Pets Great and Small Cremation Services LLC
American National Insurance
Anivive LifeScience, Inc.
AquaCrossings
AZPetVet - A Family of Animal Hospitals
Banc of California
Boehringer Ingelheim Animal Health USA Inc.
Midwestern University
Sunset Promise LLC
University of Arizona
VCA Animal Referral and Emergency Center of Arizona

TIER 2

Hill's Pet Nutrition
IDEXX
Thrive Pet Healthcare Specialists
Wedgewood Pharmacy

TIER 1

Avrio Pharmacy
Banfield Pet Hospital
Camala C. Bailey, CPA, PC - CPA-4-Vets
Hope Through Healing
Lakefield Veterinary Group
Nestle Purina Pro Plan Veterinary Diets
& Supplements
Nutramax Laboratories, Inc.
Omni Practice Group
Southwest Veterinary Solutions
Standard Process, Inc.
Televere Systems
The Davidson Agency at COUNTRY Financial
VCA Urgent Care
Vetek Labs
Veterinary Insurance Services Company
Virbac Animal Health
WellHaven Pet Health



BUSINESS ROUNDTABLE

HOSTED BY THE AZVMA INDEPENDENT BUSINESS COMMITTEE



Thursday, July 18

6:00 pm - 8:00 pm

Virtual Zoom

WELCOME OUR NEW ALLIED MEMBERS!

- ★ AZPetVet - A Family of Animal Hospitals
Mia Robles
- ★ BluePearl Specialty and Emergency
Pet Hospital
Christine Zimmerman
- ★ IDEXX Laboratories Inc
Casey Wynant, RVT
- ★ IDEXX Laboratories Inc
Laurie Ellis
- ★ ProtaTek Reference Laboratory
Jing Sui, PhD
- ★ Roo.vet
Jessica Eikenberry
- ★ Roo.vet
Saul Lara
- ★ Southwest Veterinary Solutions
Glenn Robinson, DVM, CAETA
- ★ Southwest Veterinary Solutions
Glenn Robinson, DVM, CAETA
- ★ Szalach Financial - Northwestern Mutual
Christa Szalach
- ★ Tender Loving Care Veterinary Services
LLC
Christian De Haven
- ★ Thrive Pet Healthcare Specialists
Kelli Smith, CVT
- ★ Thrive Pet Healthcare Specialists
Laura Rice, CVT
- ★ Trekstone Financial
Bryant Llewelyn
- ★ Trekstone Financial
Kimberly McWherter
- ★ Vetek Labs Veterinary Diagnostics
Laura Knight, MBA, MLS (ASCP)CM
- ★ WellHaven Pet Health
Carrie Swafford
- ★ WellHaven Pet Health
Elena Bauer
- ★ Zomedica
John McKenna

Hope Through Healing Pet Loss Sympathy Cards

Hope Through Healing

★ 2024 AzVMA Premier Sponsor



As winter approaches, we recognize the profound impact of pet loss on both families and veterinary professionals. Our winter-themed pet loss sympathy cards are

designed to offer comfort during these difficult times. Additionally, our popular Dog1, Dog2, and Cat cards are available in Spanish to better serve your diverse clientele.

Our sympathy cards can be customized to include your practice's logo and personal

messages, adding a heartfelt touch to your support. We also offer bulk rate discounts to ensure you have an ample supply on hand, keeping costs manageable.

Thank you for your unwavering dedication to pet care. Together, we can help ease the pain of loss and show families how much their beloved pets were cherished.

Visit: www.hopethroughhealing.com

FLYER

NEW Purina Pro Plan Veterinary Diets Launching Canine EN Savory Selects

Purina Pro Plan Veterinary Diets

★ 2024 AzVMA Premier Sponsor



The therapeutic nutrition your gastroenteric canine patients need, now in two great-tasting chunk in gravy varieties, Lamb & Chicken. We are proudly

introducing these flavors in a Variety pack as well to help meet your patients on their need for diversity in their diet and your practice on shelf storage. All Purina Pro Plan Veterinary nutrition is 100% satisfaction guaranteed.

Visit: www.purinaforprofessionals.com/microbiome

FLYER

RESOURCES FOR VETERINARY PRACTICE OWNERS

AzVMA offers a comprehensive suite of business resources tailored for veterinary professionals to support their practice management and growth. Explore resources on:

- **Communication Strategies**
- **Client Relations & Satisfaction**
- **Employee Benefits & Incentives**
- **Employee Development & Training**
- **Marketing**
- **Financial Awareness**
- **Practice Ownership**

FLYER

Gabriel's Angels Announces 2024 A Night of PAWSibilities Charity Gala

Gabriel's Angels



Don't miss out on an unforgettable evening at the iconic Arizona Biltmore Resort & Spa in support of pet therapy for children in our community!

Join us at this year's A Night of PAWSibilities gala as we celebrate "Healing Children's Hearts, One Paw at a Time." Visit [gabrielsangels.org/events](https://www.gabrielsangels.org/events) for tickets, sponsorships, and underwriting opportunities.

Visit: www.gabrielsangels.org

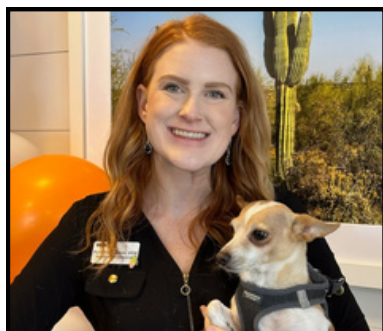
Complete with an exciting raffle, live auction, entertainment, and more, the night will be emceed by Karen Dalessandro, afternoon host of KSLX Radio, auctioneered by Brett Higgins, and chaired by Tami Butcher & Cherie Malkoff.

FLYER

VCA Urgent Care - Chandler is Excited to Welcome Dr. Kyra Harrington

VCA Urgent Care

★ 2024 AzVMA Premier Sponsor



We're excited to announce **Dr. Kyra Harrington** has joined the newly-opened VCA Urgent Care in Chandler. Dr. Harrington has been a doctor with the VCA family for the past 3 years. She started her career in general practice with VCA but was drawn to VCA Urgent Care. Dr. Harrington has since fallen in love with the fast-paced and highly rewarding field of urgent care.

Originally from West Virginia, Dr. Harrington moved to Arizona for veterinary school and fell in love with the desert and weather and decided to stay. Dr. Harrington earned her DVM from Midwestern University. In her free time, you can find her spoiling her three dogs. She enjoys traveling and does miss the snow. Her hobbies include skiing, watercolor painting and hiking.

WEBSITE

What's new @ GQ? Hyperbaric Oxygen Therapy Lunch and Learn

Hippo Veterinary Group



Have you seen the amazing results we are getting using Hyperbaric Oxygen Therapy? Learn what all the buzz is about and get your team up to speed on this amazing adjunct therapy that we utilize extensively at Gilbert Queen Creek Emergency Veterinarian and Specialty Center. We will come to your hospital with food and knowledge!

If you practice in the southeast valley, schedule an HBOT lunch and learn with us today!

Call Lance at (480) 226-8389 or lance@ggvvet.com

Visit: www.ggvvet.com/hyperbaric-oxygen-therapy-hbot/

FLYER

VISC: Insurance For Veterinarians...by Veterinarians.

Virbac Animal Health

★ 2024 AzVMA Premier Sponsor



Arthur Cruz CIC
1400 River Park Dr Ste 180
Sacramento, CA 95815
Ph: 916-921-2260
Fax: 916-921-2266
acruz@visc-ins.com

Product Line: Veterinary Business Package, Professional Liability, VMB Defense, Workers' Compensation, Commercial Automobile, Umbrella Liability, Employment Practice Liability (EPL), Cyber Liability, Group Health, Life, Long-Term Care, and Executive Benefits.

Resources: Customized insurance products specifically designed for today's modern veterinary practice, over 50 years' experience insuring veterinarians, customized risk management programs, and dedicated Arizona licensed carriers and agents.

WEBSITE



AUGUST 2024 AZVMA CONTINUING EDUCATION

We are excited to invite you to two exceptional in-person Continuing Education events this August, designed to enhance your professional skills and knowledge.

- **August 3: Dental Extravaganza**
 - DoubleTree by Hilton Phoenix-Tempe
- **August 21-22: 2024 Professional Veterinary Team Member Certificate Program**
 - DoubleTree by Hilton Phoenix-Tempe

Seamless Payment Solutions with Exclusive AzVMA Service and Support Representative

Trekstone Financial/Argent Merchant Services



Trekstone Financial / Argent Merchant Services is pleased to introduce Kim

McWherter, your dedicated representative for all AzVMA member accounts. With a strong background in business and expertise in business technology, Kim is an invaluable asset for optimizing your operations. She is committed to helping you find the best services tailored to your needs, including seamless integration of payment processing and customer financing options.

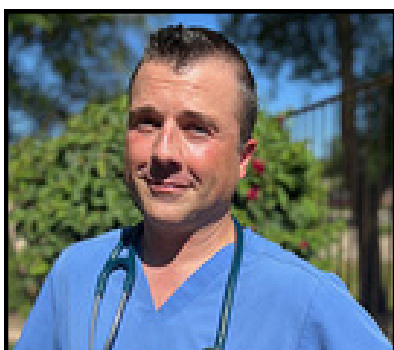
At Trekstone Financial/Argent Merchant Services, we offer merchant services that seamlessly integrate with any patient management system. In addition, we provide no-credit-check financing options for clients with emergency needs, ensuring that your patients receive the care they need without delay. We also offer financing alternatives to CareCredit that are designed to reduce costs for your clinic, offering you a more economical solution.

Connect with Kim at (520) 705-3075 or kim@argentms.com to elevate your business efficiency and technological capabilities.

FLYER

BluePearl Pet Hospital Doctor Spotlight - Dr. William Linney

BluePearl Pet Hospital



**William Linney, DVM,
DACVS-SA (Surgery)**

Dr. Linney, Diplomate of the American College of Veterinary Surgeons, has been in practice for over 30 years and is a noted peer educator, lecturer, and contributor to the AVMA Journal. He enjoys all aspects of orthopedic, neurologic and soft-tissue surgery.

Dr. Linney earned his DVM from Purdue University, followed by an internship in Small Animal Medicine and Surgery at Sonora Veterinary Specialists in Phoenix. He completed his residency in Small Animal Surgery at Norwood Park Animal Hospital in Norridge, Illinois. In his spare time, he and his wife, an emergency vet, enjoy seeking adventures with their sons.

WEBSITE

ALLIED MEMBERS - TAKE ADVANTAGE OF YOUR MEMBER BENEFITS!

Allied members have the opportunity to submit editorial content for consideration of placement in the AzVMA [Allied Connection Newsletter](#). Content should align with information that Allied members would present and share when visiting veterinary clinics or while exhibiting at AzVMA events. Messaging should be directly related and/or relevant

to Arizona's veterinary community. Maintain connections between veterinary clinics and [Allied Industry](#) members by keeping clinics informed of new Allied company products, services, and news.

Submitting content to the Allied Connection Newsletter is a member benefit of yours! Take advantage of this [complimentary perk!](#)

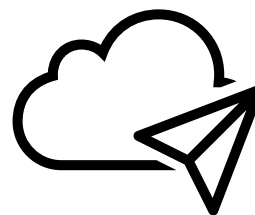
Why Should You Contribute?

- **Visibility:** By contributing to Allied Connection, you elevate your visibility within the Arizona veterinary community. Your insights will reach veterinary clinics and professionals who may not have encountered your offerings otherwise.
- **Networking:** Allied Connection facilitates networking opportunities by connecting you with veterinarians, technicians, and other industry professionals. Your contributions can spark conversations, leading to valuable connections and potential collaborations.
- **Provide Value:** Offer practical insights, tips, or resources that readers can apply in their practices. Demonstrating the value of your expertise fosters trust and encourages engagement.

The next deadline to submit your Allied Industry news and content for the **October 2024** edition is **September 15, 2024**.

[SUBMIT CONTENT](#)

Questions? E-mail, newsletter@azvma.org

**Content Review Policy**

The AzVMA respectfully requests all Allied members to refrain from making misleading or false representations in content submitted for the Allied Connection. All submissions are subject to review. All content submitted must have permission obtained for the AzVMA to publish in the Allied Connection. The AzVMA also reserves the right to refuse content that it deems inappropriate or offensive. Acceptance of editorial content for the Allied Connection does not imply endorsement of the product or service by AzVMA.