



ALLIED CONNECTION

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MEDICAL ASSOCIATION

JULY 2025 • AN ALLIED INDUSTRY NEWSLETTER

Know Your Numbers, Grow Your Practice!

Camala C. Bailey, CPA, PC - CPA-4-Vets

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Camala C. Bailey, CPA, CVA
CPA 🐾 4 🐾 Vets

Whether you're trying to improve profitability, control costs, or plan for growth, clean books are essential. At CPA-4-Vets, we specialize in helping veterinary practices thrive through accurate, timely financial data, proactive tax planning and strategic advisory services. Our meaningful reports based on the AAHA/VMG Chart of Accounts with trends, KPIs and benchmark comparisons are the foundation you need.

Our experienced CPAs understand the unique challenges of your industry—from high payroll to inventory costs and pricing strategies. We turn your numbers into insights so you can make confident decisions and reach your goals faster.

We look forward to working with AzVMA members. You care for animals, let us help care for your bottom line!

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WHAT'S INSIDE

Thank You to Our 2025 Allied Industry
Premier Sponsors! 2

The ABC's of EFA's - Essential Fatty
Acids Webinar 3

Help Clients Stay in the Know—Even
When You're Swamped 3

Torigen Launches VimClara(TM). A
Point of Care Autologous Cancer
Vaccine Kit 4

Discover the New Allied Industry
Online Search 4

Join Us for a Special Summer CE
in Peoria! 6



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WITH THE
AZVMA**



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Veterinary Insurance Services Company

Vetek Labs Veterinary Diagnostics

The ABC's of EFA's - Essential Fatty Acids Webinar*Standard Process Veterinary*

★ 2025 AzVMA Premier Sponsor

**Tuesday, August 12 | 7-8 p.m. CT**

This course will review the basics of essential omega fatty acids, focusing on their benefits for multiple body systems and as an integrative component of optimal health.

LEARNING OBJECTIVES:

- Improve your knowledge of “essential” omega fatty acids, review the differences between omega-6 fatty acids and omega-3 fatty acids, and gain knowledge about identifying best sources.

- Understand the many benefits of long chain omega-3 fatty acids (EPA and DHA), appreciate potential concerns with their use, and learn how to incorporate them into a healthcare management plan.
- Learn about a blood test to measure the level of omega-3 fatty acids in red blood cell membranes and how to utilize that information to modify & monitor levels to support the optimal health of multiple body systems.

[LEARN MORE](#)[REGISTER HERE](#)**Help Clients Stay in the Know—Even When You're Swamped***PawsTime*

Summer brings packed appointment books, ringing phones, and staff vacations—leaving your front desk stretched thin. With so much going on, there's just no time to cover it all. The result? Missed opportunities, frustrated staff, and pet owners left in the dark.

That's where PawsTime comes in.

Our custom message on-hold service keeps pet owners informed while they wait—without adding to your team's workload. From seasonal healthcare reminders to promoting tools like your mobile app

online pharmacy, appointment scheduling, and payment options, callers hear what they need to know before they reach the front desk.

When clients are aware of these tools, they're more likely to use them—which means fewer calls, less front desk strain, and smoother communication. Promoting payment options also makes care feel more accessible—improving trust and compliance.

It's a simple, stress-free way to support your team, ease the chaos, and strengthen client connections when it matters most.

[LEARN MORE](#)

Torigen Launches VimClara(TM). A Point of Care Autologous Cancer Vaccine Kit

Torigen Pharmaceuticals



Introducing VimClaraTM! Personalized Cancer Care at the Point of Care.

Torigen is proud to launch VimClaraTM, the first and only veterinary autologous cancer vaccine kit designed to be created and administered right in your clinic.

With a straightforward 5-step protocol, VimClara empowers general practitioners and specialists to

offer personalized cancer immunotherapy with ease and confidence.

Meanwhile, Torigen Specialty Pathology continues to provide high-quality, responsive histopathology services to clinics nationwide — with enhanced turnaround times and expert support.

Ready to learn more?

✉ info@torigen.com

🌐 www.torigen.com

2025 Dental Extravaganza

Celebrating 25 Years of Excellence in Veterinary Dentistry

📅 **Saturday, August 2nd, 2025, 8:00 AM – 4:30 PM**

📍 **DoubleTree by Hilton Hotel Phoenix Tempe**

REGISTER ONLINE

Discover the New Allied Industry Online Search

Arizona Veterinary Medical Association



AzVMA members are encouraged to use the Allied Member Search tool to locate our Allied Industry members and explore the valuable products and services they offer to the veterinary community.

We encourage you to consider our Allied members first when seeking veterinary-related products or services.

Please note: you must be logged into your AzVMA account to view search results.

START SEARCHING

Join Us for a Special Summer CE in Peoria!

BluePearl Specialty + Emergency Pet Hospital



BluePearl Peoria invites you to Tee'd Up for Treatment: Surgery + Internal Medicine in Full Swing, a 2-hour RACE-approved continuing education event.

Enjoy an evening of learning with expert presenters Dr. William Linney, DVM, DACVS-SA, and Dr. Samantha Phillips, DVM, as they dive into surgical and internal medicine topics to support your practice.

Friday, August 8

6:00–9:30 PM

📍 The Clubs at Arrowhead, Glendale, AZ

Complimentary dinner provided. Space is limited—RSVP today!

For more info, contact:

Sarah Botello |

sarah.botello@bluepearlvet.com |

714.864.0773

LEARN MORE

WHAT ARE YOU LOOKING FOR?



Explore the Veterinary Career Community to find job listings, plan your career, get resume support, and access resources for professional growth.

START YOUR SEARCH



**VETERINARY
CAREER COMMUNITY™**
POWERED BY AVMA



ALLIED MEMBERS - TAKE ADVANTAGE OF YOUR MEMBER BENEFITS!

Allied members have the opportunity to submit editorial content for consideration of placement in the AzVMA [Allied Connection Newsletter](#). Content should align with information that Allied members would present and share when visiting veterinary clinics or while exhibiting at AzVMA events. Messaging should be directly related and/or relevant

to Arizona's veterinary community. Maintain connections between veterinary clinics and [Allied Industry](#) members by keeping clinics informed of new Allied company products, services, and news.

Submitting content to the Allied Connection Newsletter is a member benefit of yours! Take advantage of this [complimentary perk!](#)

Why Should You Contribute?

- **Visibility:** By contributing to Allied Connection, you elevate your visibility within the Arizona veterinary community. Your insights will reach veterinary clinics and professionals who may not have encountered your offerings otherwise.
- **Networking:** Allied Connection facilitates networking opportunities by connecting you with veterinarians, technicians, and other industry professionals. Your contributions can spark conversations, leading to valuable connections and potential collaborations.
- **Provide Value:** Offer practical insights, tips, or resources that readers can apply in their practices. Demonstrating the value of your expertise fosters trust and encourages engagement.

The next deadline to submit your Allied Industry news and content for the **October 2025** edition is **September 19, 2025**.

SUBMIT CONTENT



Questions? E-mail: newsletter@azvma.org

Content Review Policy

The AzVMA respectfully requests all Allied members to refrain from making misleading or false representations in content submitted for the Allied Connection. All submissions are subject to review. All content submitted must have permission obtained for the AzVMA to publish in the Allied Connection. The AzVMA also reserves the right to refuse content that it deems inappropriate or offensive. Acceptance of editorial content for the Allied Connection does not imply endorsement of the product or service by AzVMA.