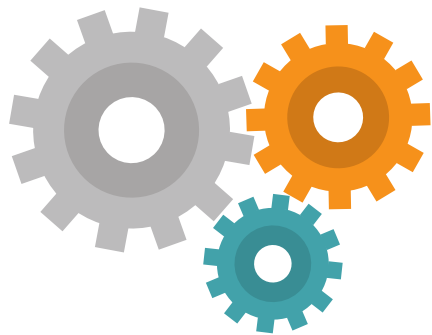




ALLIED CONNECTION

PUBLISHED BY THE ARIZONA VETERINARY
MEDICAL ASSOCIATION

JANUARY 2024 • AN ALLIED INDUSTRY NEWSLETTER

Veterinary Insurance Services Company (VISC) – Now Offering Specialized Insurance for Veterinary Professionals in Arizona!

Veterinary Insurance Services Company

★ 2024 AzVMA Premier Sponsor



When was the last time you looked at your insurance options? Now is the time to do so! VISC insurance experts will work with you to develop customized coverages including:

- Business package policies providing property and liability coverages. VISC business package policy includes professional liability coverage for owners and employed associates that helps defend against allegations of professional wrongdoing or negligence, and enforcement actions by the Arizona State Veterinary Medical Examining Board.
- A Worker's Compensation program with tailored risk management services.
- Commercial Auto policies with coverage for owned, non-owned, and hired vehicles, and loss of income on mobile practice units.
- Employment Practice Liability Insurance (EPL) protects employers against employment-related claims.

Contact a VISC agent today to review your current coverage and receive a free quote. Call 888.762.3143 or email info@visc-ins.com. Visit us at visc-ins.com.



WHAT'S INSIDE

Project Street Vet's Dr. Kwane Stewart Named CNN's 2023 Hero of the Year	2
Two Opportunities to "Unleash the Love" with Gabriel's Angels This Year!	3
AquaCrossings Expansion Announcement	3
Free, RACE-Approved CE Sponsored By Veterinarian Recommended Solutions	4
Personalized Care with Pet-Friendly Compounded Medications	4
VCA Urgent Care is Excited to Welcome Dr. Lauren Young to our Scottsdale Practice	5
Clinical Study Shows VF Omega-3 from Standard Process to Have a Positive Impact on Dogs' Health	5
ARISE Veterinary Center Digital Imaging Services	6
Is Dog Insurance Worth It?	6

IT'S WELL-BEING MONTH!

To kick off Veterinary Well-Being month, we are thrilled to present three engaging well-being webinars every Wednesday from 12-1 pm in January! If you are unable to watch the interactive, live webinar you may earn CE credit by viewing the recorded webinar and completing a 3-question quiz. Link to register below. Let's prioritize our well-being together!

[Register Online!](#)

THANK YOU TO OUR 2024 ALLIED INDUSTRY PREMIER SPONSORS!

TIER 1

Camala C. Bailey, CPA, PC - CPA-4-Vets
Lakefield Veterinary Group
Nestle Purina Pro Plan Veterinary Diets & Supplements
Omni Practice Group
The Davidson Agency at COUNTRY Financial
Veterinary Insurance Services Company

TIER 2

Wedgewood Pharmacy

TIER 3

All Pets Great and Small Cremation Services LLC
American National Insurance
Boehringer Ingelheim Animal Health USA Inc.
Midwestern University
Sunset Promise, LLC
VCA Animal Referral and Emergency Center of Arizona

WELCOME OUR NEW ALLIED MEMBERS!

- | | |
|---|---|
| ★ Fetch Pet Insurance
Alexx Miles | ★ Standard Process Veterinary
Janine Petersen |
| ★ Lasting Paws Pet Memorial Services
Alyson Evan | ★ The Davidson Agency at COUNTRY Financial
Joel Davidson |
| ★ Nestle Purina PetCare Company
Amy Flanagan | ★ VCA Urgent Care
Kaylee Hawkins |
| ★ Nestle Purina PetCare Company
Chris Wager | ★ Veterinarian Recommended Solutions
Amanda Merson |
| ★ Omni Practice Transitions
Jocelyn Ibarra | ★ Vista Biz Solutions
Fred Pare |
| ★ Please Hold Promotions
Joan Olson | ★ WellHaven Pet Health
Glen Michael |

Project Street Vet's Dr. Kwane Stewart Named CNN's 2023 Hero of the Year

Fetch Pet Insurance



Congratulations to Dr. Kwane Stewart for being named CNN's 2023 Hero of the Year!

As the title sponsor for Dr. Stewart's organization, Project Street Vet (PSV), Fetch Pet Insurance proudly supports his tireless efforts to help pets in need.

Right now, there are 582,400 people experiencing homelessness in the United States. More than 58,000 of these people are pet parents. That means over 58,000 cats and dogs have pet parents that love them more than anything – but lack the veterinary care

that they need. That's where PSV comes in.

The Project Street Vet team offers a variety of veterinary support to pets and their parents – from routine exams to lifesaving surgeries. They also take care of the things that fall somewhere in the middle, like vaccinations and flea and tick medications.

Fetch loves the work that Project Street Vet is doing. And for us, love means giving back. Thanks to the generosity of the Fetch community, together we have raised more than \$600K to help PSV expand from a one man mission to 9 teams in 7 communities.

IT'S WELL-BEING MONTH!

It's Arizona Veterinary Well-Being Month! What better way to start the New Year than with Veterinary Well-Being Month! Improving well-being is a shared responsibility that requires a committed effort by all members of our community. azvma.org/wellbeing



Two Opportunities to "Unleash the Love" with Gabriel's Angels This Year!

Gabriel's Angels



Gabriel's Angels is excited to offer both a breakfast and lunch this year for our annual Unleash the Love community event on Thursday, March 28, 2024. This event generates funds and

awareness about our organization and mission to, through the life-changing power of pet therapy, enhance the social and emotional development of vulnerable children.

Through testimonials, stories, and video presentations, attendees will walk away inspired and educated about the pet therapy work Gabriel's Angels does in the community. Pet Therapy Teams in

attendance allow guests to meet those at the frontline providing healing pet therapy to vulnerable children.

Thursday, March 28, 2024
Breakfast at 7:30 am – 9:00 am
Lunch at 11:30 am – 1:00 pm

National Bank of Arizona
Conference Center
6001 N. 24th Street, Phoenix, AZ 85016

Please contact Tina Lopez, Chief Development Officer, at tlopez@gabrielsangels.org or 602-402-1946 for information about sponsorships, table captain opportunities, and other event information.



AquaCrossings Expansion Announcement

AquaCrossings



We're thrilled to announce a significant milestone at AquaCrossings – the installation of our second aquamation machine! This expansion underscores our commitment to providing exceptional aftercare services and meeting the growing needs of veterinary clinics and pet families.

Our new machine not only doubles our capacity but also solidifies our position as a leader in eco-friendly pet aftercare. With this addition, we're better equipped to support more clinics, ensuring that they can

offer an elevated aftercare experience to families during their time of need.

As the demand for respectful and environmentally conscious pet aftercare options increases, AquaCrossings is proud to respond proactively. We're excited about this new chapter and the opportunity it brings to serve more clinics and families, offering them peace of mind and compassionate care in their pet's final journey.

Thank you for being part of our growth and for trusting us to provide the care and respect your beloved pets deserve.

Free, RACE-Approved CE Sponsored By Veterinarian Recommended Solutions*Veterinarian Recommended Solutions*

Veterinarian
Recommended
Solutions®

Join VRS Chief Medical Officer Steve Mehler, DVM, DACVS, as he reviews the clinical approach to Anal Sac Apocrine Gland Retention Syndrome and shares the latest research on the role of nutrition in preventing routine surgical procedures.

Multiple dates/times, January and February
January 23 - February 8, 2024

Register now: vrshealth.com/azvma

Anal Sac Apocrine Gland Retention Syndrome:
Expression or Excision

Receive 1.0 CE credit and learn:

- Indications for anal saccullectomy
- Saccullectomy techniques
- Possible complications for anal saccullectomy
- Anal sac retention syndrome

Practice owners receive a \$50 gift card to stay on after the CE lecture and learn how the research presented supports our evidence-based anal gland supplement that can be given with food for increased client and patient compliance. We'll also share how we've helped our partners generate more than \$17.2 million dollars in revenue previously lost to Chewy and Amazon.

WHY VETERINARIAN RECOMMENDED SOLUTIONS®?

Instead of national advertisements, we believe in placing our efforts into clinical research and medical education. We are loyal to veterinary medicine, so our broad line of nutraceuticals and therapeutic diets are only available through veterinarians.

Personalized Care with Pet-Friendly Compounded Medications

Covetrus

With so many changes in 2023, we realize there has been a lot of confusion regarding being able to order Compounds for your clients and the clinic.

- Sylina Slider is your Local Compounding Specialist. You may reach her at 480-407-9668 or Call the pharmacy directly at 1-877-518-4589 with any compounding questions/concerns.

IT'S WELL-BEING MONTH!

Veterinary Well-Being Quote of the Month

"You can't put a limit on how much you can improve and how much you can do. There are no limits on what you can be, or what you can do, except the limits you place on yourself."

- Brian Tracy

VCA Urgent Care is Excited to Welcome Dr. Lauren Young to our Scottsdale Practice

VCA Urgent Care



Dr. Young has been working in emergency medicine for over 10 years. With a background in animal behavior field research, she has worked with large predators in South Africa, marine iguanas in the Galapagos Islands and manatee research and rescue in Florida. Dr. Young earned her DVM from Ross University School of Veterinary Medicine and did her clinical training at Louisiana State University where she was awarded the American College of Veterinary Surgeons Award for Excellence

in Small Animal Surgery. She completed a rotating internship in New York City, and came to Phoenix for a surgical internship and then fell in love with emergency and urgent care.



Originally from Atlantic Beach, Florida, Dr. Young enjoys traveling with her husband and two young sons, Jaguars football, SCUBA diving, camping and biking. In her spare time, you can find her hanging out with her 6 dogs and her cat.

Clinical Study Shows VF Omega-3 from Standard Process to Have a Positive Impact on Dogs' Health

Standard Process



Standard Process®, a leading whole food-based nutritional supplement company based in Wisconsin, has completed a 16-week study to assess the effect of VF Omega-3 on 29 dogs. The results showed an improved discomfort score and improvements in the dogs' hair/coat.

"Lowering the omega-6 to omega-3 ratio by improving the dietary intake of omega-3s has been shown to have many benefits in dogs," said Brandon Metzger, Ph.D. and Director of

Technical and Product Development for Standard Process. "That's why VF Omega-3 can benefit overall health and quality of life for many dogs."

The results were measured by a validated questionnaire that was designed to assess dogs' discomfort. The questionnaire was filled out by the dog's owners on a 0-4 scale. The questionnaire took into consideration the dog's attitude/mood, willingness to play/interact, and behavior indicative of discomfort (such as whining) among others. The results of this study also pointed to an improvement...

[Continue reading this article](#)

ARISE Veterinary Center Digital Imaging Services

ARISE Veterinary Center



ARISE Veterinary Center offers a comprehensive range of diagnostic services using cutting-edge imaging equipment. Our team of skilled veterinarians and board-certified specialists work closely with family veterinarians to diagnose accurately and quickly. Having all the necessary tools and experts available is essential for prompt and precise diagnoses, ensuring the pet receives the necessary care as quickly as possible.

ARISE's Cardiology service provides a comprehensive diagnosis and management plan for all types of cardiovascular problems. Using only the latest techniques by a Registered Diagnostic Medical Sonographer, interpreted by our board-certified Cardiologist, we provide an expert, accurate, and timely diagnosis to get treatment started, ensuring anesthesia or procedures are safe to undergo. Our team collaborates closely with primary veterinarians to discuss cases, diagnose, and coordinate long-term patient care.

NOW AVAILABLE!

Outpatient and mobile echocardiogram appointments, 4 days a week, reports ready within 24 hours. **CONTACT US TODAY** at 480-746-6600 for more information.

Is Dog Insurance Worth It?

Fetch Pet Insurance



When it comes to dog parenthood, life is full of surprises. Like cleaning up a few (or several) of your puppy's potty training fails or watching your dog endlessly chase their tail. While these scenarios seem to come out of the blue, you're probably not surprised that this is life with a pup.

But there are some situations that pet parents don't plan for, like unexpected

health surprises or accidents. So if your dog is ever injured or becomes sick, Fetch Pet Insurance will be there to cover up to 90% of your pet's unexpected vet bills.

We may be a little biased, but we think every dog (and cat!) should be signed up for pet insurance. And Fetch is the most comprehensive pet insurance provider, which means we can be there for your pet for many reasons. Here's a list of what we cover...

[Continue reading this article](#)

April is AzVMA Allied Industry Appreciation Month

Join the AzVMA throughout April in celebrating the contributions of our Allied Industry members! Allied members are an integral part of the association and represent about 190 members.

- **As educators**, they bring expert knowledge to train veterinary staff.
- **As counselors**, they can provide advice for a range of client service and business issues.
- **As product specialists**, they bring the latest findings, treatments and advances in veterinary drugs and equipment to the attention of veterinary professionals.
- **As consultants**, they can design benefit packages, provide legal advice, and offer a broad range of financial services.
- **And as friends**, they often go the extra mile to help out in a variety of ways to meet the demands of today's fast-paced practices.

ALLIED MEMBERS - INTERESTED IN SUBMITTING YOUR OWN CONTENT?

Allied members have the opportunity to submit editorial content for consideration of placement in the AzVMA [Allied Connection Newsletter](#). Content should align with information that Allied members would present and share when visiting veterinary clinics or while exhibiting at AzVMA events. Messaging should be directly related and/or relevant

to Arizona's veterinary community. Maintain connections between veterinary clinics and [Allied Industry](#) members by keeping clinics informed of new Allied company products, services, and news.

Submitting content to the Allied Connection Newsletter is a member benefit of yours! Take advantage of this [complimentary perk!](#)

The next deadline to submit your Allied Industry news and content for the **April 2024** edition is **March 15, 2024**.

Click [HERE](#) to submit online!

Questions? E-mail, newsletter@azvma.org.



Content Review Policy

The AzVMA respectfully requests all Allied members to refrain from making misleading or false representations in content submitted for the Allied Connection. All submissions are subject to review. All content submitted must have permission obtained for the AzVMA to publish in the Allied Connection. The AzVMA also reserves the right to refuse content that it deems inappropriate or offensive. Acceptance of editorial content for the Allied Connection does not imply endorsement of the product or service by AzVMA.