



newsletter@azvma.org
602-242-7936 x102

2026

AzVMA Monthly Newsletter Media Kit



@arizonavma



/arizonavetmed



/company/azvma

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2026 Arizona Veterinary News Advertising Information

Digital newsletter publication of the Arizona Veterinary Medical Association
(rates effective January 1, 2026)

[Online Career Center](#)



INVOICES & BILLING

- Your invoice must be paid **BEFORE** your advertisement will be placed in the online Career Center, or in the monthly newsletter.
- For security reasons, we **DO NOT** store any credit card information. Invoices must be paid online, over the phone, or by check sent to our office - 100 W Coolidge St, Phoenix, AZ 85013.

ADVERTISING PRE-PAYMENT POLICY

Effective Date: September 1, 2024

All advertisers placing ads with the Arizona Veterinary Medical Association (AzVMA) are required to submit full payment before the publication or distribution of their advertisements. This policy ensures efficient processing and timely placement of ads. Ads will not be accepted or run without full payment.

NEWSLETTER SPECIFICATIONS & METRICS

- **Size:** 8.5" (W) x 11" (H)
- **Color:** Full Color
- **Distribution:** Email and online for members at azvma.org/newsletter
- **Target Audience:** Arizona veterinary community
- **Distribution:** Monthly to 2,700 subscribers
- **Engagement Metrics:** 55% open rate, 10% click-through rate
- **Content Focus:** Association updates & events, member-submitted articles, industry news, team well-being tips, and updates tailored to the veterinary community.

RENEWALS

- Upon the expiration of the selected duration, advertisers must resubmit their ad if they wish to continue running the ad.
- Renewing ads allows advertisers to update information, adjust pricing, or make any necessary changes to keep their listings relevant.
- New display ads are due by the 1st of the month you'd like to see included in the newsletter (EX: ads received January 1st are included in January, ads received January 2nd will be included in February).

Arizona Veterinary Medical Association | 602-242-7936 | azvma.org | newsletter@azvma.org

Truth in Advertising Policy: The AzVMA respectfully requests all advertisers to refrain from making misleading or false representations in ads placed in the Arizona Veterinary News. The AzVMA may use its discretion in calling to the attention of advertisers, legitimate complaints that are factually and indisputably proven to have merit. Complaints must be received in writing and contain the signature of the complainant. The AzVMA also reserves the right to refuse advertising that it deems inappropriate, or offensive. Advertisements that include references to age, race, color, religion, gender, or national origin or that request photographs of applicants will not be accepted. Acceptance of an advertisement for publication in the AzVMA does not imply endorsement of the product or service by AzVMA. Insertions (classified or display ads) subject to space availability—first come, first served.



Classified Ads Overview

AzVMA Online Career Center - azvma.org/networking

Search by keyword, city, organization, category, etc.

Discover your next career move or perfect practice opportunity with our one-stop veterinary classified job search. Find veterinary & technician jobs, relief availability, subscribe for new job postings, and explore practices & equipment for sale.

Tutorials:

- [Search by "City"](#)
- [Search by "Keyword"](#)
- [Search by "Organization"](#)
- [Search by "Full and/or Part-Time"](#)
- [Search by "Category"](#)

Interested in advertising?

To place a job opening or for sale ad, please complete the online [Classified Advertising Form](#). For advertising questions, contact classifieds@azvma.org.

CAREER CENTER JANUARY 2026

For advertising rates please review our 2026 Media Kit at azvma.org/adrates.

AzVMA Classifieds
azvma.org/classifieds

Whether you're looking to take the next step in your veterinary career or hoping to buy or sell equipment, the AzVMA Career Center is a benefit available to all members.

Browse job listings and explore classified ads for:

- Veterinary positions
- Technician/manager positions
- Practice sales
- Equipment sales
- Internships

To help you get the most out of your search, we've included a list of step-by-step tutorials below.

Tutorials:

- [Search by "City"](#)
- [Search by "Keyword"](#)
- [Search by "Organization"](#)
- [Search by "Full and/or Part-Time"](#)
- [Search by "Category"](#)

Have an opportunity to list?

Posting your own job opening or classified listing is simple. Visit: azvma.org/classifieds to submit your advertisement.

VCC Classifieds
azvma.careerwebsite.com

The Veterinary Career Community (VCC) is a partnership among national and state veterinary associations and veterinary medical schools, dedicated to connecting veterinary professionals and employers with rewarding career opportunities.

For AzVMA members, access to the VCC is a benefit included in your membership. Members can create personalized profiles, upload resumes, receive job alerts tailored to their interests, and connect directly with employers who understand the unique needs of veterinary professionals.

VETERINARY CAREER COMMUNITY™
POWERED BY AVMA

VCC Resource Links:

- [Nationwide Job Search](#)
- [Career Advice](#)
- [Resume Writing](#)
- [Career Coaching](#)
- [Career Insights](#)

Please Note: This platform is separate from the AzVMA Career Center and has different pricing. Job postings do not transfer.

[AzVMA Monthly Newsletter - azvma.org/newsletter](http://azvma.org/newsletter)

Career Center Page in Monthly Newsletter

Each monthly issue features a dedicated Career Center page designed to connect our veterinary audience with new professional opportunities.

Advertisers can highlight open positions or items for sale with a featured display ad, offering increased visibility and direct access to engaged veterinary professionals actively exploring their next step **(1 available/month)**. [Click here to learn more!](#)

Classified Ads



All advertisers placing ads with the Arizona Veterinary Medical Association (AzVMA) are required to **submit full payment before the publication or distribution of their advertisements.** This policy ensures efficient processing and timely placement of ads. **Ads will not be accepted or run without full payment.**

Ads must be placed via online form. [Click Here](#) to submit your classified ad online.

Under 50 words

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
1 MONTH	\$70	\$90	\$140
3 MONTHS	\$210	\$270	\$420
6 MONTHS	\$420	\$540	\$840
12 MONTHS (save 15%!)	\$714	\$918	\$1,428

Under 150 words

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
1 MONTH	\$175	\$200	\$250
3 MONTHS	\$525	\$600	\$750
6 MONTHS	\$1,050	\$1,200	\$1,500
12 MONTHS (save 15%!)	\$1,785	\$2,040	\$2,550

Under 250 words

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
1 MONTH	\$265	\$290	\$340
3 MONTHS	\$795	\$870	\$1,020
6 MONTHS	\$1,590	\$1,740	\$2,040
12 MONTHS (save 15%!)	\$2,703	\$2,958	\$3,468

Classified rates include: listing in AzVMA's online Career Center (azvma.org/networking) and linked advertisement to the online Career Center in the monthly newsletter.



Classified Ads

Non-Profit (501c3) and Educational Institutions

- Qualifying non-profit and educational institutions receive 25% off advertising.
- To qualify, organizations must provide a Letter of Determination or proof of tax exemption.

Ads must be placed via online form. [Click Here](#) to submit your classified ad online.

Under 50 words

	AzVMA Member	DVM/Allied Non-Member
1 MONTH	\$52	\$70
3 MONTHS	\$158	\$210
6 MONTHS	\$315	\$420
12 MONTHS (save 15%!)	\$536	\$714

Under 150 words

	AzVMA Member	DVM/Allied Non-Member
1 MONTH	\$132	\$175
3 MONTHS	\$394	\$525
6 MONTHS	\$788	\$1,050
12 MONTHS (save 15%!)	\$1,338	\$1,785

Under 250 words

	AzVMA Member	DVM/Allied Non-Member
1 MONTH	\$198	\$265
3 MONTHS	\$596	\$795
6 MONTHS	\$1,192	\$1,590
12 MONTHS (save 15%!)	\$2,028	\$2,703

Classified rates include: listing in AzVMA's online Career Center (azvma.org/networking) and linked advertisement to the online Career Center in the monthly newsletter.

Classified Ads

Online Career Center



Seeking Relief Work & Equipment/Practice Sales

All advertisers placing ads with the Arizona Veterinary Medical Association (AzVMA) are required to **submit full payment before the publication or distribution of their advertisements**. This policy ensures efficient processing and timely placement of ads. Ads will not be accepted or run without full payment.

Relief/Equipment ads include:

- Relief veterinarians/technicians seeking temporary veterinary/part-time positions.
- Veterinary equipment/practices for sale.
- Designed to be under 50 words or less.
- Please include contact information within the body of your advertisement.

Ads must be placed via online form. [Click Here](#) to submit your classified ad online.

<u>Under 50 words</u>	AzVMA Member	AzVMA Non-Member
1 MONTH	\$30	\$50
3 MONTHS	\$90	\$150
6 MONTHS	\$180	\$300
12 MONTHS (save 15%!)	\$306	\$510

Classified rates include: listing in AzVMA's online Career Center (azvma.org/networking) and linked advertisement to the online Career Center in the monthly newsletter.

Display Ads Overview

AzVMA Monthly Newsletter

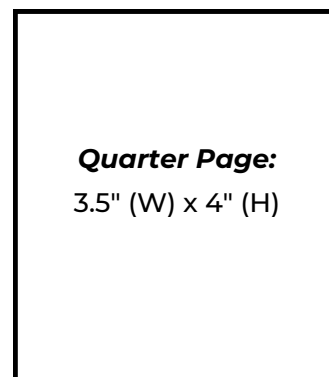
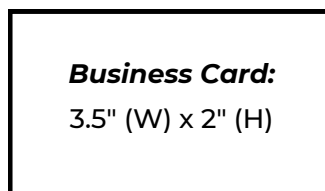
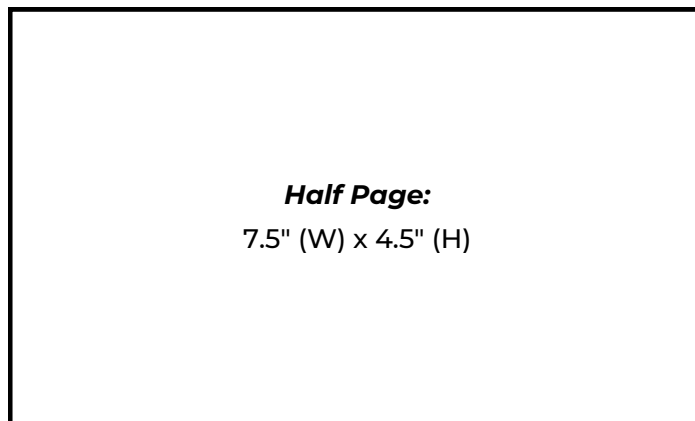
Clickable links online!

Upload your creative, select your advertisement's monthly duration, and we'll send you back a quote. Display ads are clickable, directly linking viewers to your website.

Interested in advertising?

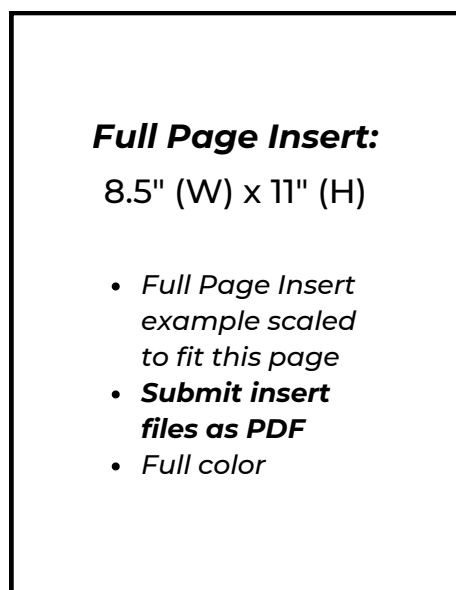
To place a display ad, please complete the online [Display Advertising Form](#).

For advertising questions, contact newsletter@azvma.org.



- *Display ad examples scaled to fit this page*
- **Submit files as an image (PNG or JPG)**
- *Full color*

Full Page Inserts



Clickable links online!

Design your creative, select your insert's monthly duration, and we'll send you back a quote. Digital inserts are clickable, directly linking viewers to your website.

Interested in advertising?

To place an insert, please complete the online [Display Advertising Form](#). For advertising questions, contact newsletter@azvma.org.

Display Ads

25% off for
2026 Premier
Sponsors

- All advertisers placing ads with the Arizona Veterinary Medical Association (AzVMA) are required to **submit full payment before the publication or distribution of their advertisements**. This policy ensures efficient processing and timely placement of ads. Ads will not be accepted or run without full payment.
- New advertisements are **due by the 1st of the month** you'd like to see included in the newsletter (EX: ads received January 1st are included in January, ads received January 2nd will be included in February).

Ads must be placed via online form. [Click Here](#) to submit your display ad online.

Business Card

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
1 MONTH	\$75	\$150	\$225
3 MONTHS	\$225	\$450	\$675
6 MONTHS	\$450	\$900	\$1,350
12 MONTHS (save extra!)	\$650	\$1,300	\$1,950

Quarter Page

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
1 MONTH	\$110	\$180	\$260
3 MONTHS	\$330	\$560	\$780
6 MONTHS	\$675	\$1,125	\$1,575
12 MONTHS (save extra!)	\$975	\$1,625	\$2,675

Half Page

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
1 MONTH	\$180	\$260	\$330
3 MONTHS	\$560	\$780	\$1,000
6 MONTHS	\$1,125	\$1,575	\$2,000
12 MONTHS (save extra!)	\$1,625	\$2,675	\$2,900

Display rates include: clickable listing within AzVMA's online PDF newsletter.



Display Ads

Non-Profit (501c3) and Educational Institutions

- Qualifying non-profit and educational Institutions receive 25% off advertising.
- To qualify, organizations must provide a Letter of Determination or proof of tax exemption.

Ads must be placed via online form. [Click Here](#) to submit your display ad online.

Business Card

	AzVMA Member	DVM/Allied Non-Member
1 MONTH	\$40	\$75
3 MONTHS	\$120	\$225
6 MONTHS	\$240	\$450
12 MONTHS (save extra!)	\$400	\$750

Quarter Page

	AzVMA Member	DVM/Allied Non-Member
1 MONTH	\$100	\$150
3 MONTHS	\$300	\$450
6 MONTHS	\$600	\$900
12 MONTHS (save extra!)	\$1,000	\$1,530

Half Page

	AzVMA Member	DVM/Allied Non-Member
1 MONTH	\$150	\$200
3 MONTHS	\$450	\$600
6 MONTHS	\$900	\$1,200
12 MONTHS (save extra!)	\$1,530	\$2,050

Display rates include: clickable listing within AzVMA's online PDF newsletter.

Display Ads

Non-AzVMA Hosted Continuing Education Promotions

- Ads can be either a half-page or quarter-page display.
- The event date must **not** conflict with AzVMA CE programs.
- All advertisers placing ads with the Arizona Veterinary Medical Association (AzVMA) are required to **submit full payment before the publication or distribution of their advertisements**. This policy ensures efficient processing and timely placement of ads. Ads will not be accepted or run without full payment.
- New advertisements are **due by the 1st of the month** you'd like to see included in the newsletter (EX: ads received January 1st are included in January, ads received January 2nd will be included in February).

Ads must be placed via online form. [Click Here](#) to submit your display ad online.

Quarter Page

	AzVMA Member	Allied Member Commercial	AzVMA/Allied Non-Member
1 MONTH	\$150	\$225	\$325
3 MONTHS	\$450	\$675	\$975
6 MONTHS	\$900	\$1,350	\$1,950
12 MONTHS (save extra!)	\$1,500	\$2,300	\$3,300

Half Page

	AzVMA Member	DVM/Allied Member Commercial	AzVMA/Allied Non-Member
1 MONTH	\$225	\$325	\$425
3 MONTHS	\$675	\$975	\$1,275
6 MONTHS	\$1,350	\$1,950	\$2,550
12 MONTHS (save extra!)	\$2,300	\$3,300	\$4,325

Display rates include: clickable listing within AzVMA's online PDF newsletter.

Display Ads

Preferred Placement in Monthly Newsletter

- Your ad receives premium visibility as the first non-AzVMA display ad featured in our monthly newsletter. This priority position ensures maximum exposure and immediate reach to our engaged veterinary audience.
- Duration price below is **in addition** to monthly [display advertising rates](#).
- Must be an AzVMA/Allied industry member to receive this benefit.
- Placement available on a monthly first come first served basis. **(1 available/month)**

Ads must be placed via online form. [Click Here](#) to submit your display ad online.

<u>Ad Duration</u>	AzVMA Member	Allied Member Commercial
1 MONTH	\$50	\$100
3 MONTHS	\$150	\$300
6 MONTHS	\$300	\$600
12 MONTHS	\$600	\$1,200

Preferred placement display rates include: clickable listing within AzVMA's online PDF newsletter.

Display Ads

Career Center Banner Advertising - 7.5" (w) x 1.5" (h)

- Promote your open positions directly to veterinarians, technicians, and support staff exploring new career opportunities on the AzVMA Career Center newsletter page.
- **Use this premium placement to market:**
 - Current job openings
 - Employer branding messages
 - Recruitment incentives
 - Practice culture and values
- Placement spots available on a monthly first come first served basis. **(1 available/month)**

Ads must be placed via online form. [Click Here](#) to submit your display ad online.

Ad Duration

	AzVMA Member	Allied Member Commercial
1 MONTH	\$50	\$100

The screenshot shows a newsletter page for the AzVMA Career Center, dated January 2026. At the top, it says "CAREER CENTER" and "JANUARY 2026". Below that, a blue banner reads "For advertising rates please review our 2026 Media Kit at azvma.org/adrates".

The main content area is divided into two columns. The left column features a section titled "AzVMA Classifieds" with the URL azvma.org/classifieds. It includes a small graphic of a city skyline and text explaining that the Career Center is a benefit for all members. Below this, it lists "Browse job listings and explore classified ads for:" followed by a bulleted list: Veterinary positions, Technician/manager positions, Practice sales, Equipment sales, and Internships.

The right column has a "Tutorials:" section with a bulleted list: Search by "City", Search by "Keyword", Search by "Organization", Search by "Full and/or Part-Time", and Search by "Category". Below that is a "Have an opportunity to list?" section with text stating that posting a job opening is simple and provides the URL azvma.org/classifieds.

At the bottom of the main content area is a large blue banner with the text "YOUR AD HERE" and "HIRING? WE CAN HELP DISPLAY YOUR OPPORTUNITY". Below this banner is the contact email "CONTACT NEWSLETTER@AZVMA.ORG".

The bottom section of the newsletter is titled "VCC Classifieds" with the URL azvma.careerwebsite.com. It includes a logo for the "VETERINARY CAREER COMMUNITY™ POWERED BY AVMA". The text describes the VCC as a partnership between national and state veterinary associations and medical schools. It lists "VCC Resource Links" such as Nationwide Job Search, Career Advice, Resume Writing, Career Coaching, and Career Insights. A "Please Note:" section states that the platform is separate from the AzVMA Career Center and has different pricing.

Career Center display rates include: clickable banner on Career Center page within AzVMA's monthly online PDF newsletter.

Display Ads

Allied Industry Banner Advertising - 7.5" (w) x 1.5" (h)

- Our Allied Industry section in the AzVMA digital newsletter offers a dedicated space for businesses serving the veterinary profession. This spotlight helps you reach decision-makers in clinics, hospitals, and support organizations across the state.
- **Use this premium placement to market:**
 - AzVMA member-exclusive discounts and offers
 - New products or services
 - Practice support solutions
 - New Allied Member introductions for Allied Industry companies
- Placement spots available on a monthly first come first served basis. **(1 available/month)**

Ads must be placed via online form. [Click Here](#) to submit your display ad online.

Ad Duration

1 MONTH

Allied Member Commercial

\$100

The screenshot shows a newsletter page titled "ALLIED INDUSTRY UPDATES" dated "JANUARY 2026". The main content includes a link to "Allied Industry" at azvma.org/alliedindustry. Below this is a section for "AZVMA ALLIED INDUSTRY MEMBERS" with a description of the program and a "RESERVE THIS AD SPACE TODAY" button. The "RESERVE" button lists benefits: "AZVMA member-only discounts", "Highlight announcements", "Introduce your team", and "Product updates". Below this is a "2026 Top Tier Sponsor Spotlight - PawScripts" section with a link to getpawscripts.com. The PawScripts section features a "PAWSCRIPTS ALLIED MEMBERS" box with two profiles: "MELISSA RIENSCHKE, DVM, DACVIM (SAHM) CVO (Chief Veterinary Officer)" and "BRYAN RIENSCHKE, MBA CEO". The PawScripts logo and name are also present. The bottom of the page contains placeholder text: "Eu ullamcorper enim tempor eu. Vestibulum sit amet mattis massa, at posuere massa. Etiam ut ornare diam. Aenean enim velit, tempus vel mollis eu, consectetur facilisis lorem. Aliquam non eros lacus. Duis ligula neque, tincidunt at rutrum vitae, vehicula non elit. Mauris ut rhoncus purus, id pretium turpis. Aenean enim velit, tempus vel mollis eu, consectetur facilisis lorem."

Allied Industry display rates include: clickable banner on Allied Industry page within AzVMA's monthly online PDF newsletter.

Full Page Ad

25% off for
2026 Premier
Sponsors

- Upon the expiration of the selected duration, advertisers must resubmit their ad if they wish to continue running it.
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Ads must be placed via online form. [Click Here](#) to submit your insert online.

1 MONTH

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
Single-sided	\$400	\$500	\$600
Double-sided	\$450	\$550	\$650

3 MONTHS

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
Single-sided	\$1,200	\$1,500	\$1,800
Double-sided	\$1,350	\$1,650	\$1,950

6 MONTHS

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
Single-sided	\$2,400	\$3,000	\$3,600
Double-sided	\$2,700	\$3,300	\$3,900

12 MONTHS

	AzVMA Member	Allied Member Commercial	DVM/Allied Non-Member
Single-sided (save 15%!)	\$4,000	\$5,000	\$6,000
Double-sided (save 15%!)	\$4,500	\$5,500	\$6,500

Full Page Insert rates include: clickable listing within AzVMA's online PDF newsletter.