



POWER MART 2018 DISPLAY SPACE APPLICATION
Monday, April 30, 2018

Please type or print and email all copies to: Pam O'Brien at pobrien@batteryCouncil.org

Full payment must accompany this application. No phone requests. Call-in times for online space selection will be awarded on a first-come, first served basis.

**Please note the company information listed below will be how your company appears marketing materials.*

Company: _____

Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Primary Contact to send Power Mart Information: _____

Phone: _____ Email: _____

◆ Please note all company personnel must register for the Convention through the conference registration site.

Basic Package – \$2,195

___ Basic Package L-Shape: +\$795

___ Basic Package U-Shape: +\$995

Premium Package – \$2,995 (only four available)

___ Premium Package L-Shape: +\$700

___ Premium Package U-Shape: +\$900

Sponsorship Items (please list any sponsorship items you wish to add below; availability on first come, first serve):

(1) _____ (2) _____ (3) _____ (4) _____

Please include the name of who should receive your complimentary registration:

Name: _____ Email: _____

> Online space assignment will take place on February 8, 2018 and call-in times will be assigned based on date and time contract and payment is received. Instructions and schedule of call-in times will be sent to all exhibitors the week of January 29th. If a company is not available for the call, BCI Show Management will use the below information as a guide for assigning the best possible space at the time of the assignment.

Companies you wish to be near: _____

Companies you do not wish to be near: _____

I hereby acknowledge that I have received the BCI's Power Mart 2018 Rules and Regulations and will abide by them. It is understood that these Rules and Regulations are a part of this Application and Contract for Exhibit Space. I further understand that if potential exhibitor response is unsatisfactory by **Friday, March 9th** as determined by the BCI Exhibits Committee, the 2018 Exhibit may be postponed. BCI will not be financially obligated or otherwise committed except that settlement by adjustment will be made to each exhibitor on a pro rated basis after deducting funds needed by BCI to meet routine commitments and organizational costs:

Mail check with copy of application or invoice to: Battery Council International, 8369 Solutions Center, Chicago, IL 60677-8003 Total Due \$ _____

Make check payable to BCI in U.S. funds. Include copy of application or invoice.

Credit Card (Please do not provide credit card information on this contract).

Upon receipt of this contract, BCI will email an invoice with credit card processing information.

***ACCEPTED FOR EXHIBITOR:**

Signature: _____ Title: _____ Date: _____

ONLINE SPACE SELECTION WILL TAKE PLACE ON FEBRUARY 8, 2018. **NO REFUNDS AFTER MARCH 2, 2018.** NO ONE WILL BE ALLOWED ENTRANCE INTO THE EXHIBIT HALL UNLESS REGISTERED FOR THE CONVENTION. ALSO, ALL PARTICIPANTS IN POWER MART '17 MUST BE REGISTERED FOR THE CONVENTION. PLEASE REGSITER YOUR COMPANY PERSONNEL THROUGH THE CONFERENCE REGISTRATION SITE.



BATTERY COUNCIL INTERNATIONAL * 130th CONVENTION

Westin La Paloma Resort, Tucson, Arizona

April 30, 2018

POWER MART 2018 RULES AND REGULATIONS

****Please carefully read before signing the Application and Contract for Exhibit Space. ****

These Contract Conditions, Rules and Regulations are a part of the BCI Application and Contract for Exhibit Space and should be carefully read before signing the space application. After completing the application and contract for exhibit space, please forward these Rules and Regulations to the person(s) in charge of your BCI exhibit.

1. SPACE ASSIGNMENTS

Space assignments will take place during the BCI Online Space Selection process. Call-in times will be date-stamped as received by BCI Headquarters. In order to ensure all exhibitors an equal opportunity to receive their call-in time for booth selection, all applicants will be considered on a first-come, first-serve basis. Please advise on the attached application those companies you do and do not want to be near. Please note space will not be assigned until payment is received. **A non-member may register for the convention and exhibit in the 2018 Power Mart; however, your company must join BCI in order to exhibit at future shows.**

Please fill in the Application and Contract for Exhibit Space completely.

Please Note: Be sure to fill in what companies you do and/or do not want to be near. **THERE WILL BE NO CHANGES OF BOOTH ASSIGNMENTS AFTER MARCH 16, 2018, INCLUDING ONSITE REQUESTS.**

2. EXHIBIT AND REGISTRATION FEES PAYMENT FOR SPACE

The charge for a **Basic Booth Package** will be \$2,195.00. The charge for the **Premium Booth Package** will be \$2,995.00. Full payment must accompany application for space. **All participants in Power Mart 2018 must be registered for the Convention. No one will be allowed on the exhibit floor unless registrations are paid.**

3. COST OF SPACE INCLUDES

Double sided street header - displays each company's logo, back wall graphic - customizable to each company, (1) monitor mount, (1) meter counter with curved counter top, black or white filler panels, (1) standard stool, and (1) 5 AMP electrical drop.

The exhibit hall is completely carpeted.

4. INSTALLATION AND REMOVAL OF EXHIBITS

The installation of exhibits must be completed

between 11:00 a.m. - 5:00 p.m. Sunday, April 29 and between 7:00 am - 9:00 am Monday, April 30. If any exhibitor is not set up and in order by 9:00 a.m. on Monday, April 30, BCI reserves the right to reassign the space to another exhibitor, or to make such other use of the space deemed necessary or appropriate with no refund being made to the original contracting exhibitor.

SHOW HOURS

Monday, April 30, 2018

12:00 p.m. - 5:00 p.m. - Show Open

12:00 p.m. - 1:30 p.m. - Luncheon

4:00 p.m. - 5:00 p.m. - Closing Cocktails

2:30 p.m. - 5:30 p.m. Private Meetings

5:00 p.m. - 8:00 p.m. Teardown

Tuesday, May 1, 2018

12pm - 2pm Private Meetings Only

Show hours as specified here are subject to change, in which case all exhibitors will be notified in writing. The exhibit area will not be open at any other time so as not to conflict with the BCI convention program. **You must exhibit at PowerMart 2018 to reserve a private meeting room.**

Exhibits are to be kept intact until the closing of the exhibit hall presently planned at 5:00 p.m. Monday, April 30, 2018. All exhibits must be fully removed by 8:00 p.m. on Monday, April 30, 2018. If exhibits are not removed by that time, management has the right to remove the exhibits and charge the expense to the exhibitor.

5. BOOTH CONSTRUCTION / DESIGN / LAYOUT

Any additional electrical, internet, A/V or labor needs must be ordered through the exhibitor service manual.

All pods are allowed to have a maximum of 1 pop-up banner/sign (no larger than 37" w x 87" h). Sign must be self-standing and be brought/shipped onsite by exhibiting company. Sign may not exceed back 4 feet of pod space. A select list of additional furniture options may also be ordered through the Exhibitor Service Manual. Furniture

supplied through the turnkey pods may not be exchanged or upgraded for other furniture options. All pieces of the turnkey pod structure must be fully installed and left fully installed for the entire event neighboring booth.

Any exceptions to these rules must be approved by the Exhibit Committee.

6. CHARACTER OF EXHIBITS

BCI reserves the right to prohibit an exhibitor to conduct and maintain an exhibit if, in the judgment of the show management, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs and any other things, without limitation, which affect the character of the exhibit.

7. USE OF SPACE (LIGHT, AUDIO, ETC.)

- A. No spotlight may be directed toward the aisles or so directed that it proves to be irritating or distracting to neighboring exhibit booths or guests.
- B. Droplights or special lighting devices must be hung at a level or positioned so as not to prove to be an irritant or distraction to neighboring exhibit booths or guests.
- C. Backlight transparencies or lighted displays must stay lighted for at least thirty (30) consecutive seconds. No strobe light effects are permitted.
- D. Projectors or television screens must not cause people to block aisles.
- E. Loud speakers or operation of equipment which is of sufficient sound volume to be annoying to neighboring exhibitors or guests will not be permitted.
- F. Any audio system or electronic device producing irritating or intermittent or sequential sound that attracts attention to an exhibit is not permitted
- G. All efforts to advertise, demonstrate, and operate the exhibit must be conducted so as not to trespass the rights of other exhibitors and visitors.

8. USE OF SPACE (GENERAL)

- A. All exhibit materials must be on the table or on the floor within the turnkey pod space.
- B. No other area can be used for display purposes. Nothing can exceed the dimensions of the pod booth space.
- C. If electricity/telephones/audio visuals are required in your display area, please complete the forms provided in the exhibitor's manual and return to the appropriate vender.
- E. No serving of food and/or beverages from exhibit booths will be allowed.
- F. Any exceptions to these rules must be approved by the Exhibit Committee.

9. BOOTH SHARING/ PROGRAM LISTING

No Exhibitor shall assign, sublet, or share the whole or any part of their space. All correspondence, program listings, and badges will be in the name of the contract holder and will list only the Exhibitor Company name as completed on the Application/Contract for Exhibit Space. Exhibitors may not for any reason assign or transfer their badges for use by any other entity.

10. FIRE REGULATIONS

No combustible oils or bottled gases, open flames of any type, no batteries containing electrolyte, nor any corrosives will be permitted in the Exhibit Hall. Absolutely no storage of any kind will be permitted. Any questions regarding specific problems should be referred to show management who will obtain the necessary rulings from the **Tucson Fire Marshall.**

10. INSURANCE AND LIABILITY

It is agreed that BCI, its officers, directors, employees and agents and the Westin La Paloma Resort, shall not be liable to the exhibitor for any loss or damage or injury to Exhibitor's property contained in the exhibit; or for injuries to Exhibitor's employees, agents or other persons, no matter how sustained, from fire, theft, accident or other causes. Exhibitor agrees to indemnify and hold harmless Battery Council International and

the Westin La Paloma Resort, against all claims arising out of or connected with Exhibitor's participation in this exhibit. Exhibitors or their agents may not allow any article to be brought into the exhibition or any act done on or about the exhibit premises which will invalidate the insurance of or increase the premium on the insurance maintained by the management of the Westin La Paloma Resort, nor permit anything to be done by Exhibitor's employees or agents which will cause injury to the premises, property or equipment of the Westin La Paloma Resort, the other Exhibitors, or Battery Council International.

Exhibitors shall not cause or permit signs or articles to be affixed, nailed or otherwise attached to the doors and walls of the exhibit premises, nor shall any attachments be made to the exhibit premise's floor by means of nails, screws or any other devices that would damage the floors. These restrictions are a condition of all space leases, and their violation will result in annulment of the Exhibitor's contract, and subject the Exhibitor to liability for damages resulting from such violations.

11. AMERICANS WITH DISABILITIES ACT

Exhibitors shall be responsible for making their exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold Show Management harmless from any consequences of failing to do so.

12. EXHIBITOR SECURITY

Exhibitor is responsible for obtaining insurance protecting Exhibitor's property on the premises. Battery Council International and the Westin La Paloma shall not be responsible for theft, loss or injury to exhibitor's property on the exhibition premises. Exhibitor is advised to take individual precautionary measures such as securing portable articles of value and removing such articles to a place of safekeeping after the exhibit hours.

Private security is being provided by Battery Council International on a 24-hour basis in the Exhibit Hall. Since the hall cannot be completely secured, these guards are responsible only for

maintaining general security in the hall. Exhibitors are responsible for retaining any private security required to protect their personal property and equipment on display.

13. EVENTUALITIES

If potential exhibitor response is unsatisfactory by March 16, 2018, it will be the option of the Exhibit Committee to cancel the show.

In the event of postponement of the show for any cause beyond its control, BCI will not be financially obligated or otherwise committed except that settlement by adjustment will be made to each exhibitor on a pro rata basis after deducting funds needed by BCI to meet routine commitments and organizational costs.

14. AMENDMENTS / ENFORCEMENT

BCI reserves the sole and exclusive right to interpret, amend and enforce these Contract Conditions/Rules and Regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself, his agent and employees, agrees to abide by the Contract Conditions/Rules and Regulations set forth herein, or by any subsequent amendments or interpretations. Exposition management reserves the right to enforce compliance with the rules and regulations.

Please Note: Any exhibitor not abiding by the BCI Rules and Regulations may lose the privilege of exhibiting in future BCI shows.

Please contact the BCI Headquarters Staff below if you have any questions:

BATTERY COUNCIL INTERNATIONAL
330 North Wabash Avenue
Chicago, Illinois 60611
Phone: 312.245.1074
Pam O'Brien, Director of Operations –
312.673.5752 pobrien@batteryCouncil.org
Megan Balbach, Event Service Coordinator –
312.673.5868 mbalbach@batteryCouncil.org