



## BCI Environmental Health and Safety (EHS) Conference Sponsorship Opportunities

BCI will present four weekly webinars covering topics important to the EHS community during the [2020 BCI Virtual Environmental, Health and Safety \(EHS\) Conference](#) from October 14 - November 4, 2020. Don't miss this valuable opportunity to promote your company's products and services to a captive audience of EHS professionals at the largest meeting of lead battery manufacturing and recycling industry EHS professionals in the nation (typically 80-100 attendees).

The agenda is focused on issues of concern and priority to industry EHS professionals. This online seminar series includes three 2-hour sessions offered to BCI members **at no cost**. A fourth 5-hour session presents a workshop focused on ventilation techniques and offers Continuing Education (CE) credits at a **discounted rate** for BCI members (non-member attendees will also be able to attend all of the sessions for a modest fee).

Participation from EHS professionals across the industry includes the senior-most EHS executives and managers from member companies, EHS professional staff, nurses and operations folks with lead exposure responsibilities. Make this a unique opportunity to engage with key players in a focused virtual environment.

Below are details on sponsorship opportunities to promote your company's products and services to a captive audience of EHS professionals.

### Gold - \$5,000<sup>1</sup>

- Video promotion of your company played at the start of each EHS Webinar session. Video to be supplied by sponsor and must be no longer than two minutes.
- Banner ad in September and October Energy Beacon email newsletters.
- Logo recognition in September and October Energy Beacon email newsletters.
- Logo recognition in EHS Conference email blasts.
- Logo recognition on EHS Conference social media posts.
- Logo recognition on slides during each webinar – first slide, during breaks, and last slide.
- Logo recognition and link to company website on each session's registration page.

### Silver - \$2,600

- Logo recognition in September and October Energy Beacon email newsletters.
- Logo recognition in EHS Conference email blasts.
- Logo recognition on EHS Conference social media posts.
- Logo recognition on slides during each webinar – first slide, during breaks, and last slide.
- Logo recognition and link to company website on each session's registration page.

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<sup>1</sup> Contact BCI for details regarding exclusive sponsorship.



## Single Session Sponsor - \$800

- Logo recognition in specific session email blasts.
- Logo recognition in specific session social media posts.
- Logo recognition on slides during specific session – first slide, during breaks, and last slide.
- Logo recognition and link to company website on specific session registration page.

Visit the BCI website for schedule information: [EHS Webinar Series Schedule](#)

For more information on securing a sponsorship contact: Michael Borgeson at [mborgeson@batteryCouncil.org](mailto:mborgeson@batteryCouncil.org) or 312-245-1074.