



BILLIARD CONGRESS  
OF AMERICA

FOR IMMEDIATE RELEASE  
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Billiard Congress of America  
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## BCA Revamps the Seal of Approval Program

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The BCA Instructor Program awards a "BCA Instructors Seal of Approval" for excellent products used in billiard training or teaching. Products earning the Seal have been tested and approved by the BCA Instructors Product Review Panel and determined to be effective products for helping players improve their game.

Any person or company that writes/develops/invents a product intended to help individuals improve their game can apply for a BCA Instructors Seal of Approval.

The item will then be reviewed by five qualified BCA Instructors who will test and evaluate the item. They will evaluate the product based on its effectiveness for helping players improve their game or helping instructors teach players.

For more information please visit "[BCA Instructors Seal of Approval](#)."



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### About Billiard Congress of America

Founded in 1948, the Billiard Congress of America is a non-profit trade organization dedicated to growing a united, prosperous and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards through educational, marketing and promotional efforts, annual industry trade shows, tournaments and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit [www.bca-pool.com](http://www.bca-pool.com) or call 303.243.5070.