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2024 BCA Expo Draws to Close in Las Vegas on a High Note

Exhibits, Social Events, Seminars and Amusement Highlight Spring Expo Experience

Longmont, Colo. – April 12, 2024 – The 2024 edition of the Billiard Congress of America’s BCA Expo was held at the Las Vegas Convention Center in Las Vegas, March 19 – 21, 2024 in partnership with the Amusement Expo International.

Total buyer attendance for this year’s BCA Expo was up 63% from last year’s event.

“It really made a huge difference for all the major industry influencers coming back together in the same location” said BCA Chairman Philippe Singer. “Not only was there a real energy on the show floor, but the synergy from a spring date, co-locating with the Amusement Expo, and members being excited really made this Expo one of the best Expos in the past 20 years. We are moving in the right direction, and everybody is looking forward to what is next!”

This year, with the assistance of many of the BCA Expo exhibitors, the BCA organized an offsite Denim and Diamonds Industry Party, Wednesday, March 20 at the Stirling Club in Las Vegas, and the response was overwhelmingly positive. With longtime Billiard Digest Publisher Mike Panozzo commenting, “The party’s execution was excellent, I had such a great time I can’t wait to see what’s in store for next year.”

In addition to two days of the BCA Expo’s show floor activity, the Business of Billiards Seminar Series offered two seminars specifically designed to home table installers that provided tangible and immediately implementable information to all in attendance.

"This year's two featured seminars: *"The Ins and Outs of the New Valley Dynamo"* and *"The Secrets of the Brunswick Gold Crown VI"* helped launch the BCA's new Certified Installer program, said BCA Board Director Shane Bouchard. "We look forward to continuing these installer educational courses and as well as expanding the educational experience in 2025 and beyond."

"The decision of the BCA Board to move to an earlier time of year and co-locate with AEI's Amusement Expo is going to have positive impact for the association for many years to come," said BCA CEO Shane Tyree. "Over 50% of the BCA exhibitor floor space is already sold for 2025, any exhibitor not committed to next year yet needs to take advantage of the early bird rates and premium space that are still available. We fully anticipate next year's BCA floor space to sell out."

[Click here](#) to download 2025 BCA Early Bird Exhibitor Agreement.

During the event, the Billiard Congress of America also announced the 2025 BCA Expo will return to Las Vegas, Nev. from Tuesday, March 18 through Thursday, March 20 at the Las Vegas Convention Center South Hall. The BCA is working on providing more education seminars and building on this year's positive word of mouth to drive more buyers to the next BCA Expo. More information on the 2025 BCA Expo will be available as it develops at BCAExpo.com.

About Billiard Congress of America

Founded in 1948, the Billiard Congress of America is a non-profit trade organization dedicated to growing a united, prosperous, and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards through educational, marketing, and promotional efforts, annual industry trade shows and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit bca-pool.com or call 303.243.5070.

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