



BCHA
Executive Committee Agenda
Tuesday, September 20, 2016
Noon ET
VIA Conference Call
(855) 212-0212, ID 318-249-114

Members attending: Don Saner, Jim McGarvey, Freddy Dunn, Roy Cornett, Ginny Grulke, Doug Bechen, Alan Hill, Darrell Wallace, Mack Long
Staff: Randy Rasmussen, Erica Fearn

Actions taken:

- ✓ Motion to accept the Chairman's report. APPROVED
- ✓ Motion to send letter in support of naming a mountain or landmark for Max Cochran. APPROVED.
- ✓ Motion to accept the Executive Directors report. APPROVED.
- ✓ Motion to have Randy Rasmussen attend the Yosemite Science Workshop December 2. APPROVED.
- ✓ Motion to approve Randy Rasmussen's report. APPROVED.
- ✓ Motion to receive and file the financial report. APPROVED.
- ✓ NBM will be a three day schedule. APPROVED.

Topic	Accountable	Topic & Outstanding Actions
Welcome & Introductions	Don Saner (2 min.)	Changes & additions to the agenda Review consent agenda
	Don Saner (3 min.)	<p>Consent agenda: Minutes of the September 20, 2016 meeting. Leadership Reports:</p> <ul style="list-style-type: none"> • Chair’s Report • Executive Director’s Report • Public Liaison Report • Public Lands Report • Management & Transition Report • IRS Letter 2014 Penalty-update • Trails Forever Donor & Donor Update <p>Motion to accept the consent agenda and reports.</p>
Finance	Roy Cornett (10 min)	Financial report as of end of August. Motion to receive and file the financial reports.
Strategic Agenda		Strategic Plan Review Committee Adoption Update Don will call each of the chairs. Freddy would like each committee to hold a teleconference over the next 30 days. NBM Registration & Pricing Approval
Adjourn		Next meeting date November 15, 2016.

Management and Transition Report:

Committee activity: Headquarters has not heard from any committee chairs regarding meetings. The email was sent to NBM on 9/12/16.

Jenna Machado, the president of the North Dakota chapter is recovering from a horse related accident. Tyler Maasjo, Vice President will be contact.

Reached out for workmen's comp insurance.

IRS Letter 2014 Penalty- no update

Ed Ponikvar, President of the Sam Houston Trails Coalition contacted the office. He was put in touch with Jim McGarvey. Jim shared his contact information with Randy Rasmussen and Mark Himmell for follow up.













Amazon Smile has not been added to BCHA's donation offerings. We need to have our Guidestar profile updated, to do that we need our IRS 501c3 on the IRS site. Continue to work on.

Will participate with #GivingTuesday and fundraising experts on November 1 to learn how to incorporate matching gifts, corporate partnerships, and other collaborative and creative efforts into your campaign strategy in our free webinar, *#GivingTuesday Game-Changer*.

PayPal Donations/Conversion to YourMembership:

Executive Committee Members have been asked to change their Trails Forever donations from PayPal to YourMembership. Three members have made the change. We feel the process that was sent out works and our next step will be to reach out to all the donors on PayPal.

Donations:

Options	Donation Fund Name	Status	Goal	Amount Received
  	Trails Forever Fund	Active	\$13,485	\$4,525 (33.56%)
  	BCHA Spur	Active	\$78,000	\$18,405 (23.60%)
	The General Fund	Active	NA	NA
  	USA Today Ad Fund	Active	\$10,000	\$8,000 (80.00%)
 	Education Foundation	Active	NA	NA

Chair's Report:

Newsletter: Conference calls on newsletter. Jim McGarvey has developed a poll on the national newsletter. Getting newsletter digitally. Tired of **catch pen** articles of chapter stories. Need more hard news. Ad public lands information. An editorial calendar and "departments" need to be formed. Need to increase advertising revenue.

BCHA's involvement in National Park System.

State of Wyoming advisory board to wilderness areas. Process has moved ahead in a number of counties. Don has been appointed to the state advisory board representing stock use.

Thirty NGO's working against the transfer of public lands.

Randy attended youth conservation event with Don.

Don met with Bob Radcliffe, NPS.

Series of videos on packing on Facebook.

Executive Director Report:

Max Cochran nominated to have a mountain named after him.

Freddy, Jim and Erica to get together to review donors and pull statistics.

Chairman's letter conference call will be 1:30 MT on Thursday. Don, Jim and Allan.

Travel - Randy Rasmussen

Travel in spring to REC. Will be part of next budget cycle.

Yosemite Science Workshop – will have a one way video feed. Important that Randy be present.

Emerging Leaders Program, significant investment being made to you get young leaders. The best way we could fit in would be to work with partners when opportunities arise.

SB3205 Bikes in Wilderness Bill –

Randy will draft a letter for EC to review.

NBM – Montana

Three day schedule. Consider – Night before EC meeting and Committee Chairs. (Meeting room)

John Aliberti, staff will attend.