



Members attending: Don Saner, Jim McGarvey, Freddy Dunn, Roy Cornett, Ginny Grulke, Doug Bechen, Alan Hill, Darrell Wallace, Mack Long

Staff: Randy Rasmussen, Erica Fearn

Actions taken:

- ✓ Motion to accept the consent agenda. APPROVED.
- ✓ Motion to receive and file the financial report. APPROVED.
- ✓ Approve the pricing for the NBM. APPROVED.
- ✓ Consensus to market the BCHA Foundation auction. APPROVED.
- ✓ Motion to approve Equisure \$1 million. APPROVED.

Action item 1: Refer membership retention to Expansion Committee for recommendation at NBM. (Review AQHA’s new chapter leader program for ideas.) Reach out to Education Committee.

Action item 2: Send budget performance to Freddy.

Action item 3: Develop budget – break it out month by month for this year. Match income and expenses to the last two years.

Action item 3: Sponsor Task Force – Jim, Roy, Randy, Erica, fill-in with non-executive committee members.

Action item 3: Recruit committee members from the membership. (Design plan with Don.)

Topic	Accountable	Topic & Discussion
Welcome & Introductions	Don Saner	Changes & additions to the agenda Review consent agenda
	Don Saner	<p><i>Consent agenda:</i> Minutes of the October 18, 2016 meeting. Leadership Reports:</p> <ul style="list-style-type: none"> • Chair’s Report • Executive Director’s Report • Public Liaison Report • Public Lands Report • Management & Transition Report • IRS Letter 2014 Penalty-update • Trails Forever Donor & Donor Update <p><i>Motion to accept the consent agenda and reports.</i></p>

Finance	Roy Cornett	Financial report as of end of October. <i>Motion to receive and file the financial reports.</i>
Strategic Agenda		Strategic Plan Review Committee Adoption Update NBM Registration & Pricing Approval Draft budget review American Horse Council Request for Funding 2017 Matching Awards Program, National Forest Foundation BCHA Florida – request for sponsorship Equisure \$1million equine personal liability- \$19 Single,
Adjourn		Next meeting date December 20, 2016.

Strategic Agenda:

Strategic Plan Review –

Committee Adoption Update:

Don has reached out to the committee chairs.

Sherry, MaryK and Roy to work on State Public Lands Committee.

Public Lands Conference Call, November 21, 4 p.m. PT.

Education Conference Call, November 21, 8 p.m. ET.

Education Foundation – Garcia Spurs donation. Auctioning off on Ebay. Can we use the email blast system to market the auction?

AQHA Request for Funding-tabled for December.

California BCHA Rose Parade – having an auction to raise \$15,000. Alan will speak with Dennis.

BCHA Florida – Chain Saw Certification Sponsorship – defer to Education Committee.

National Forest Foundation, Matching Funds – Talk to foresters to accomplish projects you want to get done.

Chair's Report – Don Saner

Mississippi

After hearing concerns from Jeanne Arcelle on the President call and then setting a date to talk, I receive an e-mail stating that Mississippi would be resigning its charter to BCHA in June.

I called Jeanne and had about 1 1/2 hour visit. I listened to a number of concerns and her frustration and I did my best in addressing them.

The biggest concern and frustration is getting folk to step up in a leadership role.

I told her that she was not alone that most organization seem to have a core bunch that are the movers and shakers. I gave her a few ideas and things that have worked for me.

Joanne was concerned that there volunteer hours was not stacking with other States.

I explained my views that there is some state or chapters that it seems all they do is work on trails and then there chapter like the one I belong to we pick a couple projects a year that are within are members ability and work on them. We have some folks that don't do so well on the trail work but they shine in a meeting room or in educating others. Do work that fits your members and don't forget to try to have some fun. I explained that my chapter falls more into the fun categories

The state is not sure on how to interact with the different land managers.

I have taken this on in a couple different ways

1. I asked Sherry Copland and Mary K. out of Missouri if they lend a hand and both have agreed to help. Missouri I feel has one of the most solid organization in that region.

Mississippi BCHA has been asked to help on horse-park in the area and the owner of the horse-park and Mississippi BCHA are both excited about the partnership.

2. I spent some time on the phone with Mack Long when his committee get up and going putting a tool box together with stuff that has worked elsewhere so these new state and chapter are not having to reinvent the wheel.

As I said in an earlier e-mail, we are getting better at going out and getting new State organizations. We need to make sure they are successful and if they are successful we are successful.

Committee Update: I called a number of committee chairs telling them how I want the committee to be a year around working committee not just the 3 or 4 days of the NBM. That we have members of the Executive committee that will be there helping.

Visited with Darrell W., he will be helping with the public lands and we talk on how he was going to be interacting with the Public lands committee.

Other: Attended a public lands rally in Casper Wyoming. There was about 400 folks there from across the state. BCHA Wyoming was well represented and I was interviewed by a local news station from the Casper area. Met with a Wyoming State Senator about the short coming of access to State lands. He said he be interested in working with WY. BCHA on a bill for better access to these lands.

Been a fair amount of news in print and on radio about this event.
Filling out more thank you cards for donors

Executive Director Report- Jim McGarvey

Proforma- Dew Foundation will bring in \$25,000. We need \$50,000.

The Chairman's letter needs to go out.

CHA board meeting. Jim took newsletter and took a photo of board holding up newsletter. Adding more young people to the board. 50th Anniversary next year.

AQHA –

Crescendo email going out soon.

Website – Facebook complaints. Website is out of date. Chapter listing not up to date.

Membership – Northeast Alabama Chapter, concern with number of members.

Rose Bowl Parade - \$15,000.

Action item 1: Refer membership retention to Expansion Committee for recommendation at NBM.

Red Brand Fence – Mark Otto. Sponsorship opportunities.

Public Lands Update-Randy Rasmussen

Bikes-in-Wilderness Bill (S. 3205)

TWS, BCHA and PCTA divvied up a list of potential legislative concepts to promote with Congress in lieu of S. 3205. Each organization prepared expanded text on 3-4 concepts, with a final (internal) draft to be compiled by TWS.

[Sherry Copeland](#) of BCH MO participated on a “partnerships” panel during last week's [IMBA World Summit](#), held in Bentonville, AR. A panel held immediately after addressed the controversy swirling around S. 3205. Sherry will provide a report on both panels during the upcoming BCH Presidents' call. You will recall Chairman Saner's report during the Oct. 2016 EC call regarding the national SHIFT Summit, held that month in Wyoming: Randy/BCHA was among a panel of 5 recreation/ conservation organizations that addressed “[Bikes and Wilderness](#).” Most in the audience of nearly 100 people were pleased with the IMBA rep's declared opposition to concepts in S. 3205 that would require amendment of the Wilderness Act. It appears that the Sustainable Trails Coalition—the promoters of S. 3205—represent a minority view among the broader mountain biking community.

Forest Trails bill

At long last, on September 26th the U.S. House of Representatives approved [H.R. 845](#) under a “suspension of the rules.” The bill was placed on the Senate calendar the next day and could be voted upon soon after the Senate reconvenes on Nov. 14th. Senate passage likely would come as a stand-alone bill (S. 1110); it is less likely that the bill would be folded into any Omnibus public lands bill the Senate might pass by year's end.

Randy recommends that BCHA and BCH WY find a way to publicly praise Congressman Cynthia Lummis (WY) for spearheading this bill. It represents the only bill she initiated that was/will be made into law during her tenure in Congress. Rep. Lummis will retire from Congress at the end of this session (year). The [press last week](#) reported that she is listed by the Trump campaign as a possible candidate for

Secretary of Interior.

Yosemite Wilderness Plan Science Workshop

Randy and several members of BCH CA participated in a [Wilderness Science Workshop](#) held at Yosemite National Park on Nov. 2nd. It had 75 participants and the park's Chief of Resources Management & Science told Randy they held the workshop as a direct result of Randy's request to share the state-of-the-science with the public during early stages in the development of the park's Wilderness Stewardship Plan (WSP). A video recording of the workshop can be accessed via the park's website, [here](#).

The great wealth of new and ongoing science described by park, USGS and university personnel appears rigorous with respect to managing park Wilderness in light of climate change, drought, and the needs of threatened species and wilderness-based recreationists. Pack and saddle stock use was cited as a traditional and important use in park Wilderness. Few, if any, concerns have been documented with respect to recreational stock use. Given the relatively low number of overnight private pack-and-saddle stock visitors, it's possible that the WSP will not need to further restrict grazing by private stock among the park's subalpine Wilderness meadows. It is unknown how such restrictions might affect commercial outfitters and guides.

National Wilderness Conference

Randy attended the annual [National Wilderness Workshop](#) last week in Missoula, MT. It was hosted by the [National Wilderness Stewardship Alliance](#) (NWSA) and the [Society for Wilderness Stewardship](#). It included an audience of about 100, split fairly evenly between federal agency wilderness managers and non-profit recreation/conservation organizations.

Several BCH chapters recently have received grants from NWSA to conduct stewardship work in designated Wilderness areas across the nation. NWSA intends to expand its [granting program](#) and there is opportunity for BCHA to become a major partner in this endeavor. While in Missoula, Randy went to the national headquarters for the [National Forest Foundation](#) (NFF) to discuss future partnership opportunities, including ways to spread word of the great work done each year by BCHA volunteers on national forests, and seeking tie-in among NFF grant-related programs in support of forest restoration and engaging youth.

Acronyms used:

IMBA = International Mountain Bicycling Association

PCTA = Pacific Crest Trail Association

TWS = The Wilderness Society

USFS = U.S. Geological Survey

Management Report-Erica Fearn

Equine Affaire Update:

From Steve Lindsey - We got back to Kansas City at about 10:30 pm last night and I decided to drive to Central Kansas. Got to the ranch about 2:30 this morning.

The trip was a real success. One never knows just how these adventures will play out. By Thursday evening, I could have been totally satisfied with that day's results for the whole week. The response to our presence was tremendous. The horsemen in New England are ready for BCHA and responded well. Erica had set up the booth and had every little detail covered. Priscilla and I were guests at Erica's mother house and were joined by Ginny Grulke on Saturday. Erica's daughter Kayla also helped with the booth and Erica took vacation time to assist as well. Linda Meyer, member of the Expansion Committee also came up and volunteered as did Deb and Frieda from the newly formed New York Chapter.

There were literally hundreds of horse people who stopped at the booth. We asked if they were acquainted with BCHA. Few were but several had heard of us and occasionally someone had seen us on Facebook or the internet, and rarely an actual member. All in all we got a stellar reception. The response was so good, I do not think we will have to form a New England Chapter but will have individual state programs.

We have many pages of interested horsemen and their email addresses. We also have email addresses and notes for potential leaders and drivers that want to actually form Chapters. We will develop a data base of these people and work to develop Chapters and State organizations over the winter. Time will tell just how much interest was actually stirred up but we were impressed. It would be easy to be excited and make wild projections but I am very satisfied with the results. I want to thank Erica for her extra effort, far beyond her job. She is a true BCHA member and spent countless hours at the booth and setting up and tearing down. I was also impressed with Deb and Frieda from Saratoga NY Chapter. They pitched in and met a bunch of New Yorkers that will join their Chapter. A really big thank you to Ginny and Linda who drove several hours to assist us with manning the booth. And, to my wife, Priscilla for tagging along and helping with the booth.

Just a note. The Equine Affaire has over 1,000 commercial exhibitors and had 80,000 to 100,000 attendees. There were about 50 presenters, some were of national renown. Having been to many of these horse fairs, this was impressive, by far the largest I have been too. Hopefully we will have several Chapters who can be at the Affaire another year. We will keep all informed on the resulting contacts.

Insurance:

Waiting for quotes on workmen's comp insurance, general liability and directors and officers.

IRS Letter 2014 Penalty- our accountant informed us the penalty was removed.

Participated with #GivingTuesday and fundraising experts on November 1 to learn how to incorporate matching gifts, corporate partnerships, and other collaborative and creative efforts into your campaign strategy in our free webinar, #GivingTuesday Game-Changer. Notes attached.

Sponsorship Program (Draft):

Please see the attached draft.

Newsletter:

Reached out to about five publishers regarding the newsletter. I will be putting out an RFP (to organize our thoughts) and sharing. Made a few good contacts for potential advertising sales people. We need to come up with a program that includes website advertising.

Prospective Sponsors:

RedBrand Fencing, Mark Otto – Roy Cornett

PayPal Donations/Conversion to YourMembership:

We continue to work on the conversion. PayPal has been closed down. John is reaching out to all of the PayPal donors to get them to sign back up. Conversion numbers are low, 28 outstanding. Another reminder will be sent in the next two days.

Donations:

Options	Donation Fund Name	Status	Goal	Amount Received
  	Trails Forever Fund	Active	\$13,485	\$4,675 (34.67%)
  	BCHA Spur	Active	\$78,000	\$19,070 (24.45%)
 	The General Fund	Active	NA	NA
  	USA Today Ad Fund	Active	\$10,000	\$8,000 (80.00%)
 	Education Foundation	Active	NA	NA

- USA Today Ad Fund and Trails Forever Fund donations prior to April 1 are not included in the amount received. Please see financial statements for YTD amounts.