

2012 ANNUAL REPORT

Mission Statement: Breast Cancer Recovery provides environments for women breast cancer survivors to heal emotionally.

Vision Statement: Sought after program

2012 Programs

2012 Infinite Boundaries Retreats

Infinite Boundaries provides breast cancer survivors an opportunity to discuss the issues surrounding their breast cancer, gather information and experience and enjoy the company of their new-found sisters. While the intellectual process is important, it is essential to move beyond an understanding of the disease to an earnest exploration of feelings, fears and life wishes. Retreat participants have an opportunity to tell their story in a safe and supportive environment. By telling their story and acknowledging their losses and fears, survivors begin to realize that they may not be *cured*, but they may be *healed*.

Date • Location	Retreat	Attendees
March 5-8, 2012 Wisconsin Dells, WI	Infinite Boundaries Specialty Retreat Women with Metastatic Breast Cancer	11
May 14-17, 2012 Wisconsin Dells, WI	Infinite Boundaries Specialty Retreat Women with Metastatic Breast Cancer	10
June 7-10, 2012 Door County, WI	Infinite Boundaries Retreat	10
July 19-12, 2012 Madeline Island, WI	Infinite Boundaries Retreat	13
July 26-29, 2012 Madeline Island, WI	Infinite Boundaries Retreat	8
September 24,-27 2012 Wisconsin Dells, WI	Infinite Boundaries Specialty Retreat Women with Metastatic Breast Cancer	6
October 11-14, 2012 Door County, WI	Infinite Boundaries Retreat	13
November 5-8, 2012 Wisconsin Dells, WI	Infinite Boundaries Specialty Retreat Women with Metastatic Breast Cancer	5

The actual cost per retreat per woman is \$1,500. In 2012 each woman received a scholarship at a minimum of \$1,100. Additional scholarships were available for women who displayed a financial need. 26 women received additional scholarships.

13th Annual Sharing the Knowledge Conference, Resources for Breast Cancer Recovery

- “Best ever! Hospice presentation wonderful! 1st keynote was great. Thank you.”
- “Dr Wilke was fabulous! - important, easy to understand information. Nutrition - terrific! Basic, simplified information. Yoga - very good!, Dr. Propeck was excellent - very interesting.”
- “Loved both the nutrition and yoga sessions, contents and presentations. Both opening and closing topics were very good, visual helped. Location was great.”
- “This was the first time I attended Sharing the Knowledge. I learned so much! Very enjoyable! I met some great women too! Thank you for offering this event! Dr. Wilke was very informative! (and funny).”

The 13th annual Sharing the Knowledge Conference took place on Saturday, November 10 in Madison, WI. Approximately 200 breast cancer survivors, caregivers and healthcare professionals attended. The keynote speakers were Dr. Lee Wilke, M.D., Director of UW Breast Center and Dr. Pamela Propeck, M.D., FACR, University of Wisconsin Hospitals and Clinics.

Generous funding for the conference was provided by American Family Insurance, Wisconsin Bank and Trust, UW Carbone Cancer Center, American Cancer Society, Wisconsin Comprehensive Cancer Control Program, Sarah Buob Communication Design and Pigwick Papers, dba Bob's Copy Shop.

Other workshop topics included:

- Discussing End of Life Issues – presenters Cheri Milton, MFT & Becky Rothering, MS, RN
- Nutrition 101 – presenter Tracie Hittman
- Breast Cancer and The Family Tree – presenter Andrea Guskowski, MS, CGC
- Survivor Yoga – presenter Jules Wolf Stenzel
- Finding Your Sexy Self After Breast Cancer – presenter Ellen Barnard, MSSW
- Making Your Health Plan Work for You: What You Should Know About Federal Health Care Laws – presenter Jean Bracken, J.D.\

2012 Collaborations

Breast Cancer Recovery maintains a strong presence in the community and has collaborative relationships with the following organizations:

- Center for Patient Partnerships
- Wisconsin Well Woman Program
- Wisconsin Cancer Council
- Wisconsin Comprehensive Cancer Control and the Breast Cancer Task Force
- Wisconsin Breast Cancer Coalition
- Young Survival Coalition

- Metastatic Breast Cancer Network
- Gilda's Club

BCR Year in Review

- 28 Retreat volunteers attended training on April 28 at WPS in Madison.
- Three editions of the Infinite Boundaries Alumni e-News were published, February, June and October.
- Staff shared the Infinite Boundaries experience at numerous Health Expos and Fairs; including WPS, Cancer in Aging America Conference and American Family Health Expo.
- The Community Health Charities membership was renewed.
- WI Better Business Bureau accreditation was obtained.
- Staff served as a resource for women with breast cancer who contact us and are in need of emotional support and/or resources.
- BCR hired a new Office Manager (April), New Executive Director (September) and New Program Director (November) in 2012.
- BCR Board meeting dates in 2012: January 23, March 19. May 21, July 27, September 17, November 19.

Funding

Breast Cancer Recovery wishes to thank all of our generous sponsors and donors. Breast Cancer Recovery works hard to ensure our programs are affordable and accessible to all breast cancer survivors. Gifts allow us to continue our mission of helping more women find healing after breast cancer. Breast Cancer Recovery is a 501(c)(3), non-profit organization and gifts are tax-deductible. To find out more about supporting Breast Cancer Recovery visit our website at <http://www.bcrecovery.org/pages/Donate.php>

Each year Breast Cancer Recovery engages an outside audit firm to conduct a thorough review of our financial accountability. A copy of our audited financial statements is available by contacting our office. Breast Cancer Recovery is funded primarily by individual gifts and gifts through special events. Additional funding is received from grants. Revenue is generated from Infinite Boundaries retreat fees and registration, exhibit fees, and sponsorships through the annual Sharing the Knowledge conference. The majority of revenue is devoted to program services. This includes lodging and meals for Infinite Boundaries, program personnel, travel, and office expenses. Management and fundraising expenses include personnel, insurance, and special event related expenses.

BREAST CANCER RECOVERY FOUNDATION, INC.
STATEMENT OF ACTIVITIES
Year ended December 31, 2012

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
SUPPORT AND REVENUE				
Contributions				
Grants	\$ 1,100	\$ -	\$ -	\$ 1,100
10 Year Champion campaign	150	-	-	150
Gifts	251,467	17,390	-	268,857
Infinite Boundaries® retreat fees, net	26,580	-	-	26,580
Sharing the Knowledge conference	15,957	-	-	15,957
Special events	3,600	-	-	3,600
Investment return	16,695	-	-	16,695
Other income	2,254	-	-	2,254
Total support and revenue	317,813	17,390	-	335,203
EXPENSES				
Program services				
Retreat Program	171,474	-	-	171,474
Sharing the Knowledge	39,794	-	-	39,794
Total program services	211,268	-	-	211,268
Management and general	56,948	-	-	56,948
Fundraising	66,213	-	-	66,213
Total expenses	334,429	-	-	334,429
Net assets released from restrictions	15,000	(15,000)	-	-
Change in net assets	(1,616)	2,390	-	774
Net assets - beginning of year	142,183	20,000	70,000	232,183
Net assets - end of year	\$ 140,567	\$ 22,390	\$ 70,000	\$ 232,957

See accompanying notes.

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2012 Board of Directors

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