

BIRMINGHAM BAR ASSOCIATION
CONTINUING LEGAL EDUCATION
"BROWN BAG" LUNCH SEMINAR

FRIDAY, OCTOBER 4, 2019

Birmingham Bar Center located at 2021 Second Avenue North
Bring your own "brown bag" lunch at 11:40 AM and enjoy conversation with other attendees,
the CLE portion of the program will begin at 12:00 PM and conclude at 1:00 PM.
Approved by the Alabama MCLE Commission for 1.0 MCLE Credit Hour (including 0 ethics credit)

**HOW TO (ETHICALLY) GROW YOUR PRACTICE
THROUGH
SOCIAL MEDIA PLATFORMS, BLOGGING & PODCASTING**

*Our guest speaker will present a strategic approach,
along with tactical tips, for using social media to ethically market your practice
and build your professional credibility as a lawyer using free (and nearly free)
online platforms like Instagram, Twitter, Facebook, blogging and podcasting.
We'll cover the standard disclosure requirements necessary for compliance with the
Alabama Rules of Professional Conduct and best practices for developing content
strategies and sharing that are appropriate for your practice area(s).*

SHEREE MARTIN

Sheree Martin Law LLC



***** REGISTRATION FORM (please DETACH before mailing) *****

MAKE CHECK PAYABLE TO: Birmingham Bar Association CLE
2021 Second Avenue North
Birmingham, Alabama 35203-3703

I have detached registration form and enclosed \$ _____ for the 1.0 hour CLE "Brown Bag" Lunch Seminar to be held on
Friday, October 4, 2019, entitled **"HOW TO (ETHICALLY) GROW YOUR PRACTICE THROUGH SOCIAL MEDIA PLATFORMS, BLOGGING
AND PODCASTING"**.

NAME _____ TELEPHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

E-MAIL ADDRESS _____

ALABAMA STATE BAR IDENTIFICATION NO. ASB - _ _ _ _ - _ _ _ _

- () \$20.00 BBA Member (early registration) () \$40.00 Non-BBA Member/Non-Attorney (early registration)
There will be an additional \$10.00 charge after Tuesday, October 1, 2019 and at the seminar (if space is available)
() \$30.00 BBA Member (late registration) () \$50.00 Non-BBA Member/Non-Attorney (late registration)

IN ORDER TO REGISTER AT THE EARLY REGISTRATION PRICE, REGISTRATION FORM AND PAYMENT **MUST BE RECEIVED BY 4:00 PM, TUESDAY,
OCTOBER 1, 2019**. Payment must accompany your registration and may be made by cash, check or by credit card. We do not accept registrations by
facsimile or by e-mail. **No exceptions**. It is the Birmingham Bar's policy that in order to receive a refund, less \$5.00 administrative charge, your
cancellation must be received by 4:00 PM, October 1ST.